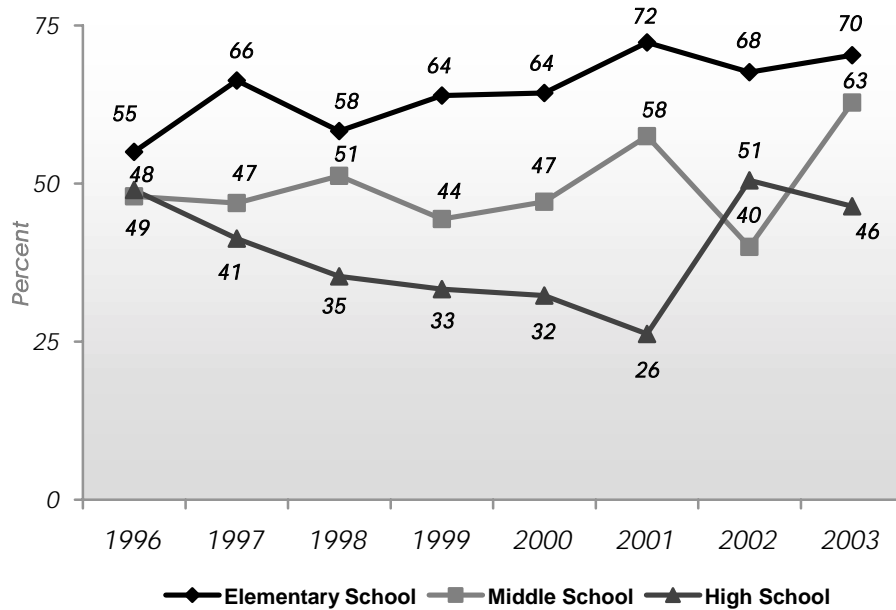


☎ Satisfaction with Child's Education

Parental satisfaction with local public schools is thought to be related to support for school programs, educational funding and student performance.



*How satisfied are you with your child's education?
(Respondents answering "very satisfied")*



How satisfied are you with your child's education?

Elementary School	1996	1997	1998	1999	2000	2001	2002	2003
Very satisfied	55.0	66.3	58.3	63.9	64.3	72.3	67.6	70.3
Somewhat satisfied	31.5	25.3	35.4	33.3	32.2	27.4	28.1	26.5
Not at all satisfied	13.5	8.4	6.2	2.8	3.5	0.3	4.3	3.2
Total Respondents	111	95	96	108	115	108	107	95

Middle School	1996	1997	1998	1999	2000	2001	2002	2003
Very satisfied	48.0	46.9	51.2	44.4	47.1	57.5	40.0	62.8
Somewhat satisfied	32.0	37.5	36.6	53.3	49.0	33.9	38.8	31.1
Not at all satisfied	20.0	15.6	12.2	2.2	3.9	7.7	19.6	6.1
Total Respondents	50	32	41	45	51	47	52	54

High School	1996	1997	1998	1999	2000	2001	2002	2003
Very satisfied	49.0	41.3	35.3	33.3	32.3	26.2	50.5	46.4
Somewhat satisfied	36.7	43.5	37.3	55.6	61.5	51.0	36.0	42.8
Not at all satisfied	14.3	15.2	27.5	11.1	6.2	14.0	13.6	10.8
Total Respondents	49	46	51	54	65	63	70	61

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Note: Totals may not equal 100% due to respondents answering "Don't know."

See appendix for results of statistical testing for this question.

QUALITY OF LIFE INDICATOR 36

 Satisfaction with Child’s Education

 Community Profile

Percent of respondents who answered “very satisfied” to: “How satisfied are you with your child’s high school education?”

By Ethnicity	1998	1999	2000	2001	2002	2003	2003 N
Caucasian	19.4	22.9	29.3	41.1	45.7	42.1	37
Latino	62.5	64.3	35.0	5.5	65.8	64.9	20

By Region	1998	1999	2000	2001	2002	2003	2003 N
North County	26.7	39.1	23.1	30.8	47.0	60.1	19
South County	44.4	34.8	38.2	24.7	54.0	35.4	23
San Lorenzo Valley	22.2	14.3	40.0	38.5	47.7	34.7	20

By Gender	1998	1999	2000	2001	2002	2003	2003 N
Male	-	25.0	32.0	27.2	52.8	48.0	32
Female	-	36.1	32.5	25.6	48.3	44.5	29

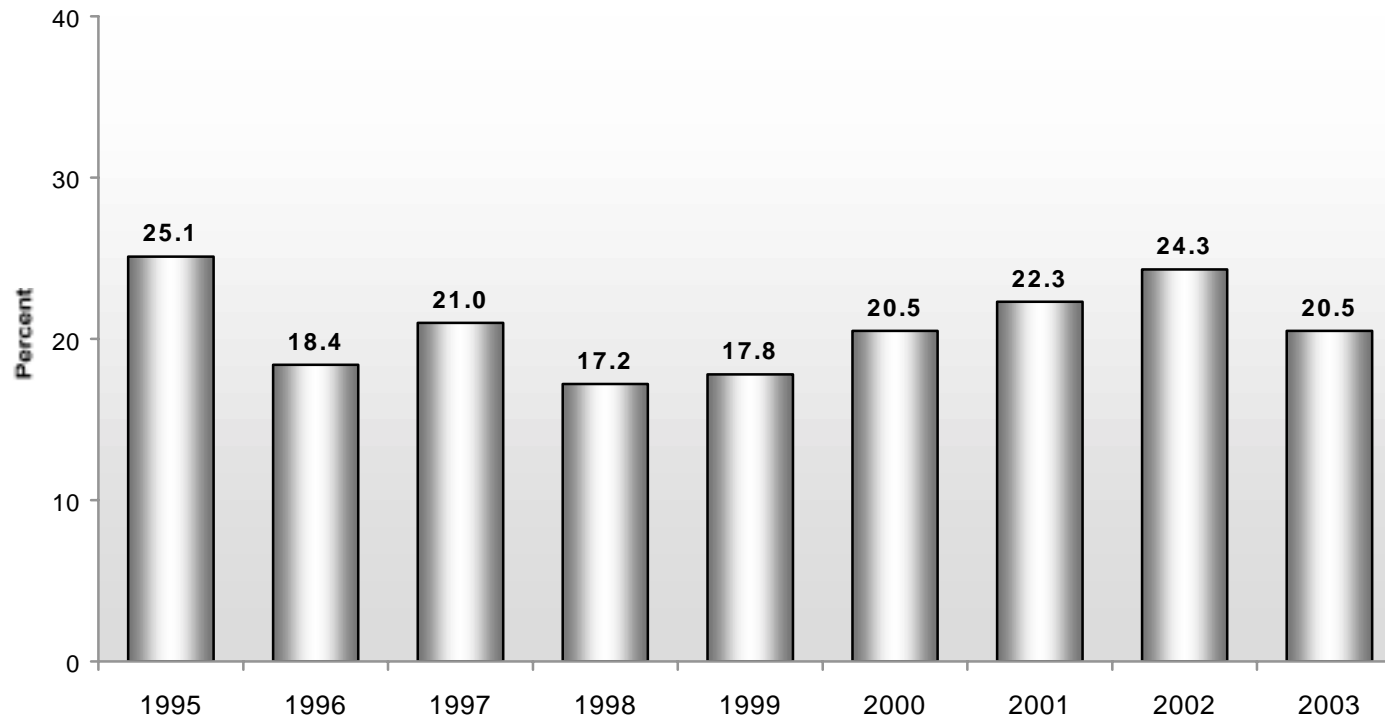
By Income	1999	2000	2001	2002	2003	2003 N
\$34,999 per year or less	60.0	35.3	8.1	65.1	46.7	27
\$35,000 - \$65,499	25.0	42.9	47.3	22.3	51.7	16
\$65,500 and greater	14.3	24.1	28.0	52.8	42.6	18

* Indicates statistically significant survey responses when reporting differences between sub-groups for the 2003 data. Absence of this symbol indicates no statistical significance difference between sub-groups for the 2003 data.

