



Demographic Profile

Santa Cruz County Demographic Profile

Jurisdictional Population Distribution

Jurisdiction	1996	1997	1998	1999	2000	2001	2002	% Change
Capitola	10,800	10,850	11,000	11,100	11,200	10,100	10,150	0.5
Santa Cruz	52,700	53,100	54,300	55,600	56,000	54,500	55,100	1.1
Scotts Valley	9,825	10,050	10,500	10,650	10,850	11,450	11,600	1.3
Watsonville	33,850	36,600	37,000	37,400	38,100	47,100	47,950	1.8
Unincorporated	135,400	134,800	136,200	137,300	138,800	134,300	135,400	0.8
Santa Cruz County	242,500	245,400	249,000	252,100	255,000	257,500	260,200	1.0
California	32,223,000	32,670,000	33,226,000	33,766,000	34,336,000	34,385,000	35,037,000	1.9

Source: Department of Finance, Demographic Research Unit, Historical City/County Population Estimates (January counts), 2002.

* All figures are estimates only, extrapolated from 1990 Census data and based on 1940 age adjustments. Data for 2001 is based on 2000 Census data, so may exaggerate or underestimate some differences. In some cases this difference results in the implication that a particular area's population has decreased, when in fact it may not have. This newer data is included to provide the most recent snapshot but, as the percentage change column indicates, may be misleading.

Ethnic Distribution

		Caucasian	Hispanic	Asian/ Pac. Island	African Amer.	American Indian	Total
July 1997	%	71.0	23.5	3.9	1.1	0.6	
	Num.	175,440	58,107	9,656	2,680	1,369	24,7252
July 1998	%	70.6	23.8	4.0	1.1	0.5	
	Num.	177,471	59,907	9,978	2,741	1,378	251,475
July 1999	%	70.2	24.2	4.0	1.1	0.5	
	Num.	179,526	61,783	10,327	2,804	1,385	255,825
July 2000	%	69.8	24.5	4.1	1.1	0.5	
	Num.	181,594	63,699	10,692	2,871	1,392	260,248
July 2001	%	69.3	24.9	4.2	1.1	0.5	
	Num.	183,318	65,811	11,068	2,931	1,397	264,525
July 2002	%	68.8	25.3	4.3	1.1	0.5	
	Num.	184,960	67,943	11,449	2,986	1,399	268,737
Numeric % Change 01-02		0.9	3.2	3.4	1.9	0.1	1.6

Age Distribution, Children

Ages	1996	1997	1998	1999	2000	2001	2002	% Change
0-2	10,811	10,465	10,458	10,489	10,619	10,684	10,757	0.7
3-5	12,265	11,863	11,287	10,988	10,656	10,655	10,689	0.3
6-14	29,989	31,384	32,600	33,537	34,220	34,746	35,164	1.2
Total	53,065	53,712	54,345	55,014	55,495	56,085	56,610	0.9

Source: Department of Finance, Demographic Research Unit, County Population Estimates with Race/Ethnic Detail 1990-1996 and Projections for 1997-2040, 1998.

Note: The above estimates are based on July-counts and therefore vary slightly from other department and U.S. Census estimates.

