



Appendices

Appendix I Demographic Trends

Population by Area, Santa Cruz County

Estimated Number of People per Area

Jurisdiction	1994	1995	1996	1997	1998	1999	2000	% Change	% of Total
Capitola	10,400	10,700	10,800	10,850	11,000	11,100	11,200	0.9	4.4
Santa Cruz	51,500	52,100	52,700	53,100	54,300	55,600	56,000	0.7	22.0
Scotts Valley	9,400	9,625	9,825	10,050	10,500	10,650	10,850	1.9	4.3
Watsonville	33,000	33,450	33,850	36,600	37,000	37,400	38,100	1.9	14.9
Unincorporated Areas	133,500	134,100	135,400	134,800	136,200	137,300	138,800	1.1	54.4
Incorporated Areas	104,300	105,875	107,175	110,600	112,800	114,750	116,150	1.2	45.5
County	237,800	240,000	242,500	245,400	249,000	252,100	255,000	1.2	100.0
State	31,661,000	31,910,000	32,223,000	32,670,000	33,226,000	33,766,000	34,336,000	1.7	—

Source: California Department of Finance, Historical City, County, and State Population Estimates, 1991-2000, with 1990 Census Counts.

Comparison: Geographic Distribution of Survey Respondents, 2000

Jurisdiction	Number	% of Total
Capitola	50	7.6
Santa Cruz	207	31.6
Scotts Valley	58	8.8
Watsonville	107	16.3
Unincorporated Areas:	234	35.7
Soquel	44	6.7
San Lorenzo Valley	55	8.4
Aptos	67	10.2

Jurisdiction	Number	% of Total
Live Oak	36	5.5
Davenport / Bonny Doon	9	1.4
Freedom	7	1.1
Pajaro	7	1.1
Corralitos	5	.8
Other	4	.6
Total	656	100.0

Source: Santa Cruz County Community Assessment Project, Telephone Survey, 2000.

Population by Gender, Santa Cruz County

Estimated Percent of People by Gender, 2000

	Number	% of Total
Male	130,202	50.0
Female	130,046	50.0
Total	260,248	100.0

Source: California Department of Finance, Race/Ethnic Population with Age and Sex Detail, 1970-2040, December 1998.

Comparison: Gender Distribution of CAP Survey Respondents, 2000

	Number	% of Total
Male	271	41.3
Female	385	58.7
Total	656	100.0

Source: Santa Cruz County Community Assessment Project, Telephone Survey, 2000.

Population by Ethnicity, Santa Cruz County

Estimated Number of People by Ethnic Group

Ethnic Group	1994	1995	1996	1997	1998	1999	2000	% Change
Caucasian	173,072	173,879	174,196	175,440	177,471	179,526	181,594	1.2
Latino	53,067	54,642	56,110	58,107	59,907	61,783	63,699	3.1
Asian/ Pacific Islander	8,822	9,098	9,370	9,656	9,978	10,327	10,692	3.5
African American	2,509	2,568	2,622	2,680	2,741	2,804	2,871	2.4
Native American	1,349	1,323	1,359	1,369	1,378	1,385	1,392	0.5
Total	238,819	241,510	243,657	247,252	251,475	255,825	260,248	1.7

Source: California Department of Finance, Race/Ethnic Population with Age and Sex Detail, 1970-2040, December 1998.

Population by Ethnicity, Santa Cruz County

Estimated Percent of People by Ethnic Group

Ethnic Group	1994	1995	1996	1997	1998	1999	2000	% Change
Caucasian	72.5	72.0	71.5	71.0	70.6	70.2	69.8	-0.6
Latino	22.2	22.6	23.0	23.5	23.8	24.2	24.5	1.2
Asian/ Pacific Islander	3.7	3.8	3.8	3.9	4.0	4.0	4.1	2.5
African American	1.1	1.1	1.1	1.1	1.1	1.1	1.1	0.0
Native American	0.6	0.5	0.6	0.6	0.5	0.5	0.5	0.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0

Source: California Department of Finance, Race/Ethnic Population with Age and Sex Detail, 1970-2040, December 1998.

Comparison: Ethnic Distribution of CAP Survey Respondents, 2000

Ethnic Group	Number	% of Total
Caucasian	445	68.0
Latino	142	21.7
Asian	23	3.5
Bi-racial	15	2.3
African American	8	1.2
Native American	7	1.1
Filipino	2	.3
Other	12	1.8
Total	654	100.0

