

**Santa Cruz County Telephone Survey Results, 2007
Telephone Survey Results by Region**

1. Which of the following areas do you live closest to?

Response	North County	South County	San Lorenzo
Aptos	30.2%	6.7%	1.6%
Capitola	3.2%	27.7%	1.3%
City of Santa Cruz	2.4%	46.7%	12.6%
City of Watsonville	37.9%	0.4%	0.0%
Corralitos	8.5%	1.0%	0.3%
Davenport / Bonny Doon	0.0%	2.0%	5.0%
Freedom	4.4%	0.0%	0.0%
La Selva	2.9%	0.4%	0.7%
Live Oak	0.0%	5.4%	0.3%
San Lorenzo Valley	0.0%	0.2%	64.3%
Scotts Valley	0.0%	8.5%	11.0%
Soquel	10.4%	1.0%	2.9%
Total	239	241	231

2. Are you a parent or guardian of a child (or children) under the age of 18?

Response	North County	South County	San Lorenzo
Yes	20.6%	34.5%	28.1%
No	79.4%	65.5%	71.9%
Total	239	241	231

3. Are you a parent or guardian of a child (or children) under the age of 6?

Response	North County	South County	San Lorenzo
Yes	48.0%	55.5%	42.5%
No	52.0%	44.5%	57.5%
Total	49	83	65

4. Do you currently have any children in local schools?

Response	North County	South County	San Lorenzo
Yes	73.0%	63.0%	69.1%
No	27.0%	37.0%	30.9%
Total	49	83	65

5a. Are they in Elementary School?

Response	North County	South County	San Lorenzo
Yes	56.7%	27.0%	48.0%
No	43.3%	73.0%	52.0%
Total	35	52	45

5b. Are they in Middle School?

Response	North County	South County	San Lorenzo
Yes	34.4%	13.5%	31.1%
No	65.6%	86.5%	68.9%
Total	35	52	45

5c. Are they in High School?

Response	North County	South County	San Lorenzo
Yes	41.1%	50.9%	50.9%
No	58.9%	49.1%	49.1%
Total	35	52	45

6a. Does (Do) your child (children)'s ELEMENTARY school(s) provide a safe environment for learning?

Response	North County	South County	San Lorenzo
Yes	97.4%	100.0%	89.0%
No	2.6%	0.0%	11.0%
Total	20	14	22

6b. Does (Do) your child (children)'s MIDDLE school(s) provide a safe environment for learning?

Response	North County	South County	San Lorenzo
Yes	97.5%	93.8%	100.0%
No	2.5%	6.2%	0.0%
Total	12	7	14

6c. Does (Do) your child (children)'s HIGH school(s) provide a safe environment for learning?

Response	North County	South County	San Lorenzo
Yes	100.0%	96.7%	100.0%
No	0.0%	3.3%	0.0%
Total	15	27	23

7a. How satisfied are you with your child (children)'s ELEMENTARY school education?

Response	North County	South County	San Lorenzo
Very satisfied	67.2%	69.6%	51.5%
Somewhat satisfied	32.8%	30.4%	48.5%
Total	20	13	22

7b. How satisfied are you with your child (children)'s MIDDLE school education?

Response	North County	South County	San Lorenzo
Very satisfied	73.9%	25.8%	47.2%
Somewhat satisfied	23.6%	68.0%	48.4%
Not at all satisfied	2.5%	6.2%	4.5%
Total	12	7	14

7c. How satisfied are you with your child (children)'s HIGH school education?

Response	North County	South County	San Lorenzo
Very satisfied	50.2%	21.0%	46.3%
Somewhat satisfied	42.4%	71.7%	51.0%
Not at all satisfied	7.4%	7.3%	2.7%
Total	15	27	23

8. Does (Do) your child (children) have enough activities after school and on weekends?

Response	North County	South County	San Lorenzo
Yes	84.6%	68.7%	81.5%
No	15.4%	31.3%	18.5%
Total	35	52	45

9. How important do you think attending a quality preschool is to a child's success in school?

Response	North County	South County	San Lorenzo
Very important	69.5%	75.0%	64.3%
Somewhat important	23.0%	20.9%	24.2%
Not at all important	7.4%	4.0%	11.4%
Total	230	232	226