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Satisfaction with Educational System

Overall, how satisfied are you with our local system of education? (Respondents answering “very satisfied”)



Total respondents	1995	1996	1997	1998	1999	2000	2001	2002	2003
Overall	311	488	495	512	556	658	686	673	681

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

This question was asked of all survey respondents regardless of whether they had children attending local schools or not.

See appendix for results of statistical testing for this question.

QUALITY OF LIFE INDICATOR 37

Satisfaction with Educational System

Community Profile

Percent of respondents who answered “very satisfied” to: “Overall, how satisfied are you with our local system of education?”

By Ethnicity	1998	1999	2000	2001	2002	*2003	2003 N
Caucasian	10.9	13.6	16.0	17.7	18.5	15.5	471
Latino	47.8	43.2	36.6	38.3	44.8	37.6	157

By Region	1998	1999	2000	2001	2002	2003	2003 N
North County	13.8	15.2	15.0	17.9	21.7	15.5	230
South County	22.6	23.1	31.8	27.1	27.4	28.1	233
San Lorenzo Valley	14.1	13.6	17.7	33.4	25.5	18.0	218

By Age	1998	1999	2000	2001	2002	2003	2003 N
18-24	-	24.7	28.3	16.2	28.7	31.0	105
25-44	-	20.4	24.1	27.2	25.4	23.0	224
45-64	-	15.3	15.6	23.1	28.7	14.9	244
65 and older	-	9.9	12.8	16.1	10.9	17.6	108

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

By Gender	1998	1999	2000	2001	2002	2003	2003 N
Male	-	17.1	18.1	20.7	20.8	20.2	333
Female	-	18.3	22.3	23.8	27.8	20.8	347

By Income	1999	2000	2001	2002	2003	2003 N
\$34,999 per year or less	25.7	27.1	26.2	30.2	28.4	300
\$35,000 - \$64,499	14.1	20.4	15.4	20.5	13.6	159
\$65,500 and greater	12.5	11.3	20.6	21.6	13.4	169

* Indicates statistically significant survey responses when reporting differences between sub-groups for the 2003 data. Absence of this symbol indicates no statistical significance difference between sub-groups for the 2003 data.

Significance Testing

Ethnicity: *Latinos* were significantly more likely to respond “Very satisfied” than were *Caucasians*.

Satisfaction with Educational System

*What are the best things happening in the local schools today?
(Selected responses)*

Response	1997	1998	1999	2000	2001	2002	2003
Good teachers	13.0	13.9	14.7	10.3	17.9	14.8	17.2
Extra curricular activities	5.7	9.3	6.1	4.3	10.4	8.4	8.9
Improved education	-	-	1.4	3.2	9.0	6.7	5.4
More parent / Community involvement	8.7	8.7	10.8	5.7	6.9	7.2	7.6
Better teaching methods	7.4	7.6	6.5	3.8	5.3	6.8	4.6
Class size reduction	10.7	12.3	7.2	6.9	4.4	2.0	2.4
Technology (computers)	10.9	15.3	7.0	10.8	4.6	3.8	4.1
Innovative programs	8.5	13.6	5.7	6.5	3.5	5.2	4.4

Year 2003: 670 respondents offering 798 responses

*What are the most serious problems facing local schools today?
(Selected responses)*

Response	1997	1998	1999	2000	2001	2002	2003
Funding	20.1	22.9	21.6	33.1	24.0	32.2	51.7
Over-crowded classes	12.9	15.2	12.0	13.3	17.2	11.5	13.8
Quality of teachers	12.7	7.7	8.6	7.6	15.5	9.1	5.7
Violence/ Gangs / Crime	16.1	13.9	24.5	17.5	14.1	10.7	4.4
Low teacher pay	-	-	1.4	7.8	12.0	7.6	4.0
Drugs / Alcohol	8.2	8.4	9.7	7.5	10.2	5.4	4.2

Year 2003: 690 respondents offering 930 responses

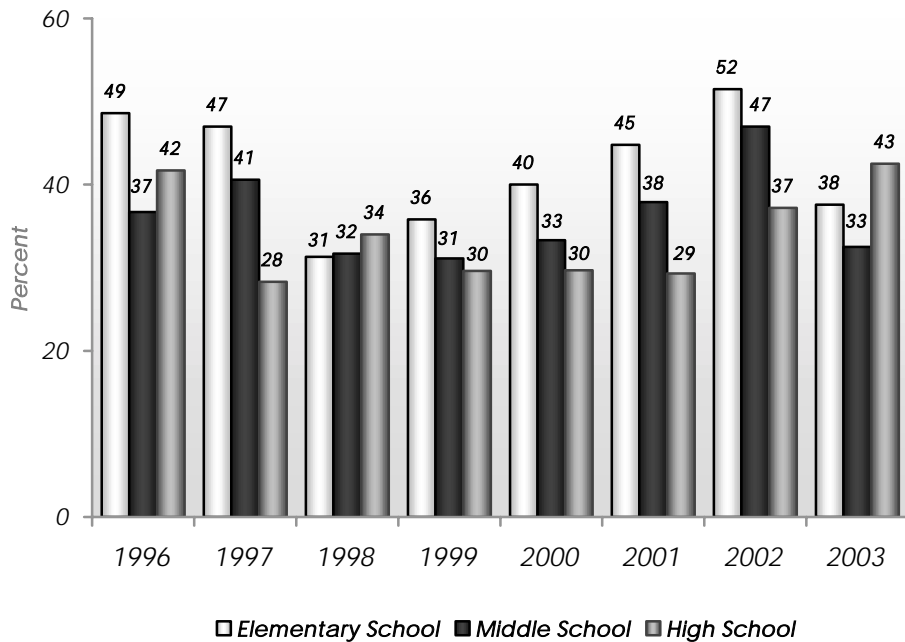
Source: Santa Cruz County Community Assessment Project, Telephone Survey.

QUALITY OF LIFE INDICATOR 38

☎ Substance Abuse Prevention Programs

Drug and alcohol abuse prevention programs provide students with tools to make healthy choices.

How satisfied are you with the substance abuse prevention programs at your child(ren)'s school? (Respondents answering "very satisfied")



How satisfied are you with the substance abuse prevention programs at your child(ren)'s school?

