

Satisfaction with Child's Education

How satisfied are you with your child's education?

Elementary School	1996	1997	1998	1999	2000
Very satisfied	55.0	66.3	58.3	63.9	64.3
Somewhat satisfied	31.5	25.3	35.4	33.3	32.2
Not at all satisfied	13.5	8.4	6.2	2.8	3.5
Total Respondents	111	95	96	108	115

Middle School	1996	1997	1998	1999	2000
Very satisfied	48.0	46.9	51.2	44.4	47.1
Somewhat satisfied	32.0	37.5	36.6	53.3	49.0
Not at all satisfied	20.0	15.6	12.2	2.2	3.9
Total Respondents	50	32	41	45	51

High School	1996	1997	1998	1999	2000
Very satisfied	49.0	41.3	35.3	33.3	32.3
Somewhat satisfied	36.7	43.5	37.3	55.6	61.5
Not at all satisfied	14.3	15.2	27.5	11.1	6.2
Total Respondents	49	46	51	54	65

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

✓ Key Indicator

Parental satisfaction with local public schools is thought to be related to support for school programs, educational funding and student performance.

Quality of Life Indicator 30

Satisfaction with Child's Education

Respondent Comparisons

Percent of respondents who answered "very satisfied" to: "How satisfied are you with your child's high school education?"

By Ethnicity	1998	1999	2000
Caucasian	19.4	22.9	29.3
Latino	62.5	64.3	35.0

By Region	1998	1999	2000
North County	26.7	39.1	23.1
South County	44.4	34.8	38.2
San Lorenzo Valley	22.2	14.3	40.0

By Gender	1998	1999	2000
Male	-	25.0	32.0
Female	-	36.1	32.5

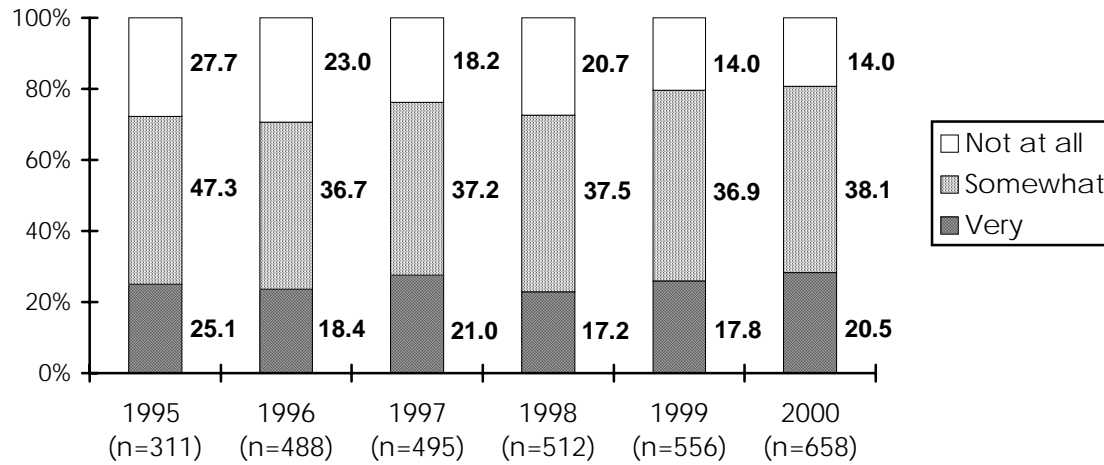
By Income	1998	1999	2000
Less than \$15,000 a year	-	62.5	0.0
\$15,000 - \$34,999 a year	-	58.3	54.5
\$35,000 - \$64,999 a year	-	25.0	42.9
Over \$65,000 a year	-	14.3	24.1

Total Respondents	51	54	65
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Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Satisfaction with Educational System

Overall, how satisfied are you with our local system of education?



Due to their low numbers, respondents who said “don’t know” are not included in the graph.