Source: Santa Cruz County Community Assessment Project, Telephone Survey, 2000

Population by Age, Santa Cruz County

Estimated Number of People per Age Group

Age Group	1994	1995	1996	1997	1998	1999	2000	% Change	% of Total
0 to 2	11,779	11,166	10,811	10,465	10,458	10,489	10,619	1.2	4.1
3 to 5	11,361	12,131	12,265	11,863	11,287	10,988	10,656	-3.0	4.1
6 to 13	25,807	26,227	26,929	28,123	29,335	30,055	30,823	2.6	11.8
14 to 18	14,323	14,792	15,125	15,770	16,372	16,937	17,311	2.2	6.7
19 to 24	21,454	20,260	19,080	18,692	18,761	19,404	20,168	3.9	7.7
25 to 34	37,777	37,564	37,176	37,300	37,003	36,389	35,800	-1.6	13.8
35 to 44	44,098	44,035	43,824	43,523	43,331	43,272	42,974	-0.7	16.5
45 to 54	30,190	32,645	34,956	37,015	38,835	40,595	42,438	4.5	16.3
55 to 64	15,479	15,905	16,410	17,220	18,564	19,934	21,350	7.1	8.2
65 plus	26,551	26,785	27,081	27,281	27,529	27,762	28,109	1.2	10.8
Total	238,819	241,510	243,657	247,252	251,475	255,825	260,248	1.7	100.0

Source: California Department of Finance, Race/Ethnic Population with Age and Sex Detail, 1970-2040, December 1998.

Comparison: Age Distribution of CAP Survey Respondents, 2000

Response	Number	% of Total
18 years or less	18	2.7
19 or 24 years	74	11.3
25 to 34 years	137	20.9
35 to 44 years	141	21.5
45 to 54 years	135	20.6
55 to 64 years	57	8.7
65 to 74 years	46	7.0
75 to 84 years	31	4.7
85 years and over	17	2.6
Total	656	100.0

Source: Santa Cruz County Community Assessment Project, Telephone Survey, 2000.

Population by Age and Ethnicity, Santa Cruz County

Caucasian

Age Group	1994	1995	1996	1997	1998	1999	2000	% Change
0 to 2	5,697	5,328	5,210	5,030	4,961	4,905	4,927	0.4
3 to 5	6,697	6,681	6,184	5,729	5,392	5,307	5,142	-3.1
6 to 13	16,463	16,631	17,003	17,303	17,554	17,367	17,276	-0.5
14 to 18	9,190	9,544	9,764	10,139	10,452	10,814	10,976	1.5
19 to 24	14,119	13,210	12,356	12,026	12,132	12,562	13,094	4.2
25 to 34	25,524	25,162	24,716	24,622	24,311	23,768	23,284	-2.0
35 to 44	34,374	33,950	33,311	32,670	32,092	31,734	31,163	-1.8
45 to 54	25,130	27,126	28,934	30,564	31,952	33,173	34,451	3.9
55 to 64	12,654	12,989	13,381	14,052	15,208	16,393	17,613	7.4
65 plus	23,224	23,258	23,337	23,305	23,417	23,503	23,668	0.7
Total	173,072	173,879	174,196	175,440	177,471	179,526	181,594	1.2
Percent of Total Population	72.5	72.0	71.5	71.0	70.6	70.2	69.8	-0.6

Source: California Department of Finance, Race/Ethnic Population with Age and Sex Detail, 1970-2040, December 1998.

Latino

Age Group	1994	1995	1996	1997	1998	1999	2000	% Change
0 to 2	5,607	5,372	5,155	4,992	5,036	5,104	5,201	1.9
3 to 5	4,135	4,904	5,539	5,615	5,387	5,186	5,018	-3.2
6 to 13	7,953	8,192	8,487	9,327	10,251	11,119	11,963	7.6
14 to 18	4,205	4,280	4,336	4,570	4,812	4,970	5,141	3.4
19 to 24	5,570	5,334	5,046	5,027	5,016	5,223	5,424	3.8
25 to 34	10,158	10,245	10,277	10,422	10,367	10,227	10,080	-1.4
35 to 44	7,513	7,886	8,262	8,572	8,928	9,192	9,428	2.6
45 to 54	3,770	4,080	4,436	4,733	5,044	5,470	5,903	7.9
55 to 64	2,043	2,120	2,196	2,304	2,437	2,560	2,702	5.5
65 plus	2,113	2,229	2,376	2,545	2,629	2,732	2,839	3.9
Total	53,067	54,642	56,110	58,107	59,907	61,783	63,699	3.1
Percent of Total Population	22.2	22.6	23.0	23.5	23.8	24.2	24.5	1.2

Source: California Department of Finance, Race/Ethnic Population with Age and Sex Detail, 1970-2040, December 1998.

Population by Age and Ethnicity

Asian/ Pacific Islander

Age Group	1994	1995	1996	1997	1998	1999	2000	% Change
0 to 2	363	360	338	341	353	368	373	1.4
3 to 5	357	385	415	396	392	377	385	2.1
6 to 13	900	926	943	1,013	1,054	1,113	1,147	3.1
14 to 18	609	629	670	687	726	764	806	5.5
19 to 24	1,254	1,245	1,236	1,216	1,200	1,202	1,223	1.7
25 to 34	1,392	1,432	1,441	1,491	1,554	1,601	1,645	2.7
35 to 44	1,494	1,489	1,521	1,557	1,576	1,616	1,644	1.7
45 to 54	872	979	1,076	1,166	1,256	1,341	1,440	7.4
55 to 64	575	572	586	597	638	684	715	4.5
65 plus	1,006	1,081	1,144	1,192	1,229	1,261	1,314	4.2
Total	8,822	9,098	9,370	9,656	9,978	10,327	10,692	3.5
Percent of Total Population	3.7	3.8	3.8	3.9	4.0	4.0	4.1	2.5

Source: California Department of Finance, Race/Ethnic Population with Age and Sex Detail, 1970-2040, December 1998.