10. Do you use a computer in your home?

Response	North County	South County	San Lorenzo
Yes	70.6%	85.7%	87.8%
No	29.4%	14.3%	12.2%
Total	239	241	231

11. How important do you think bilingual education is?

Response	North County	South County	San Lorenzo
Very important	48.4%	44.0%	43.9%
Somewhat important	30.6%	46.1%	40.3%
Not at all important	21.0%	9.8%	15.8%
Total	226	235	227

11a. Why do you feel this way? Those indicating that bilingual education is: "Very important."

Response	North County	South County	San Lorenzo
Many Spanish speaking people	23.6%	18.2%	15.4%
Everyone should speak English	4.5%	9.8%	8.5%
Important to speak more than one language	28.8%	25.2%	23.5%
Increases understanding / communication	21.3%	23.5%	22.2%
Increases career opportunities	9.6%	1.8%	4.8%
Equal opportunity to learn	1.3%	2.2%	2.3%
Diverse population	8.1%	5.6%	14.8%
Not effective / Learning suffers for English speakers	0.0%	0.0%	0.8%
Preserves other cultures and languages	2.8%	1.4%	6.3%
Other	0.0%	12.2%	1.4%
Total	107	102	98

11b. Why do you feel this way? Those indicating that bilingual education is: "Somewhat important."

Response	North County	South County	San Lorenzo
Many Spanish-speaking people	19.8%	8.8%	13.5%
Everyone should speak English	27.0%	23.6%	22.4%
Important to speak more than one language	22.7%	33.8%	21.5%
Increases understanding / communication	11.6%	16.7%	19.3%
Increases career opportunities	4.4%	0.4%	1.8%
Equal opportunity to learn	0.0%	0.4%	1.3%
Diverse population	4.7%	2.6%	10.2%
Not effective / Learning suffers for English speakers	2.5%	0.8%	2.7%
Preserves other cultures and languages	0.0%	0.0%	1.9%
Only for transitional purposes	1.7%	11.6%	1.9%
Other	5.5%	1.3%	3.4%
Total	63	106	83

11c. Why do you feel this way? Those indicating that bilingual education is: "Not at all important."

Response	North County	South County	San Lorenzo
Everyone should speak English	75.2%	74.7%	87.6%
Important to speak more than one language	0.7%	.0%	2.3%
Not effective / Learning suffers for English speakers	24.1%	20.8%	5.0%
Other	0.0%	4.5%	5.0%
Total	44	19	32

12. Overall, how satisfied are you with our local system of education?

Response	North County	South County	San Lorenzo
Very satisfied	18.4%	21.8%	28.4%
Somewhat satisfied	53.1%	61.2%	55.3%
Not at all satisfied	28.4%	17.0%	16.3%
Total	200	200	188

13. What are the most serious problems facing the local schools today?

Response	North County	South County	San Lorenzo
Funding	24.1%	49.6%	37.1%
Overcrowded classes	8.2%	9.5%	8.6%
Poor facilities	0.4%	1.4%	1.0%
Quality of teachers	15.5%	8.1%	9.4%
Low teacher pay	4.6%	11.6%	8.9%
Administrative problems	4.4%	13.4%	4.4%
Insufficient staff	0.6%	0.0%	4.3%
Gangs	12.4%	2.5%	3.0%
Drugs/ Alcohol	7.3%	1.3%	4.7%
Discipline	5.9%	2.8%	6.5%
Violence / Crime	7.6%	9.4%	4.9%
Racial tension / Racism	2.2%	0.6%	1.3%
Lack of parental involvement	5.4%	1.8%	3.4%
Poor quality education	10.2%	8.4%	6.4%
Curriculum (subjects taught	8.2%	10.8%	11.9%
Bilingual education	6.8%	8.4%	1.6%
Not enough art / music education	1.4%	1.8%	4.4%
Lack of respect	2.4%	0.5%	3.0%
Transportation	1.4%	0.4%	0.9%
Decline in enrollment	0.4%	2.0%	2.3%
Community involvement	1.3%	0.4%	1.2%
No child left behind law/testing	1.1%	1.5%	1.7%
Other	1.2%	1.4%	0.0%
Don't know	13.5%	7.0%	11.7%
Total Cases	234	239	228
Total Responses	342	369	325