Age and Gender Distribution

Cohort Gender	1997		1998		1999		2000		2001		2002		97-02% Change
	#	%	#	%	#	%	#	%	#	%	#	%	
Age 0-2	10,465	-	10,458	-	10,489	-	10,619	-	10,684	-	10,757	-	2.8
Male	5,205	49.7	5,208	49.8	5,242	50.0	5,307	50.0	5,341	50.0	5,376	50.0	3.3
Female	5,260	50.3	5,250	50.2	5,247	50.0	5,312	50.0	5,343	50.0	5,381	50.0	2.3
Age 3-5	11,863	-	11,287	-	10,988	-	10,656	-	10,655	-	10,689	-	-9.9
Male	6,128	51.7	5,696	50.5	5,503	50.1	5,310	49.8	5,317	49.9	5,353	50.0	-12.6
Female	5,735	48.3	5,591	49.5	5,485	49.9	5,346	50.2	5,338	50.1	5,336	50.0	-7.0
Age 6-14	31,384	-	32,600	-	33,537	-	34,220	-	34,746	-	35,164	-	12.0
Male	16,100	51.3	16,803	51.5	17,246	51.4	17,601	51.4	17,824	51.3	18,006	51.2	11.8
Female	15,284	48.7	15,797	48.5	16,291	48.6	16,619	48.6	16,922	48.7	17,158	48.8	12.3
Age 15-24	31,201	-	31,868	-	32,859	-	34,082	-	35,144	-	36,135	-	15.8
Male	15,236	48.8	15,512	48.7	16,061	48.9	16,663	48.9	17,220	49.0	17,713	49.0	16.3
Female	15,965	51.2	16,356	51.3	16,798	51.1	17,419	51.1	17,924	51.0	18,422	51.0	15.4
Age 25-44	80,823	-	80,334	-	79,661	-	78,774	-	77,876	-	77,438	-	4.2
Male	41,960	51.9	41,803	52.0	41,526	52.1	41,184	52.3	40,799	52.4	40,645	52.5	-3.1
Female	38,863	48.1	38,531	48.0	38,135	47.9	37,590	47.7	37,077	47.6	36,793	47.5	-5.3
Age 45-65	55,564	-	58,819	-	61,939	-	65,314	-	68,558	-	69,834	-	25.7
Male	28,250	50.8	29,888	50.8	31,399	50.7	33,063	50.6	34,651	50.5	35,211	50.4	24.6
Female	27,314	49.2	28,931	49.2	30,540	49.3	32,254	49.4	33,907	49.5	34,623	49.6	26.8
Age >65	25,952	-	26,109	-	26,352	-	26,580	-	26,862	-	28,720	-	10.7
Male	10,509	40.5	10,637	40.7	10,800	41.0	10,918	41.1	11,091	41.3	12,089	42.1	15.0
Female	15,443	59.5	15,472	59.3	15,552	59.0	15,662	58.9	15,771	58.7	16,631	57.9	7.7

Source: Department of Finance, Demographic Research Unit, Race/Ethnic Population Projections with Age and Sex Detail 1970-2040, 2002.

2000 Census Profile

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
Total population	229,734	255,602	100.0	100.0
Sex and Age				
Male	114,205	127,579	49.9	49.8
Female	115,529	128,023	50.1	50.2
Under 5 years	16,456	15,544	6.1	7.3
5 to 9 years	*	17,077	6.7	8.0
10 to 14 years	*	17,630	6.9	7.6
15 to 19 years	*	19,939	7.8	7.2
20 to 24 years	*	20,948	8.2	7.0
25 to 34 years	*	36,728	14.4	15.4
35 to 44 years	*	42,087	16.5	16.2
45 to 54 years	22,223	40,673	15.9	12.8
55 to 59 years	7,556	11,669	4.6	4.3
60 to 64 years	7,562	7,820	3.1	3.4
65 to 74 years	13,913	12,347	4.8	5.6
75 to 84 years	8,894	9,295	3.6	3.8
85 years and over	3,059	3,845	1.5	1.3
Median age (years)	*	35.0	-	-
18 years and over	175,030	194,861	76.2	72.7
Male	*	96,358	37.7	35.8
Female	*	98,503	38.5	36.9
21 years and over	162,081	180,520	70.6	68.3
62 years and over	*	29,805	11.7	12.6
65 years and over	25,866	25,487	10.0	10.6
Male	*	10,255	4.0	4.5
Female	*	15,232	6.0	6.1

Source: U.S. Bureau of the Census, Factfinder Quick Tables: Profile of Demographic Characteristics, 2001.

* Many Census categories changed in 2000 and are not comparable to 1990 Census data; also, 1990 Census data does not reflect percent of total.

2000 Census Profile, continued

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
Race				
One race	*	244,431	95.6	95.3
White	192,849	191,931	75.1	59.5
Black or African American	2,632	2,477	1.0	6.7
American Indian and Alaska Native	1,821	2,461	1.0	1.0
Asian	*	8,789	3.4	10.9
Asian Indian	*	925	0.4	0.9
Chinese	*	1,969	0.8	2.9
Filipino	*	2,272	0.9	2.7
Japanese	*	1,897	0.7	0.9
Korean	*	662	0.3	1.0
Vietnamese	*	360	0.1	1.3
Other Asian	*	704	0.3	1.2
Native Hawaiian and Other Pacific Islander	*	382	0.1	0.3
Native Hawaiian	*	165	0.1	0.1
Guamanian or Chamorro	*	8	-	0.1
Samoan	*	70	-	0.1
Other Pacific Islander	*	99	-	0.1
Some other race	*	38,391	15.0	16.8
Two or more races	*	11,171	4.4	4.7
Race alone or in combination with one or more other races				
White	*	201,777	78.9	63.4
Black or African American	*	3,771	1.5	7.4
American Indian and Alaska Native	*	5,296	2.1	1.9
Asian	*	11,916	4.7	12.3
Native Hawaiian and Other Pacific Islander	*	1,054	0.4	0.7
Some other race	*	43,921	17.2	19.4