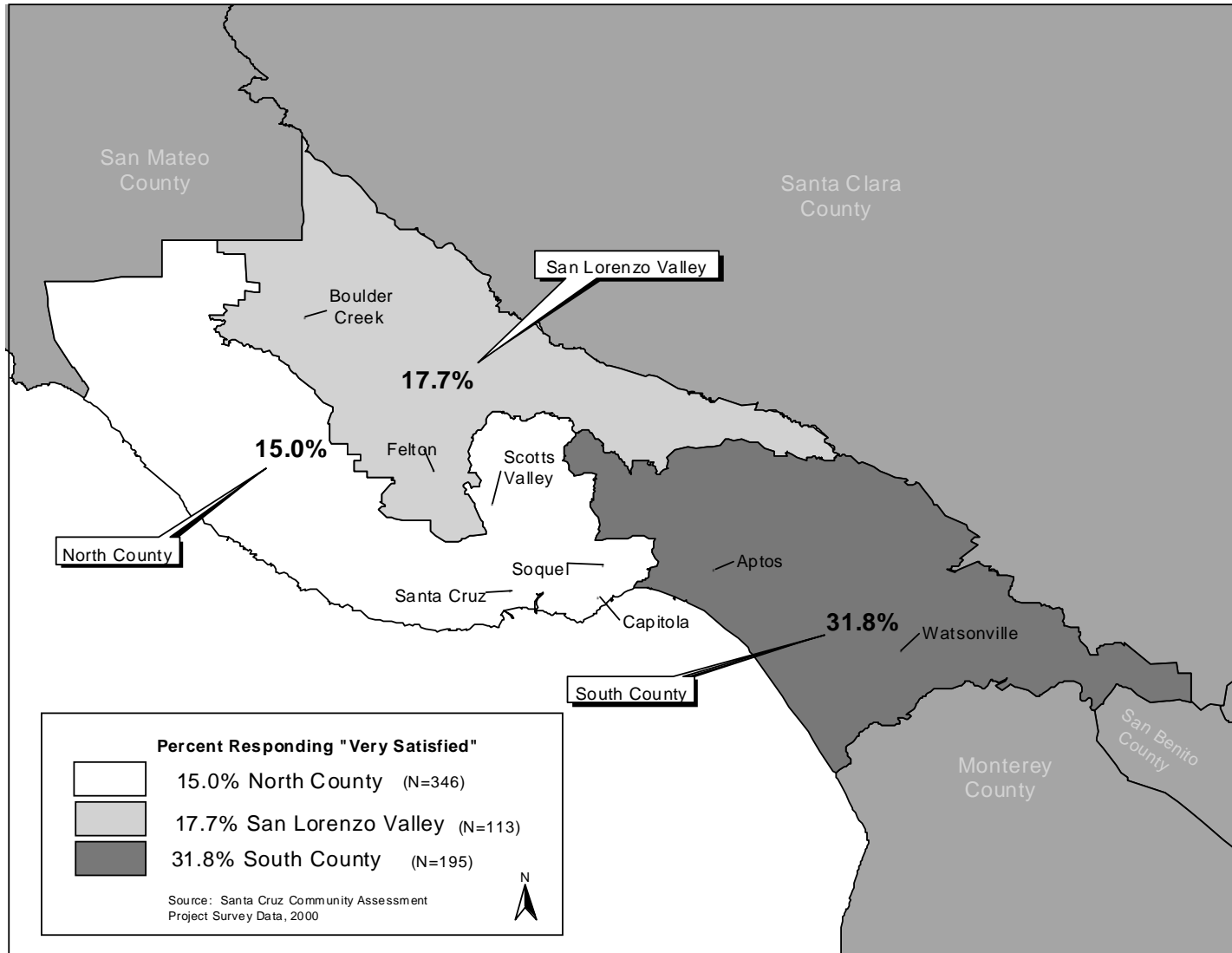
This question was asked of all survey respondents regardless of whether they had children attending local schools or not.

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Quality of Life Indicator 31

☎ Satisfaction with Educational System


Overall, how satisfied are you with our local system of education?




Satisfaction with Educational System

Respondent Profile

Percent of respondents who answered “very satisfied” to: “Overall, how satisfied are you with our local system of education?”

 By Ethnicity	1998	1999	2000
Caucasian	10.9	13.6	16.0
Latino	47.8	43.2	36.6

 By Region	1998	1999	2000
North County	13.8	15.2	15.0
South County	22.6	23.1	31.8
San Lorenzo Valley	14.1	13.6	17.7

By Age	1998	1999	2000
18-24	-	24.7	28.3
25-44	-	20.4	24.1
45-64	-	15.3	15.6
65 and older	-	9.9	12.8

By Gender	1998	1999	2000
Male	-	17.1	18.1
Female	-	18.3	22.3

 By Income	1998	1999	2000
Under \$15,000 per year	-	35.3	35.2
\$15,000 - \$34,999 per year	-	19.8	21.9
\$35,000 - \$64,999 per year	-	14.1	20.4
Over \$65,000 per year	-	12.5	11.3

Total Respondents	512	556	658
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Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Quality of Life Indicator 31

Satisfaction with Educational System

*What are the best things happening in the local schools today?
(Selected responses)*

Response	1997	1998	1999	2000
Good teachers	13.0	13.9	14.7	10.3
More parent / community involvement	8.7	8.7	10.8	5.7
Class size reduction	10.7	12.3	7.2	6.9
Technology (computers)	10.9	15.3	7.0	10.8
Better teaching methods	7.4	7.6	6.5	3.8
Innovative programs	8.5	13.6	5.7	6.5

Year 2000: 650 respondents offering 766 responses

*What are the most serious problems facing local schools today?
(Selected responses)*

Response	1997	1998	1999	2000
Violence/ gangs / crime	16.1	13.9	24.5	17.5
Funding	20.1	22.9	21.6	33.1
Overcrowded classes	12.9	15.2	12.0	13.3
Drugs	8.2	8.4	9.7	7.5
Quality of teachers	12.7	7.7	8.6	7.6
Low teacher pay	-	-	1.4	7.8

Year 2000: 655 respondents offering 914 responses

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Substance Abuse Prevention Programs

How satisfied are you with the substance abuse prevention programs at your child(ren)'s school?

Elementary School	1996	1997	1998	1999	2000
Very satisfied	48.6	47.0	31.3	35.8	40.0
Somewhat satisfied	20.6	24.1	26.3	32.1	26.1
Not at all satisfied	7.5	6.0	8.1	1.9	7.0
Don't know	23.4	22.9	34.3	30.2	27.0
Total Respondents	107	83	99	106	115

Middle School	1996	1997	1998	1999	2000
Very satisfied	36.7	40.6	31.7	31.1	33.3
Somewhat satisfied	30.6	37.5	36.6	51.1	41.2
Not at all satisfied	14.3	12.5	9.8	4.4	5.9
Don't know	18.4	9.4	22.0	13.3	19.6
Total Respondents	49	32	41	45	51

High School	1996	1997	1998	1999	2000
Very satisfied	41.7	28.3	34.0	29.6	29.7
Somewhat satisfied	25.0	39.1	30.0	27.8	34.4
Not at all satisfied	18.8	19.6	14.0	13.0	20.3
Don't know	14.6	13.0	22.0	29.6	15.6
Total Respondents	48	46	50	54	64

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Drug and alcohol abuse prevention programs provide students with tools to make healthy choices.