Elementary School	1996	1997	1998	1999	2000	2001	2002	2003
Very satisfied	48.6	47.0	31.3	35.8	40.0	44.8	51.5	37.6
Somewhat satisfied	20.6	24.1	26.3	32.1	26.1	27.2	27.2	31.1
Not at all satisfied	7.5	6.0	8.1	1.9	7.0	4.7	3.2	6.7
Don't know	23.4	22.9	34.3	30.2	27.0	23.3	18.1	24.6
Total Respondents	107	83	99	106	115	104	106	96

Middle School	1996	1997	1998	1999	2000	2001	2002	2003
Very satisfied	36.7	40.6	31.7	31.1	33.3	37.9	47.0	32.5
Somewhat satisfied	30.6	37.5	36.6	51.1	41.2	46.5	26.8	34.4
Not at all satisfied	14.3	12.5	9.8	4.4	5.9	13.1	13.8	8.2
Don't know	18.4	9.4	22.0	13.3	19.6	2.4	12.3	24.9
Total Respondents	49	32	41	45	51	46	51	55

High School	1996	1997	1998	1999	2000	2001	2002	2003
Very satisfied	41.7	28.3	34.0	29.6	29.7	29.3	37.2	42.5
Somewhat satisfied	25.0	39.1	30.0	27.8	34.4	45.5	34.9	27.3
Not at all satisfied	18.8	19.6	14.0	13.0	20.3	12.5	14.6	18.5
Don't know	14.6	13.0	22.0	29.6	15.6	12.7	13.3	11.7
Total Respondents	48	46	50	54	64	62	68	58

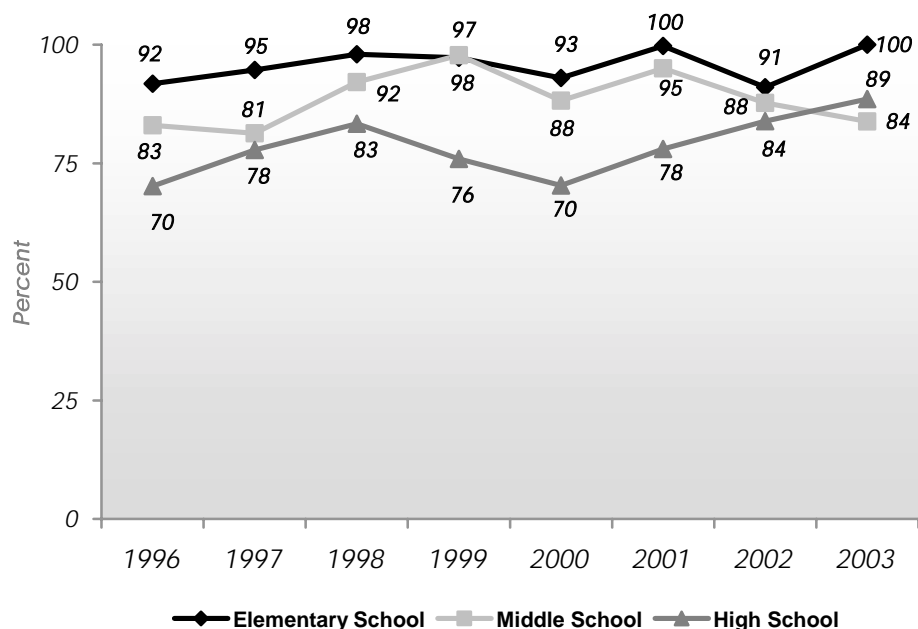
Source: Santa Cruz County Community Assessment Project, Telephone Survey.

See appendix for results of statistical testing for this question.

School Safety

This table reflects the perception of parents regarding safety at their children's schools.

Does your child(ren)'s school provide a safe environment for learning? (Respondents answering "yes")



Does your child(ren)'s school provide a safe environment for learning?

Elementary School	1996	1997	1998	1999	2000	2001	2002	2003
Yes	91.8	94.7	98.0	97.2	93.0	99.7	91.0	100.0
No	8.2	5.3	2.0	2.8	6.1	0.3	5.8	0.0
Total Respondents	110	94	98	108	115	108	106	97

Middle School	1996	1997	1998	1999	2000	2001	2002	2003
Yes	83.0	81.3	92.1	97.8	88.2	95.0	87.7	83.8
No	17.0	18.8	7.9	2.2	11.8	5.0	9.0	16.2
Total Respondents	47	32	38	45	51	47	52	55

High School	1996	1997	1998	1999	2000	2001	2002	2003
Yes	70.2	77.8	83.3	75.9	70.3	78.0	83.9	88.5
No	29.8	22.2	16.7	20.4	26.6	13.2	12.0	11.5
Total Respondents	47	45	48	54	64	64	70	60

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Note: Totals may not equal 100% due to respondents answering "Don't know."

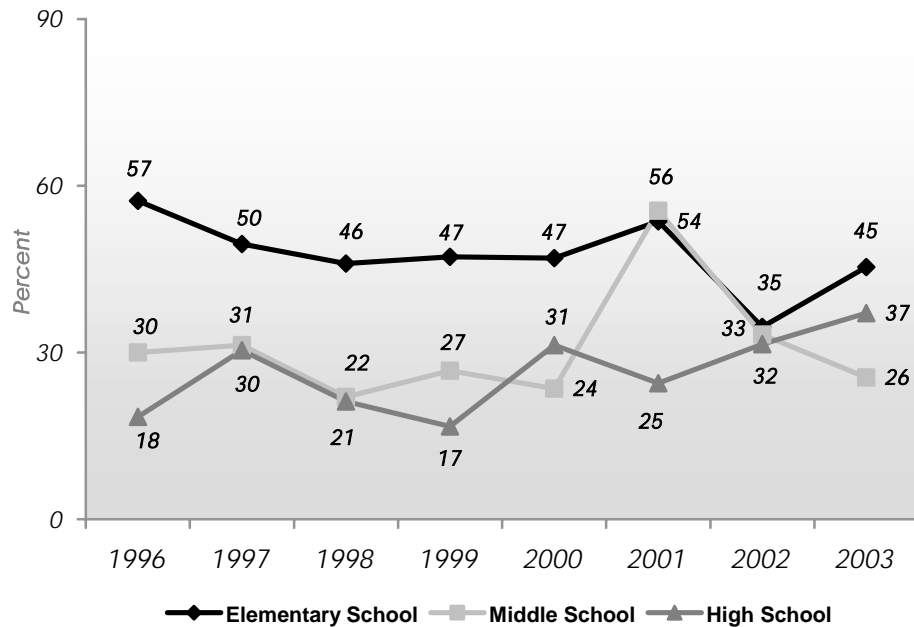
See appendix for statistical testing for this question.

QUALITY OF LIFE INDICATOR 40

☎ Parent Participation in Schools

This table reflects involvement of parents in school activities.

How often do you participate in activities at your child(ren)'s school(s)? (Respondents answering "often")



How often do you participate in activities at your child(ren)'s school(s)?