Source: U.S. Bureau of the Census, Factfinder Quick Tables: Profile of Demographic Characteristics, 2001.

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2000 Census Profile, continued

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
Hispanic or Latino, and Race				
Total population	229,734	255,602	100.0	100.0
Hispanic or Latino (of any race)	46,797	68,486	26.8	32.4
Mexican	*	58,290	22.8	25.0
Puerto Rican	*	572	0.2	0.4
Cuban	*	232	0.1	0.2
Other Hispanic or Latino	*	9,392	3.7	6.8
Not Hispanic or Latino	*	187,116	73.2	67.6
White alone	*	167,464	65.5	46.7
Language Spoken at Home (5 years and over)				
English only	*	173,472	72.2	60.5
Language other than English	45,208	66,761	27.8	39.5
Speak English less than "very well"	23,348	34,399	14.3	20.0
Spanish	33,281	53,314	22.2	25.8
Speak English less than "very well"	19,234	30,251	12.6	13.7
Other Indo-European languages	*	7,914	3.3	4.3
Speak English less than "very well"	*	1,827	0.8	1.4
Asian and Pacific Island languages	4,053	4,850	2.0	8.6
Speak English less than "very well"	2,038	2,128	0.9	4.6

Source: U.S. Bureau of the Census, Factfinder Quick Tables: Profile of Demographic Characteristics, 2001.

* Many Census categories changed in 2000 and are not comparable to 1990 Census data; also, 1990 Census data does not reflect percent of total.

** *householder* refers to the person (or one of the people) in whose name the housing unit is owned or rented (maintained) or, if there is no such person, any adult member, excluding roomers, boarders, or paid employees. If the house is owned or rented jointly by a married couple, the householder may be either the husband or the wife. The person designated as the householder is the "reference person" to whom the relationship of all other household members, if any, is recorded. The number of householders is equal to the number of households. Also, the number of family householders is equal to the number of families.

2000 Census Profile, continued

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
Relationship				
Total population	229,734	255,602	100.0	100.0
In households	222,196	246,574	96.5	97.6
Householder**	*	91,139	35.7	34.0
Spouse	*	43,790	17.1	17.4
Child	*	68,922	27.0	31.1
Own child under 18 years	*	53,633	21.0	23.7
Other relatives	*	15,729	6.2	8.4
Under 18 years	*	5,132	2.0	2.8
Nonrelatives	*	26,994	10.6	6.8
Unmarried partner	*	7,062	2.8	2.0
In group quarters	7,538	9,028	3.5	2.4
Institutionalized population	1,643	2,174	0.9	1.2
Noninstitutionalized population	5,895	6,854	2.7	1.2
Grandparents as Caregivers				
Grandparent responsible for grandchildren 18 years and under living in household	*	1463	29.8	31.8
Housing Tenure				
Occupied housing units	83,566	91,139	100.0	100.0
Owner-occupied housing units	50,052	54,681	60.0	56.9
Renter-occupied housing units	33,514	36,458	40.0	43.1
Average household size of owner-occupied unit	2.63	2.71	-	-
Average household size of renter-occupied unit	2.70	2.70	-	-

Source: U.S. Bureau of the Census, Factfinder Quick Tables: Profile of Demographic Characteristics, 2001.

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** A family is a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family. Beginning with the 1980 Current Population Survey, unrelated subfamilies (referred to in the past as secondary families) are no longer included in the count of families, nor are the members of unrelated subfamilies included in the count of family members. The number of families is equal to the number of family households, however, the count of family members differs from the count of family household members because family household members include any non-relatives living in the household.