Quality of Life Indicator 33


School Safety

Does your child(ren)'s school provide a safe environment for learning?

Elementary School	1996	1997	1998	1999	2000
Yes	91.8	94.7	98.0	97.2	93.0
No	8.2	5.3	2.0	2.8	6.1
Total Respondents	110	94	98	108	115

Middle School	1996	1997	1998	1999	2000
Yes	83.0	81.3	92.1	97.8	88.2
No	17.0	18.8	7.9	2.2	11.8
Total Respondents	47	32	38	45	51

High School	1996	1997	1998	1999	2000
Yes	70.2	77.8	83.3	75.9	70.3
No	29.8	22.2	16.7	20.4	26.6
Total Respondents	47	45	48	54	64

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Indicates perceptions of parents regarding safety at their children's schools.

Parent Participation

How often do you participate in activities at your child(ren)'s school(s)?

Elementary School	1996	1997	1998	1999	2000
Often	57.3	49.5	46.0	47.2	47.0
Sometimes	40.9	42.1	46.0	41.7	45.2
Never	1.8	8.4	8.0	11.1	7.8
Total Respondents	110	95	100	108	115

Middle School	1996	1997	1998	1999	2000
Often	30.0	31.3	22.0	26.7	23.5
Sometimes	62.0	43.8	58.5	53.3	56.9
Never	8.0	25.0	19.5	20.0	19.6
Total Respondents	50	32	41	45	51

High School	1996	1997	1998	1999	2000
Often	18.4	30.4	21.2	16.7	31.3
Sometimes	67.3	39.1	48.1	51.9	45.3
Never	14.3	30.4	30.8	31.5	23.4
Total Respondents	49	46	52	54	64

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Indicates involvement of parents in school activities.

Quality of Life Indicator 35

Child Care Enrollment

Number of Children Enrolled in Child Care

Enrollment in Licensed Child Care (Full and Part-time)	September 1998	December 1999
Infant (0 - 1)	897	906
Preschool (2 - 5)	4,773	4,497
School-Age (6 and older)	1,179	7,129
Total Enrollment	6,849	7,129

Source: Santa Cruz County Office of Education, Child Care Switchboard, 2000.

Enrollment in child care and development programs contributes to children’s school readiness, a predictor of continued success in school.

Number of Children Needing Child Care

Children	1994	1995	1996	1997	1998	1999	2000	% Change
Ages 0 – 2	6,478	6,141	5,946	5,756	5,752	5,769	5,840	1.2
Ages 3 – 5	6,249	6,672	6,746	6,525	6,208	6,043	5,861	-3.0
Ages 6 – 13	16,775	17,048	17,504	18,280	19,068	19,536	20,035	2.6
Total	29,368	29,714	30,003	30,271	30,648	30,919	31,259	1.1

Source: California Department of Finance, Race / Ethnic Population with Age and Sex Detail, 1970-2040, December, 1998.

The above estimates of children needing child care are based on a formula used by The California Child Care Resource and Referral Network. Need for care is based on the employment status of the child’s parents, also referred to as the Labor Force Participation rate (LFP). Children estimated to need care are those cared for by a single parent who is employed, or by two parents who are both employed. The LFP rate in Santa Cruz County for children ages 0 through 5 is 55%. The LFP rate for children ages 6 through 13 is 65%.

Calculation: Estimated population of age group x LFP of age group = number of children who need care.

Child Care Enrollment

Enrollment Summary of Selected Publicly Funded Child Care and Development Programs

Total Enrollment	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	% Change
State and Migrant Preschool	200	221	292	277	274	292	6.6
General Center-Based or Family Care	301	287	334	330	661	634	-4.1
Alternative Payment and CalWorks-Related	-	-	-	-	781	985	26.1
Pajaro Valley Unified School District (School-Age Parenting)	20	20	34	-	22	-	-
Total*	521	528	660	607	1,738	1,911	10.0

Source: Respective child care sites, 2000.

*Overall totals do not reflect the entire County because some data is not available.

Enrollment in Selected Publicly Funded Child Care and Development Programs, by Site

State and Migrant Preschool	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	% Change
Cabrillo College	-	-	30	31	31	33	6.5
Glen Arbor School, Inc.	20	20	20	18	23	23	0.0
Live Oak Elementary School District	48	69	85	85	86	86	0.0
Pacific Elementary School District	10	10	24	12	21	9	-57.1
Pajaro Valley Unified School District	122	122	147	147	128	126	-1.6
YWCA of Watsonville	-	-	16	15	16	15	-6.3
Total	200	221	292	277	274	292	6.6

Source: Respective child care sites, 2000.