14. What are the best things happening in the local schools today?

Response	North County	South County	San Lorenzo
Good teachers	11.1%	26.2%	16.5%
More parent / community involvement	4.5%	10.6%	7.8%
Better teaching methods	4.4%	2.4%	4.4%
The students	3.5%	1.0%	0.0%
Bilingual education	1.8%	6.7%	0.0%
Curriculum	5.7%	1.9%	4.7%
Improved education	7.1%	8.3%	7.6%
Technology (computers)	3.4%	2.4%	2.0%
Innovative programs	4.6%	3.8%	3.4%
Extra curricular activities	14.7%	6.4%	10.9%
Art / Music programs	4.3%	9.4%	4.7%
Class size reduction	1.4%	0.8%	1.7%
More general awareness / communication	2.7%	3.2%	2.4%
Alternative school (private / charter / etc.)	4.5%	2.4%	2.7%
Multicultural activities	1.8%	7.4%	1.0%
Building new schools / Improving facilities	0.1%	0.0%	3.2%
Testing	0.5%	0.4%	0.0%
Math / Science classes / programs	1.2%	0.6%	0.7%
Other	0.5%	0.0%	2.1%
Don't know	44.3%	38.4%	41.1%
Total Cases	218	229	221
Total Responses	266	303	259

15. How safe would you say you feel in your neighborhood?

Response	North County	South County	San Lorenzo
Very safe	66.9%	54.4%	85.4%
Somewhat safe	28.3%	44.9%	14.3%
Not at all safe	4.7%	0.8%	0.3%
Total	239	241	231

16. Do you feel children have a safe place to play in your neighborhood?

Response	North County	South County	San Lorenzo
Yes	70.2%	60.6%	72.9%
No	23.9%	37.4%	24.4%
Don't Know	6.0%	2.0%	2.7%
Total	235	238	229

17. How concerned are you about crime in Santa Cruz County?

Response	North County	South County	San Lorenzo
Very concerned	47.5%	43.3%	25.1%
Somewhat concerned	42.3%	49.9%	60.1%
Not at all concerned	10.2%	6.7%	14.8%
Total	239	240	227

18. How effective do you think law enforcement is in our community?

Response	North County	South County	San Lorenzo
Very effective	33.6%	37.1%	36.6%
Somewhat effective	60.9%	61.5%	60.9%
Not at all effective	5.5%	1.4%	2.5%
Total	228	234	215

19. How concerned are you about family violence?

Response	North County	South County	San Lorenzo
Very concerned	56.0%	43.2%	54.9%
Somewhat concerned	31.0%	49.4%	32.1%
Not at all concerned	13.0%	7.4%	13.0%
Total	230	235	223

20. Do you or your family have a disaster preparedness plan or kit?

Response	North County	South County	San Lorenzo
Yes	44.6%	51.5%	60.0%
No	55.4%	48.5%	40.0%
Total	238	241	231

21. Do you feel you are better off this year than last year?

Response	North County	South County	San Lorenzo
Yes	47.4%	33.9%	45.4%
No	52.6%	66.1%	54.6%
Total	231	237	226

**21a. If you feel you are not better off this year than last year (economically), why do
You feel this way?**

Response	North County	South County	San Lorenzo
Cost of living increased	46.4%	35.6%	43.3%
Additional expenses / Debt	10.8%	4.4%	7.2%
Less income	10.9%	13.6%	14.9%
On a fixed income (i.e., social security, welfare, student)	11.3%	11.8%	9.7%
Unemployed	6.0%	10.4%	8.0%
Wages stagnant	15.5%	15.9%	23.7%
The same, doing OK	7.7%	6.4%	16.2%
Stock market / Investments	1.8%	9.1%	.6%
Overall economy has dropped / Recession	7.8%	3.2%	3.0%
Utility costs / Energy crisis	4.3%	1.7%	6.3%
Gas prices	17.2%	18.4%	23.1%
Governmental control	2.5%	4.8%	0.5%
Businesses are closing / Lay offs	1.8%	1.2%	0.0%
Divorce / Single parent	4.5%	0.0%	0.0%
No jobs	3.3%	0.6%	2.0%
Taxes	1.6%	0.0%	0.0%
Disabled	0.9%	0.0%	2.0%
Real estate	2.5%	0.3%	0.0%
Health Care	0.0%	0.8%	0.5%
Other	3.1%	1.2%	0.0%
Total Cases	119	155	117
Total Responses	191	216	188