Elementary School	1996	1997	1998	1999	2000	2001	2002	2003
Often	57.3	49.5	46.0	47.2	47.0	53.6	34.6	45.4
Sometimes	40.9	42.1	46.0	41.7	45.2	41.7	53.2	46.6
Never	1.8	8.4	8.0	11.1	7.8	4.7	12.2	8.0
Total Respondents	110	95	100	108	115	108	107	97

Middle School	1996	1997	1998	1999	2000	2001	2002	2003
Often	30.0	31.3	22.0	26.7	23.5	55.5	33.2	25.5
Sometimes	62.0	43.8	58.5	53.3	56.9	24.8	50.4	64.6
Never	8.0	25.0	19.5	20.0	19.6	13.6	16.4	9.8
Total Respondents	50	32	41	45	51	47	52	53

High School	1996	1997	1998	1999	2000	2001	2002	2003
Often	18.4	30.4	21.2	16.7	31.3	24.5	31.5	37.1
Sometimes	67.3	39.1	48.1	51.9	45.3	59.0	44.1	41.9
Never	14.3	30.4	30.8	31.5	23.4	13.7	24.4	21.1
Total Respondents	49	46	52	54	64	64	69	60

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Note: Totals may not equal 100% due to respondents answering "Don't know."

See appendix for results of statistical testing for this question.

Child Care Enrollment

Enrollment in preschool programs, including licensed child care and Head Start, can provide stimulation and socialization for children outside of the home and contribute to their school readiness, an important predictor of continued success in school.

Number of Children Enrolled in Licensed Child Care

Enrollment in Licensed Child Care (Full and Part-time)	September 1998	December 1999	December 2000	December 2001	December 2002	% Change
Infant (0 - 1)	897	906	793	669	724	8.2
Preschool (2 - 5)	4,773	4,497	4,818	4,484	4,462	-0.5
School-Age (6 and older)	1,179	1,726	2,172	1,767	1,393	-21.2
Total Enrollment	6,849	7,129	7,783	6,920	6,579	-4.9

Source: Santa Cruz County Office of Education, Child Development Resource Center, Child Care Switchboard, 2002.

Estimated Number of Children Needing Child Care

Children	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	% Change
Ages 0 - 2	6,478	6,141	5,946	5,756	5,752	5,769	5,840	5,876	5,916	5,969	0.9
Ages 3 - 5	6,249	6,672	6,746	6,525	6,208	6,043	5,861	5,860	5,879	5,950	1.2
Ages 6 - 13	16,775	17,048	17,504	18,280	19,068	19,536	20,035	20,322	20,558	20,673	0.6
Total	29,502	29,861	30,196	30,561	31,028	31,348	31,736	32,058	32,353	32,591	0.7

Source: State of California Department of Finance, Race / Ethnic Population with Age and Sex Detail, 1970-2040, December, 1998.

The above estimates of children needing child care are based on a formula used by The California Child Care Resource and Referral Network. Need for care is based on the employment status of the child's parents, also referred to as the Labor Force Participation rate (LFP). Children estimated to need care are those cared for by a single parent who is employed, or by two parents who are both employed.

Calculation: Estimated population of age group x LFP of age group = number of children who need care.

QUALITY OF LIFE INDICATOR 41

Child Care Enrollment

Head Start Programs

Santa Cruz County Head Start*	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01	2001/02	2002/03	% Change
Enrollment	391	391	391	411	411	411	463	463	0.0
Waiting list	244	255	400	269	250	236	189	414	119.0

Migrant Head Start – PVUSD	Spring 1995	Spring 1996	Spring 1997	Spring 1998	Spring 1999	Spring 2000	Spring 2001	Spring 2002	Spring 2003	% Change
Enrollment	300	300	300	300	300	320	683	683	683	0.0
Waiting List	150	100	200	215	165	-	50	189	345	82.5

Migrant Head Start - Growth & Opportunity	Spring 1995	Spring 1996	Spring 1997	Spring 1998	Spring 1999	Spring 2000	% Change
Enrollment	250	250	268	268	323	323	0.0
Waiting List	-	-	-	-	335	377	12.5

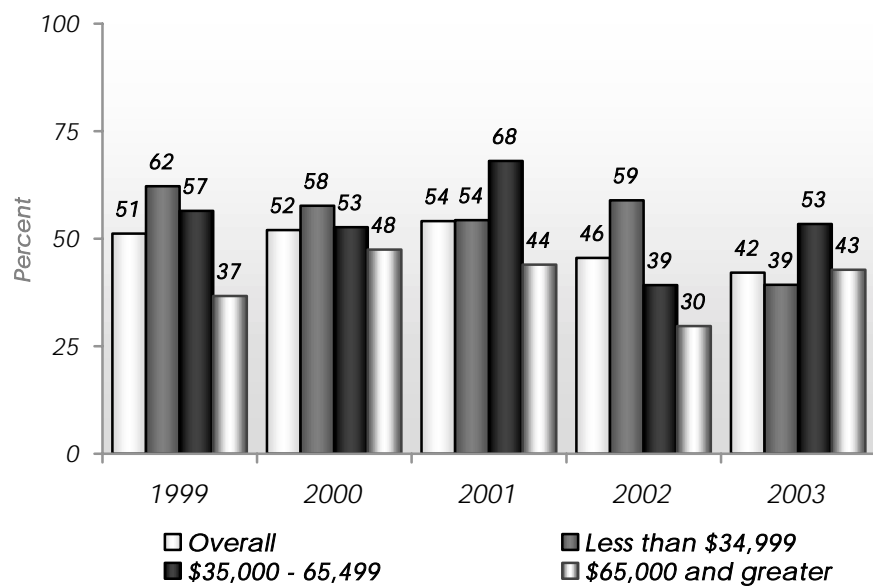
Source: Santa Cruz County Head Start, Migrant Head Start, 2003.

* Includes Head Start and Early Head Start (0 – 5).

Note: The Migrant Head Start – Growth and Opportunity is no longer providing services.

Child Care Arrangements

Does someone care for your children in order for you to work, go to school or be in training? (Respondents answering “yes”)



Total respondents	1999	2000	2001	2002	2003
Overall	162	198	181	199	195
Less than \$34,999	45	78	67	92	80
\$35,000 - \$65,499	46	55	46	46	42
\$65,500 and greater	60	60	56	58	60

If yes, how satisfied are you with this arrangement?

Responses	1999	2000	2001	2002	2003
Very satisfied	84.9	76.2	55.2	63.9	72.1
Somewhat satisfied	11.6	20.0	34.0	32.3	25.4
Not at all satisfied	3.5	3.8	10.8	3.8	2.4
Total responses	86	100	98	88	82

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Question asked of parents with children under age 14.

See appendix for result of statistical testing for these questions.

QUALITY OF LIFE INDICATOR 41

Child Care Arrangements

Community Profile

Percent of respondents who answered “yes” to: “Does someone care for your children in order for you to work, go to school or be in training?”

By Ethnicity	1999	2000	2001	2002	2003	2003 N
Caucasian	46.2	47.3	42.9	34.8	32.3	101
Latino	60.0	56.8	67.9	58.7	48.1	77

By Region	1999	2000	2001	2002	2003	2003 N
North County	47.4	44.0	37.4	36.5	39.2	42
South County	58.5	61.4	68.5	56.8	45.4	97
San Lorenzo Valley	38.9	45.0	49.6	30.1	36.0	67

By Age	1999	2000	2001	2002	2003	2003 N
18-24 years of age	85.7	53.3	80.0	83.3	58.1	23
25-44 years of age	56.3	56.8	53.7	48.3	44.8	116
45-64 years of age	21.4	34.2	50.7	27.5	29.6	56
65 and older	0.0	0.0	0.0	0.0	0.0	0

By Gender	1999	2000	2001	2002	2003	2003 N
Male	51.0	53.2	62.4	41.2	42.3	103
Female	50.0	51.4	46.5	49.0	41.8	92

By Income	1999	2000	2001	2002	2003	2003 N
\$34,999 per year or less	62.2	57.7	54.3	58.9	39.3	80
\$35,000 - \$65,499	56.5	52.7	68.1	39.2	53.4	42
\$65,500 and greater	36.7	47.5	44.0	29.7	42.8	60

* Indicates statistically significant survey responses when reporting differences between sub-groups for the 2003 data. Absence of this symbol indicates no statistical significance difference between sub-groups for the 2003 data.