*Quality of Life Indicator 35***Child Care Enrollment****Enrollment in Selected Publicly Funded Child Care and Development Programs, by Site, continued**

General Center-Based or Family Care	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	% Change
Campus Kids Connection, Inc.*	-	-	-	-	68	68	0.0
Cabrillo College	-	-	2	14	12	12	0.0
Cope Centro Familiar	41	41	45	33	39	35	-10.3
Food and Nutrition Services	62	32	82	82	64	75	17.2
Granary Child Development Center	-	-	-	-	22	42	90.9
Growth and Development, Inc.	-	-	-	-	32	36	12.5
Live Oak Elementary School District	40	40	41	42	185	185	0.0
Pajaro Valley Unified School District	120	120	125	125	128	128	0.0
University of California, Santa Cruz	34	34	32	28	57	-	-
Walnut Avenue Women's Center	-	-	-	-	18	18	0.0
YWCA of Watsonville	4	20	7	6	36	35	-2.8
Total	301	287	334	330	661	634	-4.1

Source: Respective child care sites, 2000.

Some data not available in previous years.

Campus Kids Connection, Inc. was previously called After School Day Care.

Alternative Payment and CalWorks-Related	1998/99	1999/00	% Change
Policy Analysis for California Education (PACE)	15	9	-40.0
Santa Cruz County Human Resources*	371	551	48.5
Santa Cruz Parents Association	395	425	7.6
Total	781	985	26.1

Source: Respective child care sites, 2000.

*Includes Stage 2 and Stage 3 which are CalWORKs-related and other California Department of Education contracts funded through the State of California. Stage 1 participants are not included because they are currently CalWORKS participants and receive federal funding.

Child Care Enrollment

Head Start Programs

Santa Cruz County Head Start	1995/96	1996/97	1997/98	1998/99	1999/00	% Change
Enrollment	391	391	391	411	411	0.0
Waiting list	244	255	400	269	250	-7.1

Migrant Head Start - PVUSD	Spring 1995	Spring 1996	Spring 1997	Spring 1998	Spring 1999	Spring 2000	% Change
Enrollment	300	300	300	300	300	320	6.7
Waiting List	150	100	200	215	165	-	-

Migrant Head Start - Growth & Opportunity	Spring 1995	Spring 1996	Spring 1997	Spring 1998	Spring 1999	Spring 2000	% Change
Enrollment	250	250	268	268	323	323	0.0
Waiting List	-	-	-	-	335	377	12.5

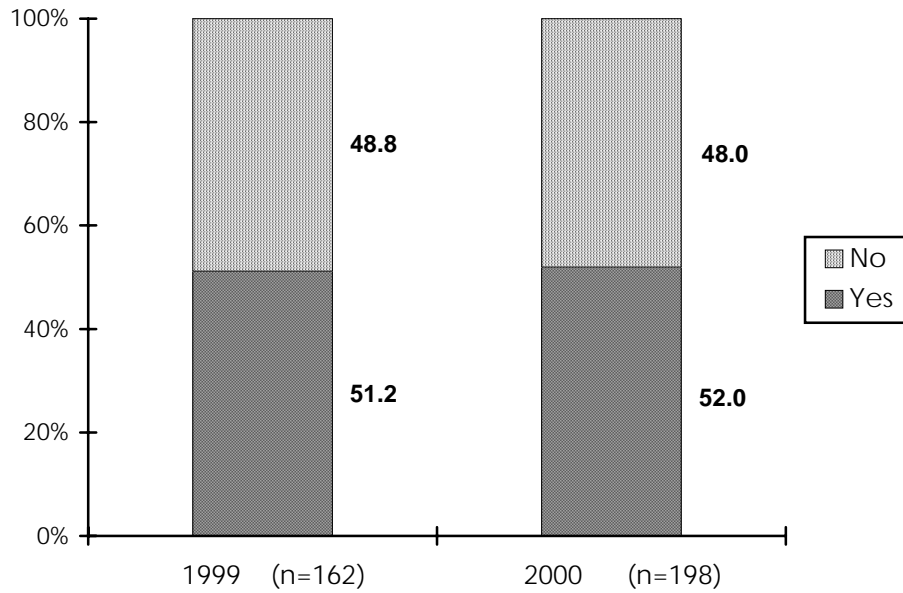
Source: Santa Cruz County Headstart, Migrant Head Start, 2000.

Preschool programs, including licensed child care and Head Start, can provide important stimulation and socialization for children outside of the home, and helps prepare them for further schooling.

Quality of Life Indicator 36

 **Child Care**

Does someone care for your children in order for you to work, go to school or be in training?



Access to quality child care is increasingly in demand as families transition off of public assistance and in to the workforce.

If yes, how satisfied are you with this arrangement?

Responses	1999	2000
Very satisfied	84.9	76.2
Somewhat satisfied	11.6	20.0
Not at all satisfied	3.5	3.8
Total responses	86	100

Question asked of parents with children under age 14.

Source: Santa Cruz County Community Assessment Project, Telephone Survey

Child Care

Respondent Profile

Percent of respondents who answered “yes” to: “Does someone care for your children in order for you to work, go to school or be in training?”