21b. Are you building assets (saving money for the future) through any of the following savings options?

Response	North County	South County	San Lorenzo
Savings Account	58.7%	83.6%	61.9%
IRA	36.0%	45.3%	43.4%
Roth IRA	8.6%	8.5%	15.5%
401K	25.9%	24.8%	42.0%
403 B7	4.5%	8.6%	8.9%
457	0.9%	5.8%	3.2%
SEP	3.1%	2.7%	6.7%
Other	0.0%	0.0%	1.1%
Not building assets	24.0%	7.3%	12.5%
Real estate	2.5%	2.9%	3.9%
Retirement through Employer	3.7%	1.4%	5.3%
Funds through employer but individual contributes	0.8%	5.3%	1.0%
Stocks	6.9%	10.4%	11.6%
Annuities	1.8%	0.8%	0.7%
Total Cases	228	236	221
Total Responses	404	489	482

22. Do you feel you have opportunities to work in this area?

Response	North County	South County	San Lorenzo
Yes	66.3%	71.9%	69.8%
No	27.4%	14.9%	25.3%
Don't Know	6.3%	13.2%	4.9%
Total	227	235	229

22a. If you feel you do not have opportunities to work in this area, why do you feel this way?

Response	North County	South County	San Lorenzo
Cost of living increased	1.7%	2.8%	11.1%
Not enough jobs	39.9%	28.5%	22.1%
Disabled / Retired	22.0%	24.4%	12.0%
Low-paying jobs	10.8%	13.3%	10.5%
Need training / skills / education	7.9%	4.1%	6.8%
Child care expensive / Better off to stay at home	0.0%	0.0%	6.4%
Age	15.7%	20.1%	14.7%
Work over the hill	6.5%	3.9%	16.0%
No jobs in my position	20.3%	27.0%	22.9%
Other	2.6%	0.0%	2.4%
Total Cases	62	34	57
Total Responses	79	42	71

23. How much of your total household take-home pay (income after taxes) goes to rent or housing costs? Housing costs are considered any type of payment having to do with housing, such as rent or mortgage payments.

Response	North County	South County	San Lorenzo
30% or less	59.4%	38.0%	51.1%
Between 31% and 49%	22.3%	29.4%	24.1%
Between 50% and 74%	9.6%	30.9%	21.6%
75% or more	8.7%	1.6%	3.2%
Total	208	229	213

23a. Has the cost of housing caused you to (those spending one-half or more of their income on rent / housing):

Response	North County	South County	San Lorenzo
Share housing with other families?	70.9%	46.9%	54.5%
Live temporarily with family / friends?	59.4%	43.9%	36.0%
Live in an overcrowded unit?	16.5%	9.8%	32.8%
Live in a housing unit without adequate plumbing, heat, or e	5.0%	5.6%	26.5%
Move when you didn't want to?	36.2%	8.9%	35.5%
Other	4.8%	1.3%	15.6%
Total Cases	21	33	24
Total Responses	41	38	47

24. In any given month in the last 12 months, did you find yourself having to go without basic needs such as child care, health care, food, or housing?

Response	North County	South County	San Lorenzo
Yes	7.1%	3.4%	8.1%
No	92.9%	96.6%	91.9%
Total	239	241	231

24a. If you found yourself having to go without basic needs in the last 12 months, what did you go without?