Source: Santa Cruz County Community Assessment Project, Telephone Survey

College Preparation Courses

Students should have access to the appropriate challenging courses to prepare for college acceptance and success.

Percent of Graduates Completing College Prep Courses, by District

School District	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01	2001/02
Pajaro Valley Unified	26.6	26.1	28.8	25.6	28.7	38.9	40.8
San Lorenzo Valley Unified	60.6	56.1	52.9	30.6	30.2	49.6	58.4
Santa Cruz City Schools	43.9	36.6	40.4	34.4	39.2	38.9	41.7
County	38.3	33.9	35.9	29.6	32.5	39.1	42.4
State	35.4	36.0	36.6	35.6	34.8	35.6	34.7

Percent of County Graduates Completing College Prep Courses, by Gender

Gender	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01	2001/02
Male	38.6	29.2	30.7	29.1	28.9	36.2	36.5
Female	38.0	38.4	40.4	30.1	36.3	41.5	48.0

Percent of County Graduates Completing College Prep Courses by Ethnicity

Ethnicity	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01	2001/02
Caucasian	49.3	43.2	46.6	38.6	39.1	49.7	46.9
Latino / Hispanic	15.1	15.8	15.7	13.5	20.0	24.3	33.8
Asian	43.8	68.1	63.3	45.0	56.2	44.0	64.2
African American	30.8	25.8	28.0	12.8	13.6	36.8	34.1
Filipino	28.6	25.0	32.0	14.3	22.2	44.4	36.4
American Indian	22.0	33.3	6.7	22.2	0.0	9.1	50.0
Pacific Islander	8.3	28.6	28.6	37.5	0.0	25.0	71.4
Multiple/ No Response	-	-	0.0	0.0	11.1	33.3	16.7

Source: California Department of Education, California Basic Educational Data System (CBEDS), 2003.

College Prep Courses are defined as: high school courses in which the student has received a minimum grade of "C" or better that are accepted by the University of California and the California State University system as meeting their minimum admission standards. This includes 2 years of History / Social Science, 4 years of English, 3 years of mathematics, 2 years of laboratory science, 2 years of foreign language, and 2 years of college preparatory elective courses.

QUALITY OF LIFE INDICATOR 43

Community College Attendance

Attendance records at community colleges measure student enrollment as well as the demographic characteristics of students.

Cabrillo College Graduation Numbers

Cabrillo Graduates	1993/94	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01	2001/02	% Change
Associate of Arts	210	274	288	329	361	364	407	429	402	-6.3
Associate of Science	222	217	255	226	223	228	198	219	187	-14.6
Certificates of Proficiency	115	143	102	109	108	100	94	88	106	20.5
Total	547	634	645	664	692	692	699	736	695	-5.6

Percentage of Cabrillo College Enrollment by Age

Age	Fall 1994	Fall 1995	Fall 1996	Fall 1997	Fall 1998	Fall 1999	Fall 2000	Fall 2001	Fall 2002
<18 or unknown	3.1	3.3	2.7	2.8	3.4	3.7	4.1	5.2	5.2
18-20	22.2	22.4	21.1	21.2	22.3	23.1	23.4	25.3	25.4
21-25	24.6	24.9	22.7	21.9	21.7	26.7	21.7	21.6	22.6
26-30	12.4	12.9	13.2	13.7	13.0	12.2	11.3	11.0	10.5
31-40	19.3	18.8	18.3	17.5	17.0	17.0	16.2	15.2	14.5
41-50	12.5	12.1	13.9	14.7	14.0	14.0	13.7	12.5	12.3
51-60	3.7	3.5	4.9	5.2	5.7	7.4	6.8	6.9	6.8
61+	2.3	2.2	3.2	3.0	3.0	3.4	2.9	2.1	2.7
Total	12,762	12,132	12,768	13,598	13,767	13,718	13,621	13,685	14,362
Average Age	29.8	29.5	30.9	31.1	30.9	32.0	30.2	29.9	30.1
Median Age	26.0	25.1	27.0	27.0	26.1	27.0	26.0	25.0	26.0

Percentage of Cabrillo Graduates by Ethnicity

Ethnicity	93/94	94/95	95/96	96/97	97/98	98/99	99/00	00/01	01/02
Caucasian	77.7	77.8	74.0	70.2	71.8	66.6	64.7	67.7	62.6
Asian	6.9	6.9	6.0	8.0	6.0	5.5	5.5	4.3	4.8
African American	0.9	0.9	1.9	1.1	1.3	0.5	0.9	1.2	0.7
Latino / Hispanic	14.1	11.2	15.2	18.8	18.0	21.3	21.5	20.7	21.4
American Indian / Alaskan	0.2	1.3	1.7	1.2	1.5	1.2	1.5	1.5	1.2
Filipino	-	-	-	-	-	1.2	1.8	1.8	1.2
Pacific Islander	-	-	-	-	-	0.4	0.1	-	-
Other	0.2	1.6	0.9	0.8	1.3	2.7	1.9	1.5	0.8
Unknown	0.2	0.3	0.3	0.0	0.1	0.4	2.1	1.4	7.3
% Graduates of Color	22.3	22.2	26.0	29.8	28.2	33.4	35.3	32.3	29.2

Source: Cabrillo College, Planning & Research Office, 2003.

University Attendance

Post-secondary education is increasingly important to ensure better job opportunities and higher earning potential.

University of California, Santa Cruz, Enrollment

Number of Enrollees	Fall 1994	Fall 1995	Fall 1996	Fall 1997	Fall 1998	Fall 1999	Fall 2000	Fall 2001	Fall 2002	% Change
Undergraduate	9,099	8,876	9,159	9,570	9,932	10,242	11,047	12,002	12,845	7.0
Graduate	1,018	1,047	1,056	1,068	1,094	1,060	1,097	1,145	1,277	11.5
Total	10,117	9,923	10,215	10,638	11,026	11,302	12,144	13,147	14,122	7.4

University of California, Santa Cruz, Graduates

Degrees	94/95	95/96	96/97	97/98	98/99	99/00	00/01	01/02	% Change
Undergraduate	2,499	2,312	2,348	2,205	2,293	2,437	2,503	2,678	7.0
Graduate	175	208	214	243	221	239	275	261	-5.1
Doctorate	99	97	82	91	98	100	96	96	0.0
Total	2,773	2,617	2,644	2,539	2,612	2,776	2,874	3,035	5.6

Source: University of California Santa Cruz, Enrollment Fact Sheets, 2003.