By Ethnicity	1999	2000
Caucasian	46.2	47.3
Latino	60.0	56.8

By Gender	1999	2000
Male	51.0	53.2
Female	50.0	51.4

By Region	1999	2000
North County	47.4	44.0
South County	58.5	61.4
San Lorenzo Valley	38.9	45.0

By Income	1999	2000
Less than \$15,000 per year	73.3	50.0
\$15,000 - \$34,999 per year	56.7	60.7
\$35,000 - \$64,000 per year	56.5	52.7
Over \$65,000 per year	36.7	47.5

By Age	1999	2000
18-24 years of age	85.7	53.3
25-44 years of age	56.3	56.8
45-64 years of age	21.4	34.2
65 and older	0.0	0.0

Total Respondents	162	198
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Source: Santa Cruz County Community Assessment Project, Telephone Survey

Quality of Life Indicator 37

College Preparation Courses

Percent of Graduates Completing College Prep Courses, by District

School District	1994/95	1995/96	1996/97	1997/98	1998/99
Pajaro Valley Unified	28.5	26.6	26.1	28.8	25.6
San Lorenzo Valley Unified	58.2	60.6	56.1	52.9	30.6
Santa Cruz City Schools	32.2	43.9	36.6	40.4	34.4
County	33.4	38.3	33.9	35.9	29.6
State	34.9	35.4	36.0	36.6	35.6

Students should have access to the appropriate challenging courses to prepare for college acceptance and success.

Percent of Graduates Completing College Prep Courses, by Gender

Gender	1994/95	1995/96	1996/97	1997/98	1998/99
Males	32.2	38.6	29.2	30.7	29.1
Females	36.6	38.0	38.4	40.4	30.1

Source: California Department of Education, California Basic Educational Data System (CBEDS), 2000.

College Preparation Courses

Percent of Graduates Completing College Prep Courses by Ethnicity

Ethnicity	1994/95	1995/96	1996/97	1997/98	1998/99
Caucasian	43.4	49.3	43.2	46.6	38.6
Latino / Hispanic	15.1	15.1	15.8	15.7	13.5
Asian	61.0	43.8	68.1	63.3	45.0
African American	20.0	30.8	25.8	28.0	12.8
Filipino	21.7	28.6	25.0	32.0	14.3
American Indian	25.0	22.0	33.3	6.7	22.2
Pacific Islander	100.0	8.3	28.6	28.6	37.5

Source: California Department of Education, California Basic Educational Data System (CBEDS), 2000.

College Prep Courses are defined as: courses with a minimum grade of “C” or better accepted by the University of California and the California State University system as meeting their minimum admission standards. This includes 2 years of History / Social Science, 4 years of English, 3 years of mathematics, 2 years of laboratory science, 2 years of foreign language, and 2 years of college preparatory elective courses.

Quality of Life Indicator 38

Community College Attendance

Cabrillo College Graduation Numbers

Cabrillo Graduates	1993/94	1994/95	1995/96	1996/97	1997/98	1998/99	% Change
Associate of Arts	210	274	288	329	361	364	0.8
Associate of Science	222	217	255	226	223	228	2.2
Certificates of Proficiency	115	143	102	109	108	100	-7.4
Total	547	634	645	664	692	692	0.0

Measures student enrollment as well as the demographic characteristics of students.

Cabrillo College Enrollment by Percentage

Age	Spring 1994	Spring 1995	Spring 1996	Spring 1997	Spring 1998	Spring 1999
<14 or unknown	0.1	0.2	0.2	0.2	0.1	0.1
14-20	18.6	19.3	17.2	17.5	18.3	19.5
21-25	28.0	27.5	24.7	25.1	24.9	24.8
26-30	13.7	14.1	14.9	14.6	14.6	13.2
31-40	19.9	19.3	19.9	18.4	18.1	17.2
41-50	13.4	13.1	15.0	15.2	14.8	14.7
51-60	3.9	4.1	5.0	5.7	6.1	7.0
61+	2.4	2.5	3.0	3.3	3.1	3.4
Total	13,064	13,192	13,837	13,647	13,569	13,918
Average Age	31	30	32	32	32	32
Median Age	26	26	28	28	28	28

Source: Cabrillo College, Office of Institutional Research, 2000.

Community College Attendance

Percentage of Cabrillo Graduates by Ethnicity

Ethnicity	1993/94	1994/95	1995/96	1996/97	1997/98	1998/99
Caucasian	77.7	77.8	74.0	70.2	71.8	66.6
Asian	6.9	6.9	6.0	8.0	6.0	5.5
African American	0.9	0.9	1.9	1.1	1.3	0.5
Latino / Hispanic	14.1	11.2	15.2	18.8	18.0	21.3
American Indian/Alaskan	0.2	1.3	1.7	1.2	1.5	1.2
Filipino	-	-	-	-	-	1.2
Pacific Islander	-	-	-	-	-	0.4
Other	0.2	1.6	0.9	0.8	1.3	2.7
Unknown	0.2	0.3	0.3	0.0	0.1	0.4
% Graduates of Color	22.3	22.2	26.0	29.8	28.2	33.4

Source: Cabrillo College, Office of Institutional Research, 2000.

Quality of Life Indicator 39

College Attendance

University of California, Santa Cruz, Enrollment

Number of Enrollees	Fall 1994	Fall 1995	Fall 1996	Fall 1997	Fall 1998	Fall 1999	% Change
Undergraduate	9,099	8,876	9,159	9,570	9,932	9,491	-4.4
Graduate	1,018	1,047	1,056	1,068	1,094	783	-28.4
Total	10,117	9,923	10,215	10,638	11,026	10,274	-6.8

University of California, Santa Cruz, Graduation

Degrees	1994/95	1995/96	1996/97	1997/98	1998/99	% Change
Undergraduate	2,711	2,298	2,339	2,205	2,293	4.0
Graduate	274	304	214	243	221	-9.1
Doctorate	99	97	82	91	98	7.7
Total	3,084	2,699	2,635	2,539	2,612	2.9

Source: University of California Santa Cruz, Enrollment Fact Sheets, 2000.