Response	North County	South County	San Lorenzo
Health care (including dental)	63.2%	67.0%	83.2%
Food / Limited food choices	15.5%	33.9%	24.2%
Child care	14.9%	10.7%	8.7%
Rent / housing	9.4%	10.7%	4.0%
Entertainment	0.0%	17.0%	4.0%
Other	6.4%	5.4%	0.0%
Total Cases	17	8	19
Total Responses	18	12	23

25. Have you needed health care (including alternative health care) in the past year and been unable to receive it?

Response	North County	South County	San Lorenzo
Yes	6.4%	8.4%	6.0%
No	93.6%	91.6%	94.0%
Total	237	241	231

25a. Why couldn't you receive it?

Response	North County	South County	San Lorenzo
Couldn't afford it	47.7%	15.5%	56.6%
Insurance wouldn't cover it	0.0%	78.0%	22.9%
No insurance	33.4%	4.3%	20.5%
Medi-Cal (problems)	2.2%	2.2%	0.0%
Other	16.8%	0.0%	0.0%
Total	14	20	13

26. Do you have health insurance?

Response	North County	South County	San Lorenzo
Yes	87.3%	89.5%	92.1%
No	12.7%	10.5%	7.9%
Total	239	241	231

27a. Does your health insurance cover prescriptions?

Response	North County	South County	San Lorenzo
Yes	88.2%	88.8%	94.6%
No	11.8%	11.2%	5.4%
Total	203	211	211

27b. Does your health insurance cover mental health?

Response	North County	South County	San Lorenzo
Yes	80.0%	81.4%	88.2%
No	20.0%	18.6%	11.8%
Total	146	170	169

27c. Does your health insurance cover your dependents?

Response	North County	South County	San Lorenzo
Yes	39.8%	53.7%	59.1%
No	18.1%	8.4%	10.8%
Don't Know	42.2%	37.9%	30.1%
Total	205	215	213

27d. Does your health insurance cover dental care?

Response	North County	South County	San Lorenzo
Yes	61.4%	72.7%	67.8%
No	38.6%	27.3%	32.2%
Total	208	214	211

28. Do you have a regular source of health care? (Regular source of health care is where you usually go when you need to see a doctor)

Response	North County	South County	San Lorenzo
Yes	88.9%	94.7%	88.7%
No	11.1%	5.3%	11.3%
Total	238	241	231

28a. If yes, where do you go?

Response	North County	South County	San Lorenzo
Private doctor	58.3%	50.0%	52.5%
Medical clinics (e.g., Santa Cruz Medical Clinic)	43.3%	59.6%	45.8%
Urgent care clinics (Doctors on Duty, 24 hour urgent care)	12.6%	10.8%	10.5%
Emergency room	14.1%	9.8%	12.5%
Community clinic (Salud Para La Gente, Planned Parenthood)	6.5%	7.8%	1.5%
HMO / Kaiser	5.9%	11.9%	19.8%
Alternative care practices	4.7%	9.9%	7.5%
VA Hospital	0.0%	0.9%	0.8%
Other	0.1%	0.0%	2.5%
Total Cases	209	227	205
Total Responses	304	365	315

29. People are able to write down what kind of medical treatment they want if they can no longer speak for themselves, using a form like a living will or advance directive. Do you have your end-of-life wishes for medical treatment in a written document?

Response	North County	South County	San Lorenzo
Yes	43.0%	45.5%	40.3%
No	57.0%	54.5%	59.7%
Total	230	239	231

30. How long has it been since you last visited a dentist, hygienist, or orthodontist?

Response	North County	South County	San Lorenzo
Have never visited	0.6%	0.0%	0.0%
1 to 6 months ago	75.1%	73.6%	73.4%
7 to 12 months ago	5.1%	7.0%	8.0%
More than one year, up to 2 years ago	10.2%	3.1%	5.2%
More than 2 years, up to 5 years ago	5.8%	8.7%	9.0%
More than 5 years ago	3.2%	7.7%	4.4%
Total	238	240	230

31. Would you say that in general your mental health, which includes stress, depression and problems with emotions is:

Response	North County	South County	San Lorenzo
Excellent	41.1%	26.9%	42.7%
Very good	23.7%	52.7%	29.8%
Good	21.1%	14.7%	16.8%
Fair	9.2%	4.9%	8.7%
Poor	5.0%	0.8%	2.0%
Total	235	239	230

32. How many days per week do you engage in physical activity (such as brisk walking or gardening) for a combined total of 30 minutes or more?