University of California, Santa Cruz, New Freshman Home Location by Percentage

Home Location	Fall 1995	Fall 1996	Fall 1997	Fall 1998	Fall 1999	Fall 2000	Fall 2001	Fall 2002
Monterey Bay / Santa Clara	13.9	12.6	14.8	14.0	15.5	13.6	14.0	14.7
San Francisco / Bay Area	26.2	29.6	28.6	28.8	28.8	27.8	31.7	31.0
Northern California	3.2	3.6	3.5	3.6	3.1	2.8	2.4	2.4
East / Central California	9.5	10.9	10.6	11.9	10.7	11.1	10.0	11.8
Los Angeles / South Coast	30.0	27.5	25.1	23.5	24.0	27.1	25.7	26.9
San Diego / Desert	9.6	9.6	9.0	10.2	10.2	9.7	9.6	7.7
Other States	6.9	5.9	8.0	7.5	7.3	7.3	6.1	5.2
Foreign	0.7	0.3	0.4	0.7	0.4	0.6	0.5	0.4
Total	1,823	1,997	2,127	2,360	2,399	2,924	3,026	3,224

QUALITY OF LIFE INDICATOR 44

Adult Education Course Enrollments

Welfare reform and job to market changes may require access and participation in adult education opportunities.

Pajaro Valley Joint Unified School District

Program	1994/95	1995/96	1996/97 ¹	1997/98 ¹	1998/99	1999/00	2000/01	2001/02	2002/03	% Change
Elementary Basic Education	172	312	1,495	1,267	202	262	100	257	387	50.6
High School Skills Independent Study	194	562	6,189	6,303	770	926	839	1,406	944	-32.9
English as a Second Language	2,020	3,139	11,719	9,960	4,143	3,802	4,854	5,311	4,267	-19.7
Citizenship	146	322	374	271	99	-	-	123	67	-45.5
Adults with Disabilities	23	77	322	384	110	88	44	44	47	6.8
Vocational	193	277	821	909	319	515	364	477	499	4.6
Parent Education	66	97	790	1,059	329	385	986	1,054	1,314	24.7
Programs for Older Adults	283	594	3,816	3,990	925	741	1,008	1,045	1,035	-1.0
Health and Safety Education	16	32	39	36	29	40	58	91	398	337.4
Enrollees in Non-Approved Courses	-	-	-	613	763	-	576	367	525	43.1
Gain / CalWORKS Student	0	0	0	82	108	114	99	110	514	367.3
Unduplicated Total	-	5,412	7,922	7,241	6,926	7,290	8,883	10,285	9,483	-7.8

Source: Pajaro Valley Unified School District, Adult Education, 2003.

Enrollment may be duplicated within each program area.

¹ The enrollments for 1996/97 and 1997/98 in the program categories are duplicated enrollments and cannot be compared to other years in the chart.

Adult Education Course Enrollments

Welfare reform and job to market changes may require access and participation in adult education opportunities.

Santa Cruz City High School District

Program	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01	2001/02	% Change
Elementary Basic Education	129	0	0	676	604	264	856	350	-59.1
High School Skills Independent Study	721	878	893	2,275	605	530	1,691	772	-54.3
English as a Second Language	1,541	2,438	3,881	5,116	3,436	2,153	4,858	3,470	-28.6
Citizenship	52	55	59	38	24	0	12	0	-100.0
Adults with Disabilities	252	328	318	1,536	947	610	1,942	1,968	1.3
Vocational	906	653	647	121	46	0	50	91	82.0
Parent Education	505	310	315	2,825	1,641	1,001	3,359	2,945	-12.3
Programs for Older Adults	935	909	969	10,464	5,536	1,348	8,808	6,326	-28.2
Health and Safety Education	718	965	968	1,080	1,369	918	1,328	1,921	44.7
Enrollees in Non-Approved Courses	-	-	-	1,424	1,348	1,250	1,326	1,652	24.6
Home Economics Education	189	125	101	206	138	97	138	102	-26.1
Gain / CalWORKS Students	6	9	11	69	115	51	151	36	-76.2
Unduplicated Total	-	-	8,706	6,803	7,214	6,937	8,445	9,538	12.9

Source: Santa Cruz City Schools, Adult Education, 2003.

Enrollment may be duplicated within each program area.

QUALITY OF LIFE INDICATOR 45

Job Training

Job training or retraining is a crucial factor in welfare reform.

Workforce Investment Act (WIA) Program Enrollment

Type of Program	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01	2001/02	2002/03	% Change
Adult Worker Programs	317	550	742	566	527	430	275	451	298	-33.9
Summer Youth Employment Training Program / Year-round Youth Program	708	1,184	926	855	863	789	170	346	209	-39.6
Dislocated Worker Programs	267	214	547	572	429	414	200	462	439	-5.0
Welfare to Work / CalWorks / Youth Education Coordination Grant	-	-	509	422	493	801	471 ¹	495	-	-
Caregiver Training Initiative										
Adult	-	-	-	-	-	-	-	-	11	-
Welfare to Work	-	-	-	-	-	-	-	-	23	-
Youth Development / Crime Prevention	-	-	-	-	-	-	-	-	39	-
Re-Tec (Dislocated Worker Grant 542)	-	-	-	-	-	-	-	-	102	-
Total	1,292	1,948	2,724	2,415	2,312	2,434	1,116	1,754	1,121	-36.1

Source: Human Resources Agency, Workforce Investment Act, 2003.

Note: In 2002/2003, the program categories changed.

Low enrollment figures in 2000/01 reflect legislative changes and transition from Job Training Partnership Act (JTPA) to Workforce Investment Act (WIA) programs.

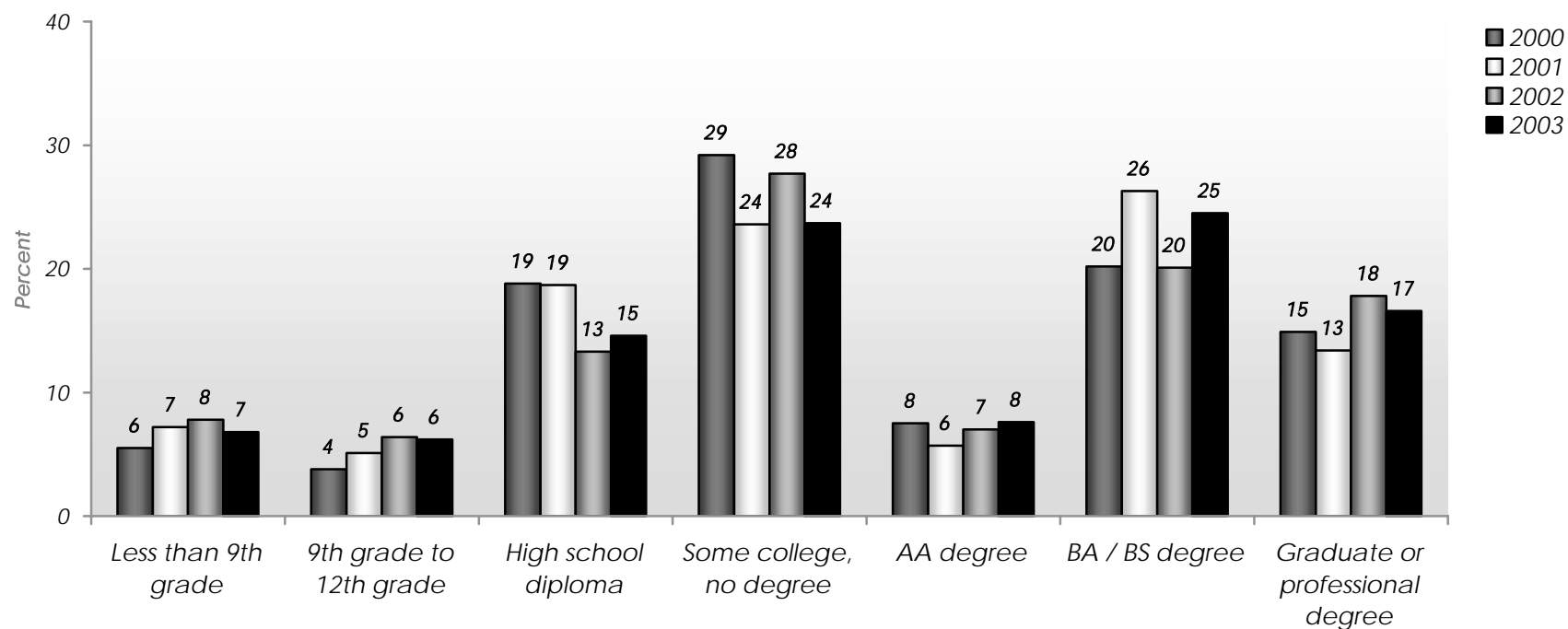
Older Workers are now synonymous with Adult Workers.