College Attendance

University of California, Santa Cruz, New Freshman Home Location by Percentage

Home Location	Fall 1995	Fall 1996	Fall 1997	Fall 1998	Fall 1999
Monterey Bay	13.9	12.6	14.8	14.0	15.5
San Francisco	26.2	29.6	28.6	28.8	28.8
North California	3.2	3.6	3.5	3.6	3.1
East / Central California	9.5	10.9	10.6	11.9	10.7
Los Angeles	30.0	27.5	25.1	23.5	24.0
San Diego	9.6	9.6	9.0	10.2	10.2
Other States	6.9	5.9	8.0	7.5	7.3
Foreign	0.7	0.3	0.4	0.7	0.4
Total	1,823	1,997	2,127	2,360	2,399

Source: University of California Santa Cruz, Enrollment Fact Sheets, 2000.

*Quality of Life Indicator 40***Adult Education Course Enrollments****Pajaro Valley Joint Unified School District**

	1994/95	1995/96	1996/97	1997/98	1998/99
Elementary Basic Education	534	208	312	1,267	202
High School Skills Independent Study	1,100	446	562	6,303	770
English as a Second Language	2,677	2,046	3,139	9,960	4,143
Programs for Immigrants	200	147	322	271	99
Substantially Handicapped	47	23	77	384	110
Vocational	427	203	277	909	319
Parent Education	168	66	97	1,059	329
Programs for Older Adults	525	283	594	3,990	925
Health and Safety Education	31	16	32	36	29
Enrollees in Non-Approved Courses	893	250	711	613	763
Gain / CalWORKS Student	-	-	-	82	108
Unduplicated Total	6,602	3,688	6,123	7,241	6,926

Source: Santa Cruz County Office of Education, 2000.

In 1997/98, programs double counted, or duplicated, enrollments of people that were taking more than one class, causing the dramatic jump in enrollment figures.

Welfare reform and job market changes require access and participation to adult education opportunities.

Adult Education Course Enrollments

Santa Cruz City High School District

	1994/95	1995/96	1996/97	1997/98	1998/99
Elementary Basic Education	60	129	0	676	604
High School Skills Independent Study	197	831	878	2,275	605
English as a Second Language	1,604	1,546	2,438	5,116	3,436
Programs for Immigrants	48	52	55	38	24
Substantially Handicapped	140	261	328	1,536	947
Vocational	678	912	653	121	46
Parent Education	562	505	310	2,825	1,641
Programs for Older Adults	610	935	909	10,464	5,536
Health and Safety Education	733	718	965	1,080	1,369
Enrollees in Non-Approved Courses	731	1,013	1,920	1,424	1,348
Home Economics Education	97	189	125	206	138
Gain / CalWORKS Students	7	6	9	69	115
Unduplicated Total	5,467	7,097	8,590	6,803	7,214

Source: Santa Cruz County Office of Education, 2000.

In 1997/98, programs double counted, or duplicated, enrollments of people that were taking more than one class, causing the dramatic jump in enrollment figures.

*Quality of Life Indicator 41***Job Training****JTPA Program Enrollment**

Type of Program	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	% Change
Adult/Older Worker Programs	317	550	742	566	527	430	-18.4
Summer Youth Employment Training Program	463	800	500	600	642	632	-1.6
Year-round Youth Program	245	384	426	255	221	157	-29.0
Dislocated Worker Programs	267	214	547	572	429	414	-3.5
Welfare to Work, CalWorks, Youth Education Coordination Grant	-	-	509	422	493	801	62.5
Total	1,292	1,948	2,724	2,415	2,312	2,434	5.3

Source: Human Resources Agency, Job Training Partnership Act, 2000.

Job training or retraining is a crucial factor in welfare reform as well as in responding to local job market changes.

Education Level

What is the highest level of education you have completed?

Year 2000 Response	Frequency	Percent
Less than 9 th grade	36	5.5
9 th grade to 12 th grade (no diploma)	25	3.8
High School diploma	122	18.8
Some college, no degree	190	29.2
AA degree	49	7.5
BA / BS degree	131	20.2
Graduate or professional degree	97	14.9
Total Respondents	650	100


Source: Santa Cruz County Community Assessment Project, Telephone Survey.

*Quality of Life Indicator 43***Educational Attainment - 1990**

Regional, State and National Percent Comparisons

Attainment Level	San Lorenzo Valley	Santa Cruz	Watsonville	Santa Cruz County	California	National
Less than 9th Grade	1.4	6.6	30.1	9.4	11.6	10.4
9th to 12th Grade, No Diploma	6.9	7.7	16.3	8.7	12.6	14.4
High School Graduate (Includes Equivalency)	20.5	17.9	21.7	19.0	22.3	30.0
Some College, No Degree	30.2	23.9	16.3	24.6	22.6	18.7
AA Degree	11.1	8.7	4.9	8.5	7.9	6.2
BA Degree	22.2	21.9	7.2	19.3	15.3	13.1
Graduate or Professional Degree	7.8	13.4	3.5	10.4	8.1	7.2
Percent of High School Graduates or higher	91.7	85.7	53.6	81.9	76.2	75.2
Percent of BA and higher	30.0	35.2	10.7	29.7	23.4	20.3
Number of Persons 25 or older	13,274	29,814	18,030	147,964	18,695,499	158,868,436

Source: U.S. Census Bureau, 1990.