Response	North County	South County	San Lorenzo
None	10.0%	5.0%	3.8%
1 - 2 days	11.9%	10.9%	16.4%
3 - 4 days	28.9%	32.5%	28.4%
5 or more days	49.2%	51.6%	51.4%
Total	239	241	231

33. Other than during pregnancy, has a doctor ever told you that you have diabetes or pre-diabetes?

Response	North County	South County	San Lorenzo
Yes	10.9%	9.7%	5.2%
No	89.1%	90.3%	94.8%
Total	236	238	225

33a. Were you told it was:

Response	North County	South County	San Lorenzo
Diabetes	54.8%	32.3%	56.4%
Pre-diabetes	45.2%	67.7%	43.6%
Total	24	23	10

34. Do you now smoke cigarettes every day, some days, or not at all?

Response	North County	South County	San Lorenzo
Every day	7.7%	4.4%	12.7%
Some days	3.3%	1.2%	4.8%
Not at all	89.0%	94.4%	82.5%
Total	239	240	231

35. Considering all types of alcoholic beverages, during the past 30 days about how many times did you have 5 or more drinks on an occasion? An occasion is considered about 2 hours.

Response	North County	South County	San Lorenzo
None	89.4%	89.3%	88.9%
One time	5.6%	7.2%	4.8%
2 times	1.7%	0.9%	1.6%
3 or more times	3.3%	2.6%	4.6%
Total	238	240	229

36. How acceptable do you think it is for adults to provide alcohol in their home to youth?

Response	North County	South County	San Lorenzo
Acceptable	5.6%	5.0%	6.9%
Somewhat acceptable	21.0%	31.7%	23.2%
Not at all acceptable	73.3%	63.3%	69.9%
Total	229	233	224

37. How acceptable do YOU find the use of marijuana for recreational or non-medicinal use?

Response	North County	South County	San Lorenzo
Acceptable	17.0%	13.7%	29.7%
Somewhat acceptable	26.2%	27.3%	25.5%
Not at all acceptable	56.8%	58.9%	44.8%
Total	228	237	227

38a. Why do you feel this way? Those indicating "Acceptable"

Response	North County	South County	San Lorenzo
O.K. for medical use	22.1%	14.8%	14.6%
Acceptable	36.4%	17.4%	17.4%
People should have choice	37.1%	27.7%	21.8%
Should be legal	0.0%	11.4%	14.8%
Liberal / Tolerant	4.5%	5.7%	3.5%
Many people use it	5.3%	3.0%	1.1%
Harmless / Similar to alcohol	41.6%	62.5%	59.1%
Growers here/ readily available	0.0%	0.0%	2.1%
Other	0.0%	2.7%	5.8%
Total Cases	35	32	67
Total Responses	52	46	94

38b. Why do you feel this way? Those indicating "Somewhat acceptable"

Response	North County	South County	San Lorenzo
O.K. for medical use	31.8%	8.9%	25.2%
Acceptable	4.9%	2.9%	11.1%
People should have choice	18.5%	34.8%	30.6%
Should be legal	6.5%	2.9%	6.3%
Liberal / Tolerant	9.8%	5.8%	3.9%
Young people use it	0.0%	2.2%	0.0%
Hippies	0.0%	19.4%	0.0%
Many people use it	6.5%	3.6%	1.3%
Harmless / Similar to alcohol	37.0%	29.2%	38.7%
Not acceptable	3.7%	0.7%	0.0%
Illegal	1.9%	0.0%	1.3%
Addicted to it	0.0%	0.0%	3.4%
Leads to other drugs	3.3%	0.0%	2.8%
Growers here/ readily available	0.0%	0.0%	2.5%
Other	0.0%	0.7%	1.3%
Total Cases	57	63	57
Total Responses	71	70	74

38c. Why do you feel this way? Those indicating "Not at all acceptable"