¹ Only includes Welfare To Work Enrollments.

Educational Attainment

To participate successfully in the modern economy, increasingly driven by information and technology, people must keep pace with expanding education and skill requirements.

What is the highest level of education you have completed?



Total respondents	2000	2001	2002	2003
Overall	650	701	679	701

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

QUALITY OF LIFE INDICATOR 46

Educational Attainment (Population 25 years and over)

Regional, State and National Percent Comparisons, 1990

Attainment Level	San Lorenzo Valley	Santa Cruz	Watsonville	Santa Cruz County	California	National
Less than 9th Grade	1.4	6.6	30.1	9.4	11.6	10.4
9th to 12th Grade, No Diploma	6.9	7.7	16.3	8.7	12.6	14.4
High School Graduate (Includes Equivalency)	20.5	17.9	21.7	19.0	22.3	30.0
Some College, No Degree	30.2	23.9	16.3	24.6	22.6	18.7
AA Degree	11.1	8.7	4.9	8.5	7.9	6.2
BA Degree	22.2	21.9	7.2	19.3	15.3	13.1
Graduate or Professional Degree	7.8	13.4	3.5	10.4	8.1	7.2
Percent of High School Graduates or higher	91.7	85.7	53.6	81.9	76.2	75.2
Percent of BA and higher	30.0	35.2	10.7	29.7	23.4	20.3
Number of Persons 25 or older	13,274	29,814	18,030	147,964	18,695,499	158,868,436

Regional, State and National Percent Comparisons, 2000

Attainment Level	San Lorenzo Valley	Santa Cruz	Watsonville	Santa Cruz County	California	National
Less than 9th Grade	1.4	5.5	36.4	9.7	11.5	6.9
9th to 12th Grade, No Diploma	3.7	5.4	14.6	7.1	11.7	11.5
High School Graduate (Includes Equivalency)	15.2	14.5	20.0	16.6	20.1	29.5
Some College, No Degree	31.9	23.0	16.4	25.1	22.9	20.5
AA Degree	8.2	7.2	3.9	7.3	7.1	6.5
BA Degree	25.9	26.9	5.9	21.7	17.1	16.1
Graduate or Professional Degree	13.7	17.5	2.7	12.5	9.5	9.0
Percent of High School Graduates or higher	94.9	89.1	49.1	83.2	76.8	81.6
Percent of BA and higher	39.6	44.4	8.7	34.2	26.6	25.1
Number of Persons 25 or older	19,919	33,896	24,045	164,999	21,298,900	177,562,899

Source: U.S. Census Bureau, 2000.
 **New data not available**

Library Use

Availability of library services and resources provides an opportunity for community members to utilize technology and access information.

Circulation Statistics

Santa Cruz City and County	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01	2001/02	2002/03
Service population	208,850	208,725	207,000	207,800	213,600	215,300	215,100	210,300	206,250
Registered borrowers	127,900	114,518	125,594	138,500	150,000	161,865	130,634	128,014	129,380
Area square miles	436.2	436.2	436.2	436.2	436.2	436.2	436.2	436.2	436.2
Total outlets	10	9	8	9	11	11	11	11	11
Total items circulated	1,294,732	1,330,223	1,306,640	1,487,293	1,516,540	1,488,951	1,646,030	1,780,555	1,877,256
Total per capita circulation	6.2	6.4	6.3	7.2	7.1	7.1	7.7	8.65	9.1
Hours open / 100 population	7.4	7.4	6.6	11.3	11.3	11.3	11.4	11.4	11.4

City of Watsonville	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01	2001/02	2002/03
Service population	33,800	33,800	36,650	42,350	39,200	39,800	39,800	47,950	47,950
Registered borrowers	29,671	29,671	34,297	38,230	42,459	23,315	38,402	46,992 ¹	51,579
Area square miles	5.8	5.8	5.8	6.2	6.2	6.2	6.2	6.2	6.2
Total outlets	1	1	2	2	2	2	2	2	2
Total items circulated	274,387	295,332	309,169	315,097	320,045	325,166	324,228	455,512	317,980 ³
Total per capita circulation	8.1	8.7	8.4	7.4	8.2	8.1	8.1	9.5	6.6
Hours open / 100 population	8.3	8.3	9.8	10.0	10.7	10.6	10.6	10.4 ²	11.4 ⁴

Source: Santa Cruz Public Libraries, Watsonville Public Library, California Library Statistics, 2003.

¹ Watsonville's population shows a dramatic increase as a result of the 2000 census report. The figure above is provided by the California Department of Finance.

² The increase in population also accounts for the apparent decrease in hours open per 100 population. The hours at Watsonville's libraries have not decreased; the hours are the same as last year.