 **New data not available.**

Library Use

Circulation Statistics

Santa Cruz City and County	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	% Change
Service population	208,850	208,725	207,000	207,800	213,600	215,300	0.8
Registered borrowers	127,900	114,518	125,594	138,500	150,000	161,865	7.9
Area square miles	436.2	436.2	436.2	436.2	436.2	436.2	0.0
Total outlets	10	9	8	9	11	11	0.0
Total items circulated	1,294,732	1,330,223	1,306,640	1,487,293	1,516,540	1,488,951	-1.8
Total per capita circulation	6.2	6.4	6.3	7.2	7.1	7.1	0.0
Hours Open / 100 Population	7.4	7.4	6.6	11.3	11.3	11.3	0.0

City of Watsonville	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	% Change
Service population	33,800	33,800	36,650	42,350	39,200	39,800	1.5
Registered borrowers	29,671	29,671	34,297	38,230	42,459	23,315	-45.1
Area square miles	5.8	5.8	5.8	6.2	6.2	6.2	0.0
Total outlets	1	1	2	2	2	2	0.0
Total items circulated	274,387	295,332	309,169	315,097	320,045	325,166	1.6
Total per capita circulation	8.1	8.7	8.4	7.4	8.2	8.1	-1.2
Hours Open / 100 Population	8.3	8.3	9.8	10.0	10.7	10.6	-0.9

Source: Santa Cruz Public Libraries, Watsonville Public Library, California Library Statistics, 2000.

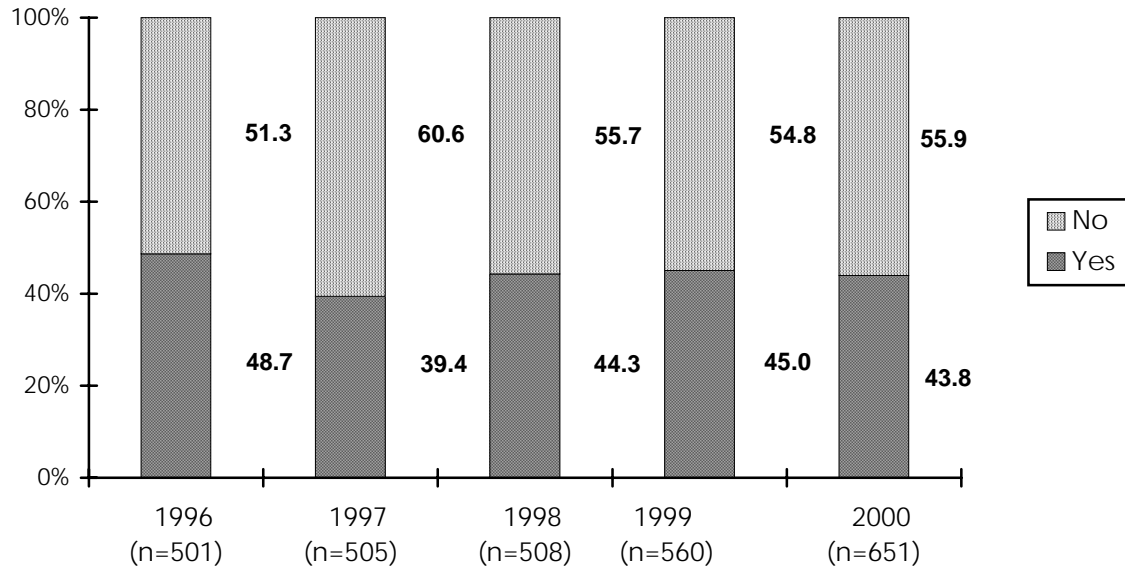
Circulation is down in Santa Cruz because the main library in downtown Santa Cruz was closed for remodeling March, April, May, and June, 2000.

Access to books, online information and materials is required for the continuing education of a literate community.

Quality of Life Indicator 44

☎ Library Use

Do you use the library on a regular basis?

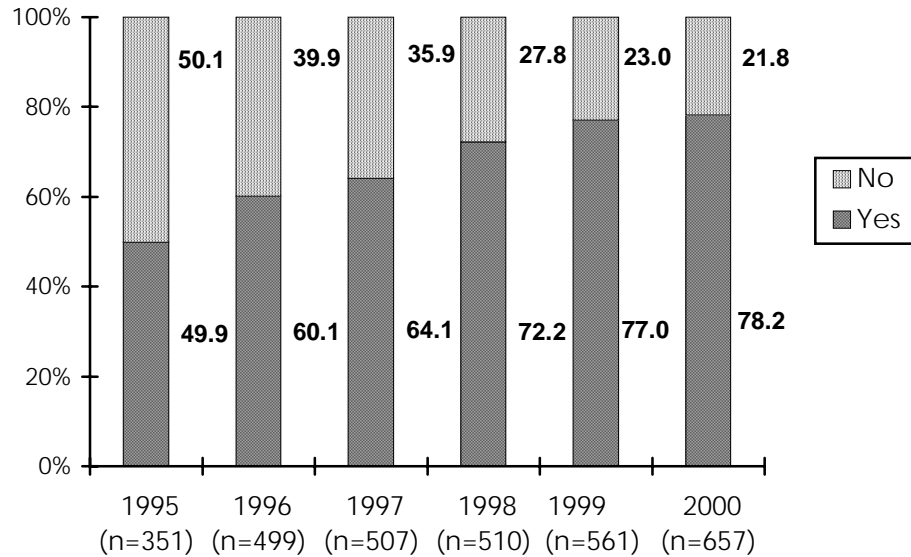


Due to their low numbers, respondents who said “don’t know” are not included in the graph.