African American

Age Group	1994	1995	1996	1997	1998	1999	2000	% Change
0 to 2	88	77	80	73	81	82	88	7.3
3 to 5	125	121	95	99	87	90	82	-8.9
6 to 13	355	352	376	362	363	354	340	-4.0
14 to 18	230	247	257	276	287	293	302	3.1
19 to 24	355	345	319	306	300	306	314	2.6
25 to 34	472	488	490	510	515	532	530	-0.4
35 to 44	436	446	458	462	482	490	505	3.1
45 to 54	221	250	285	308	326	348	378	8.6
55 to 64	109	121	135	147	156	158	168	6.3
65 plus	118	121	127	137	144	151	164	8.6
Total	2,509	2,568	2,622	2,680	2,741	2,804	2,871	2.4
Percent of Total Population	1.1	1.1	1.1	1.1	1.1	1.1	1.1	0.0

Source: California Department of Finance, Race/Ethnic Population with Age and Sex Detail, 1970-2040, December 1998.

Population by Age and Ethnicity

Native American

Age Group	1994	1995	1996	1997	1998	1999	2000	% Change
0 to 2	24	29	28	29	27	30	30	0.0
3 to 5	47	40	32	24	29	28	29	3.6
6 to 13	136	126	120	118	113	102	97	-4.9
14 to 18	89	92	98	98	95	96	86	-10.4
19 to 24	156	126	123	117	113	111	113	1.8
25 to 34	231	237	252	255	256	261	261	0.0
35 to 44	281	264	272	262	253	240	234	-2.5
45 to 54	197	210	225	244	257	263	266	1.1
55 to 64	98	103	112	120	125	139	152	9.4
65 plus	90	96	97	102	110	115	124	7.8
Total	1,349	1,323	1,359	1,369	1,378	1,385	1,392	0.5
Percent of Total Population	0.6	0.5	0.6	0.6	0.5	0.5	0.5	0.0

Source: California Department of Finance, Race/Ethnic Population with Age and Sex Detail, 1970-2040, December 1998.

Level of Education

Regional, State and National Percent Comparisons

Education Level	San Lorenzo Valley	Santa Cruz	Watsonville	Santa Cruz County	California	National
Less than 9th Grade	1.4	6.6	30.1	9.4	11.6	10.4
9th to 12th Grade, No Diploma	6.9	7.7	16.3	8.7	12.6	14.4
High School Graduate (Diploma)	20.5	17.9	21.7	19.0	22.3	30.0
Some College, No Degree	30.2	23.9	16.3	24.6	22.6	18.7
AA Degree	11.1	8.7	4.9	8.5	7.9	6.2
BA Degree	22.2	21.9	7.2	19.3	15.3	13.1
Graduate or Professional Degree	7.8	13.4	3.5	10.4	8.1	7.2
Percent of High School Graduates or higher	91.7	85.7	53.6	81.9	76.2	75.2
Percent of BA and higher	30.0	35.2	10.7	29.7	23.4	20.3
Number of Persons 25 or older	13,274	29,814	18,030	147,964	18,695,499	158,868,436

Source: U.S. Census Bureau, 1990.

Comparison: Education Level of CAP Survey Respondents, 2000

Education Level	Number	% of Total
Less than 9th Grade	36	5.5
9th to 12th Grade, (No Diploma)	25	3.8
High School Graduate (Diploma)	122	18.8
Some College, No Degree	190	29.2
AA Degree	49	7.5
BA / BS Degree	131	20.2
Graduate or professional degree	97	14.9
Total	650	100.0
Total of High School Graduates or higher	589	90.6
Total of BA and higher	228	35.1

Source: Santa Cruz County Community Assessment Project, Telephone Survey, 2000.

Household Income

Median Family Income

Jurisdiction	FY 1996	FY 1997	FY 1998	FY 1999	FY 2000	% Change
County	\$53,100	\$55,200	\$58,700	\$61,000	\$61,700	1.2
State	48,400	50,000	52,600	54,100	55,400	2.4
National	41,600	43,500	45,300	47,800	50,200	5.0

Source: U.S. Department of Housing and Urban Development, 1999.

Comparison: Income Level of CAP Survey Respondents, 2000

Income Level	Number	% of Total
Less than \$15,000 per year	108	17.3
\$15,000 - \$24,999 per year	79	12.6
\$25,000 - \$34,999 per year	90	14.4
\$35,000 - \$44,999 per year	76	12.1
\$45,000 - \$64,999 per year	105	16.8
\$65,000 - \$80,000 per year	57	9.1
Over \$80,000 per year	111	17.7
Total	626	100.0

Median Income of Respondents: \$40,030

Source: Santa Cruz County Community Assessment Project, Telephone Survey, 2000.

Median Income Estimates, Applied Survey Research, 2000.