Response	North County	South County	San Lorenzo
O.K. for medical use	4.9%	6.1%	5.1%
Acceptable	0.0%	0.8%	0.0%
People should have choice	0.0%	0.7%	3.1%
Should be legal	0.0%	0.5%	0.8%
Liberal / Tolerant	0.0%	0.3%	0.8%
Young people use it	0.0%	0.3%	2.0%
Hippies	0.9%	0.0%	0.0%
Many people use it	0.3%	0.0%	2.5%
Harmless / Similar to alcohol	1.2%	1.1%	3.2%
Not acceptable	21.6%	19.5%	20.1%
Should not be legal	3.2%	0.3%	4.8%
Illegal	21.4%	29.9%	25.0%
Bad for health	37.5%	48.9%	28.8%
Addicted to it	11.1%	3.3%	5.1%
Leads to other drugs	12.0%	17.7%	14.1%
Leads to crime	5.6%	1.8%	0.6%
Upbringing/religious reasons	2.5%	0.7%	1.4%
Other	2.6%	1.5%	5.3%
Total Cases	116	126	96
Total Responses	145	168	118

39. How big of a problem do you consider methamphetamine drug use to be in our community?

Response	North County	South County	San Lorenzo
A big problem	69.9%	72.6%	71.7%
Somewhat of a problem	24.6%	26.0%	25.8%
Not at all a problem	5.5%	1.4%	2.5%
Total	210	195	204

40. Do you eat 5 or more servings of fruits and vegetables a day? A serving is 1 medium apple or a cereal bowl full of salad. Fresh, frozen, canned, or 100% juice or dried fruits or vegetables all count.

Response	North County	South County	San Lorenzo
Yes	61.9%	47.6%	52.2%
No	38.1%	52.4%	47.8%
Total	233	238	229

41. Body Mass Index in adults.

Response	North County	South County	San Lorenzo
Low BMI (Less than 18.5)	1.4%	6.0%	0.6%
Normal BMI (18.5 -24.9)	48.6%	43.4%	48.5%
Overweight (BMI 25.0 -29.9)	38.3%	39.6%	33.2%
Obese (BMI 30.0 or more)	11.7%	10.9%	17.7%
Total	221	236	218

42. How satisfied are you with what is being done in Santa Cruz County to preserve open space such as wildlife habitat and farmland?

Response	North County	South County	San Lorenzo
Very satisfied	34.3%	49.1%	36.8%
Somewhat satisfied	54.0%	44.4%	57.5%
Not at all satisfied	11.7%	6.5%	5.7%
Total	217	233	215

43. Are you taking steps to reduce your household water consumption?

Response	North County	South County	San Lorenzo
Yes	80.0%	93.7%	84.2%
No	20.0%	6.3%	15.8%
Total	239	240	228

43a. If yes, have you done any of the following:

Response	North County	South County	San Lorenzo
Installed a low-flow toilet	63.7%	81.6%	75.5%
Installed a low-flow showerhead	66.6%	62.6%	69.0%
Use a hose end nozzle or use timers to water	70.1%	75.8%	75.4%
Upgraded appliances to low-flow (washing machines and dishwasher)	44.6%	51.8%	57.0%
Planted low- water landscaping	55.3%	50.2%	56.0%
Always turn off the water /always conserve	9.1%	5.5%	10.0%
Use gray water to water garden	0.3%	1.2%	3.5%
Water in evening or early morning	0.6%	0.6%	0.8%
Have own well	1.1%	0.9%	2.4%
Take shorter showers.	2.5%	8.2%	3.0%
Don't wash car as often	3.7%	2.0%	2.8%
Only run fill load in washing machines	0.6%	0.2%	1.2%
Don't flush the toilets as often	1.6%	1.6%	1.9%
Drip irrigation system	3.0%	0.8%	1.7%
Other	7.0%	3.8%	5.0%
Total Cases	189	221	190
Total Responses	623	768	693

44. Do you take steps to reduce water pollution in your daily activities?

Response	North County	South County	San Lorenzo
Yes	77.3%	75.3%	75.5%
No	22.7%	24.7%	24.5%
Total	195	216	207

44a. How?