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Computer Use

Does at least one person in your household use computers?



Access to and use of technology is becoming a basic job and life skill.

 *Is the computer used at:*

Responses	1996	1997	1998	1999	2000
Home	84.4	81.2	82.1	86.4	82.7
Work	70.2	65.2	66.3	65.8	65.4
School	70.2	43.1	42.4	44.8	42.6
Library	51.2	24.3	23.9	21.0	20.6

Year 2000: 514 respondents offering 1,098 responses.

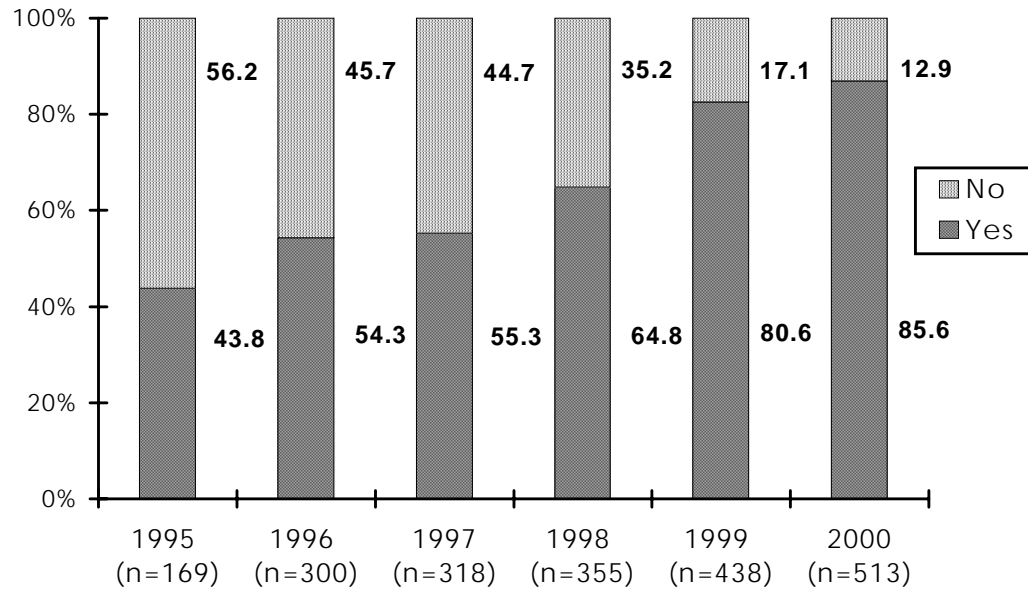
Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Quality of Life Indicator 45

 **Computer Use**

Of those using computers:

Are you using the Internet?



Measures use of the internet and access to information by residents.

Due to low numbers, the “don’t know” response is not included in the graph.

The question prior to 1999 was worded as follows: *Are you using on-line services?*

Source: Santa Cruz County Community Assessment Project, Telephone Survey.

Literacy

City, County and State Literacy Estimates, 1996

Jurisdiction	% persons at Level 1 (0 - 225)	% persons at Level 1 & 2 (0 - 275)	Average Literacy Score
Santa Cruz County	18.0	35.0	280
Watsonville	39.0	68.0	224
Santa Cruz	15.0	32.0	289
Monterey County	27.0	50.0	258
Salinas	33.0	60.0	240
Monterey	15.0	31.0	291
Pacific Grove	13.0	27.0	294
State	24.0	46.0	266
Nationwide *	23.0	51.0	267

Source: California Department of Education, Adult Education Office, 1992 State Adult Literacy Survey, Portland State University, Synthetic Estimates of Adult Literacy Proficiency, 1996.

* 1992

The National and State Adult Literacy surveys assess adults' literacy skills in English based on their performance on diverse tasks, similar to the type of demands adults encounter in their daily lives. The three types of literacy tested are **Prose Literacy, Document Literacy, and Quantitative Literacy**. The above scores are averages of the scores received for the three types of literacy. There are five levels of proficiency, ranging from 0 to 500.

Literacy surveys are conducted using a random sample of the population, only excluding those individuals who have no proficiency in English.

 **New data not available.**

The State and National Adult Literacy Survey, carried out in 1992, measured average proficiency in performing everyday tasks. Proficiency levels correlate closely with education attainment and income earning capacity. On average, people that scored at Level Two (275) or below made less than \$30,000 a year.

Quality of Life Indicator 46

Literacy

Statewide Literacy Levels, by Educational Attainment, 1992

Level of Education Attained	Prose Literacy Ave. Score	Document Literacy Ave. Score	Quantitative Literacy Ave. Score
0 to 8 grade	152	145	148
9 to 12 grade	225	219	225
High School Diploma	264	257	262
GED	263	259	261
Some Post Secondary	297	292	297
4 year College Degree	331	322	331

Source: Adult Education Office, State Adult Literacy Survey, 1992.

*The National and State Adult Literacy surveys assess adults' literacy skills in English based on their performance on diverse tasks, similar to the type of demands adults encounter in their daily lives. The three types of literacy tested are **Prose Literacy, Document Literacy, and Quantitative Literacy**. The above scores are averages of the scores received for the three types of literacy. There are five levels of proficiency, ranging from 0 to 500.*

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 **New data not available.**