2000 Census Profile, continued

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
Households by Type				
Total households	83,566	91,139	100.0	100.0
Family households (families) **	53,752	57,132	62.7	68.9
With own children under 18 years	*	29,111	31.9	35.8
Married-couple family	42,245	43,790	48.0	51.1
With own children under 18 years	*	21,174	23.2	26.0
Female householder, no husband present	*	9,270	10.2	12.6
With own children under 18 years	*	5,605	6.1	7.3
Nonfamily households	29,814	34,007	37.3	31.1
Householder living alone	20,137	22,905	25.1	23.5
Householder 65 years and over	7,705	7,449	8.2	7.8
Households with individuals under 18 years	*	31,665	34.7	39.7
Households with individuals 65 years and over	*	18,173	19.9	22.3
Average household size	2.66	2.71	-	-
Average family size	*	3.25	-	-
Housing Occupancy				
Total housing units	91,878	98,873	100.0	100.0
Occupied housing units	83,566	91,139	92.2	94.2
Vacant housing units	8,312	7,734	7.8	5.8
For seasonal, recreational, or occasional use	3,659	5,051	5.1	1.9
Homeowner vacancy rate (percent)	2.4	0.8	-	-
Rental vacancy rate (percent)	4.3	2.5	-	-

Source: U.S. Bureau of the Census, Factfinder Quick Tables: Profile of Demographic Characteristics, 2001.

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** A family is a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family. Beginning with the 1980 Current Population Survey, unrelated subfamilies (referred to in the past as secondary families) are no longer included in the count of families, nor are the members of unrelated subfamilies included in the count of family members. The number of families is equal to the number of family households, however, the count of family members differs from the count of family household members because family household members include any non-relatives living in the household.

2000 Census Profile, continued

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
Veteran Status				
Civilian veterans (18 years and over)	*	19,210	9.8	10.5
Disability of Civilian Non-institutionalized Persons				
With a disability (5 to 20 years)	*	4,302	7.3	7.5
With a disability (21 to 64 years)	*	24,161	15.6	20.0
No disability (21 to 64 years)	*	130,714	84.4	80.0
With a disability (65 years and over)	25,036	9,432	39.2	42.2
Commuting to Work (workers 16 years and over)				
Car, truck, or van – drive alone	81,112	87,690	69.5	71.8
Car, truck, or van – carpooled	16,702	17,910	14.2	14.5
Public transportation (including taxicab)	3,782	4,159	3.3	5.1
Walked	*	5,599	4.4	2.9
Other means	3,775	4,003	3.2	1.9
Worked at home	*	6,745	5.3	3.8
Mean travel time to work (in minutes)	*	27.8	-	27.7

Source: U.S. Bureau of the Census, Factfinder Quick Tables: Profile of Demographic Characteristics, 2001.

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Net Migration 2000-2001*

Population Change Components of Change

Area	July 1, 2000	July 1, 2001	Number	Percent	Births	Deaths	Natural Increase	Net Migration
Santa Cruz	257,000	258,500	1,500	0.58	3,500	1,642	1,863	-363
California	34,088,000	34,758,000	670,000	1.97	531,285	227,000	304,285	365,715

Source: California State Department of Finance Demographic research Unit, County Population Estimates and Components of Change, July 1, 2000-2001, with Historical estimates, 1990-2000.

Note: Births minus deaths equals the natural increase. Natural increase plus net migration equals the net change.

*These figures exclude estimated undercount.

How long have you lived in Santa Cruz County?

Years	Overall	Caucasian	Latino	San Lorenzo Valley	North County	South County	\$34,999 per year or less	\$35,000 – \$65,499	\$65,000 or More
Under 1 Year	1.0	0.8	1.1	1.7	0.8	1.0	1.1	0.5	0.9
1 – 2 Years	8.9	8.6	8.1	8.7	12.5	3.5	7.9	5.4	15.0
3 – 5 Years	10.9	9.7	14.7	8.9	12.7	9.3	12.7	7.4	12.4
6 – 10 Years	11.6	9.1	19.2	10.2	10.5	13.6	14.9	11.1	8.3
11 – 15 Years	10.6	11.0	12.5	8.5	10.3	11.7	8.6	13.9	10.1
16 – 20 Years	11.9	11.0	14.9	10.3	13.8	10.0	11.4	12.9	10.8
Over 20 years	45.2	49.8	29.5	51.7	39.4	50.9	43.5	48.8	42.5
N =	681	475	154	224	232	226	280	158	195

Source: Santa Cruz Community Assessment Project, Telephone Survey, 2002.