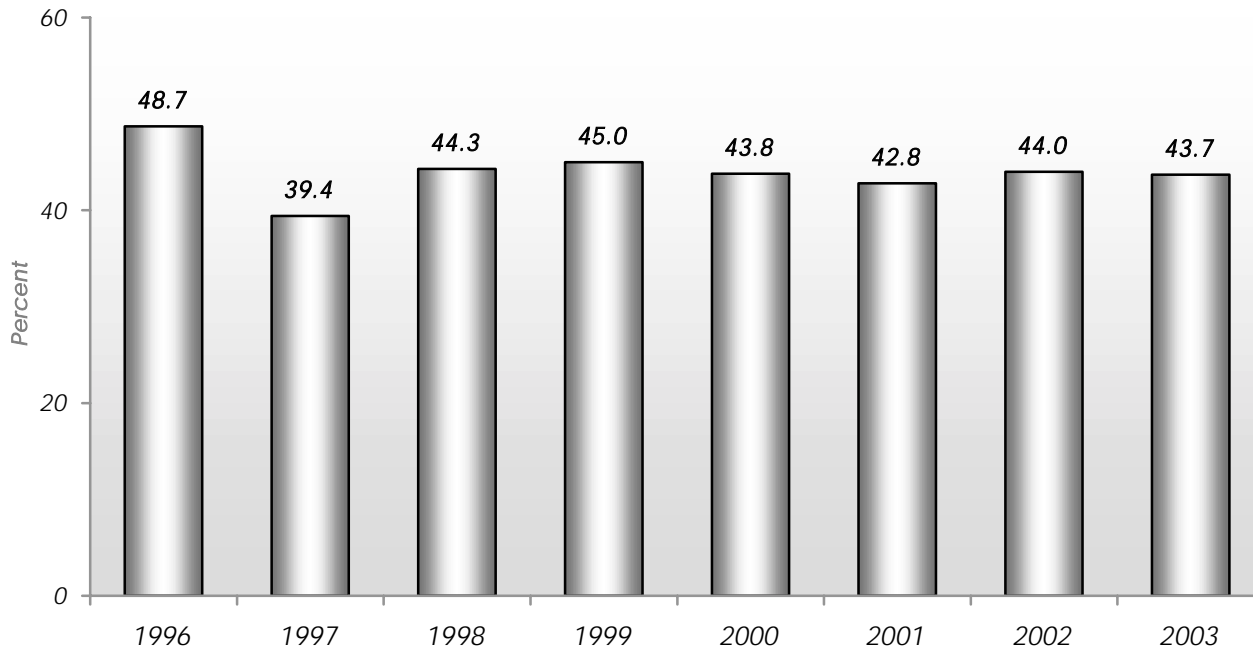
³ In fiscal year 2002/2003, Internet check-outs were counted separately and account for some of the decrease in check-outs over the past years.

⁴ In March 2003, the Freedom Branch Library expanded their schedule to 47 hours per week.

QUALITY OF LIFE INDICATOR 47

 **Library Use**

Do you use the library on a regular basis? (Respondents answering “Yes”)



Total respondents	1996	1997	1998	1999	2000	2001	2002	2003
Overall	501	505	508	560	651	706	684	703

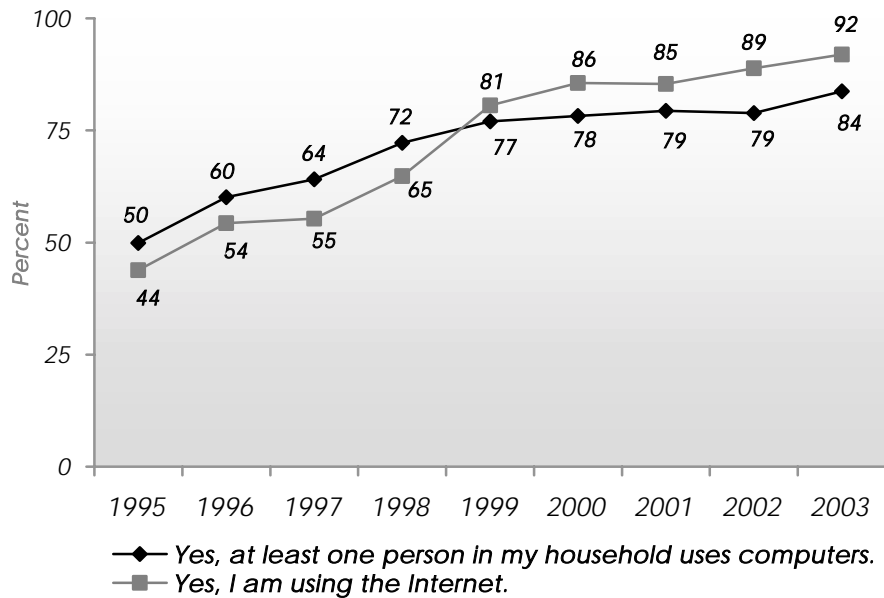
Source: Santa Cruz County Community Assessment Project, Telephone Survey.

See appendix for results of statistical testing for this question.

Computer Use and Proficiency

Access to and use of technology is becoming a basic job and life skill.

*Does at least one person in your household use computers?
Of those using computers: Are you using the Internet?**



Total respondents	1995	1996	1997	1998	1999	2000	2001	2002	2003
Does at least one person in your household use computers?	351	499	507	510	561	657	706	684	703
Of those using computers: Are you using the Internet?	169	300	318	355	438	513	560	539	589

Is the computer used at: (Selected responses)

Responses	1996	1997	1998	1999	2000	2001	2002	2003
Home	84.4	81.2	82.1	86.4	82.7	89.2	91.8	92.3
Work	70.2	65.2	66.3	65.8	65.4	62.3	54.7	57.6
School	70.2	43.1	42.4	44.8	42.6	34.1	30.0	32.6
Library	51.2	24.3	23.9	21.0	20.6	28.1	16.7	25.0

Year 2003: 587 respondents offering 1,240 responses.

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

*The question prior to 1999 was worded as follows: Are you using on-line services?

See appendix for results of statistical testing for these questions.

Career Ladders Computer Proficiency Certificate

The Career Ladders Computer Proficiency Certificate was developed as part of a cooperative project between employers and educators in Santa Cruz County. It is designed to provide testing candidates and potential employers with a tool they can use to verify basic computer skills in Windows, Word, Excel, and the Internet.

	September 2001 – April 2003
Number of test-takers	1,050
Number of individuals who passed the test and were issued a certificate	293
Current pass rate	28%

Source: The Career Ladders Project, 2003.

QUALITY OF LIFE INDICATOR 49

Literacy

Proficiency levels from the State and National Adult Literacy Survey correlate closely with educational attainment and income earning capacity. On average, people that scored at Level Two (275) or below made less than \$30,000 a year.

City, County and State Literacy Estimates, 1996

Jurisdiction	% persons at Level 1 (0 - 225)	% persons at Level 1 & 2 (0 - 275)	Average Literacy Score
Santa Cruz County	18.0	35.0	280
Watsonville	39.0	68.0	224
Santa Cruz	15.0	32.0	289
Monterey County	27.0	50.0	258
Salinas	33.0	60.0	240
Monterey	15.0	31.0	291
Pacific Grove	13.0	27.0	294
State	24.0	46.0	266
Nationwide ¹	23.0	51.0	267

Source: California Department of Education, Adult Education Office, 1992. State Adult Literacy Survey, Portland State University, Synthetic Estimates of Adult Literacy Proficiency, 1996.

¹ In 1992

Statewide Literacy Levels, by Educational Attainment, 1992

Level of Education Attained	Prose Literacy Ave. Score	Document Literacy Ave. Score	Quantitative Literacy Ave. Score
0 to 8 grade	152	145	148
9 to 12 grade	225	219	225
High School Diploma	264	257	262
GED	263	259	261
Some Post Secondary	297	292	297
4 year College Degree	331	322	331

Source: Adult Education Office, State Adult Literacy Survey, 1992.

The National and State Adult Literacy surveys assess adults' literacy skills in English based on their performance on diverse tasks, similar to the type of demands adults encounter in their daily lives. The three types of literacy tested are Prose Literacy, Document Literacy, and Quantitative Literacy. The above scores are averages of the scores received for the three types of literacy. There are five levels of proficiency, ranging from 0 to 500.

Literacy surveys are conducted using a random sample of the population, only excluding those individuals who have no proficiency in English.

 **New data not available**