Response	North County	South County	San Lorenzo
Recycle	10.5%	4.8%	9.4%
Use biodegradable products	9.6%	14.2%	17.6%
Eliminate pesticides	3.1%	2.7%	6.8%
Don't put chemicals in the water/drain	34.6%	34.8%	26.3%
Pick up litter	1.8%	0.6%	3.9%
Have a septic system	1.7%	0.3%	8.5%
Don't wash cars/ don't let anything down street drains	9.4%	29.4%	8.4%
Generally, try not to pollute	15.3%	8.8%	9.6%
Recycle Oil	7.7%	4.0%	7.3%
Use car wash	4.9%	0.3%	2.3%
Other	1.4%	0.0%	0.0%
Total	131	148	139

45. How often do you use transportation other than your own car (rideshare, bus, bicycle, etc.)?

Response	North County	South County	San Lorenzo
Frequently	14.1%	16.4%	6.1%
Sometimes	28.5%	22.9%	32.4%
Never	57.4%	60.6%	61.4%
Total	239	241	229

46. What would encourage you to use alternative forms of transportation?

Response	North County	South County	San Lorenzo
Nothing / wouldn't use it	16.6%	9.6%	15.3%
Too difficult to use with children	0.7%	0.7%	0.0%
Already use it	5.7%	4.5%	3.3%
Occasionally use it	1.4%	1.7%	0.8%
If car broke down	5.2%	.5%	1.8%
Free transit	2.0%	0.8%	1.1%
Rapid transit	0.4%	0.2%	0.4%
Light rail / Train	5.6%	2.6%	1.1%
More bus stops	2.8%	2.0%	4.3%
More frequent bus schedule / Convenience	9.1%	18.9%	17.7%
Different work schedule / Commuting over the hill	7.8%	15.1%	3.6%
Good urban transportation	3.2%	1.0%	3.3%
Easier access	4.1%	13.9%	16.0%
Public transportation in certain areas	9.6%	1.6%	12.6%
Expense of gasoline	8.0%	3.5%	6.5%
More / safer / better bike paths	1.6%	3.5%	3.3%
Knowing it was good for the environment	1.5%	0.0%	1.0%
Unable to drive / Lost drivers license	6.1%	4.3%	1.4%
More efficient / Time conscience system / Dependable	2.7%	4.0%	2.8%
Disabled	2.6%	0.7%	1.1%
High gas prices / Cost of transportation	2.8%	3.1%	2.4%
Other	0.5%	7.8%	0.4%
Total	201	181	214

47. What one thing concerns you the most about the natural environment in Santa Cruz County?

Response	North County	South County	San Lorenzo
Water pollution (ocean/river/bay)	20.5%	25.8%	22.1%
Air pollution (car emissions)	15.5%	13.9%	7.4%
General pollution	9.1%	10.3%	7.2%
Noise pollution	1.3%	0.2%	0.9%
Water quality	2.8%	2.5%	3.8%
Water availability / Salt water intrusion	6.9%	6.2%	5.1%
Litter	6.9%	8.7%	5.8%
Traffic / Too many cars	19.3%	8.3%	7.6%
Development of open space / Agricultural land	13.6%	11.9%	14.0%
No preservation of natural environment / wildlife	4.6%	9.9%	7.7%
Pesticides / Herbicides	6.1%	1.5%	2.1%
Cutting down trees / Commercial logging	2.4%	2.6%	9.0%
Overpopulation	11.2%	5.8%	17.6%
Global warming	4.6%	3.4%	6.0%
Government control / Politicians	1.1%	0.8%	1.3%
Not enough recycling	0.0%	0.0%	0.7%
Green belt	0.0%	0.8%	0.9%
Wild animals coming near property	1.1%	0.0%	0.0%
Fire/ fire hazards with brush	0.0%	1.0%	5.1%
Total Cases	170	184	178
Total Responses	216	209	221

48. Do you regularly do volunteer work in the community?

Response	North County	South County	San Lorenzo
Yes	37.6%	41.7%	43.1%
No	62.4%	58.3%	56.9%
Total	238	241	231

48a. If yes, where do you volunteer?

Response	North County	South County	San Lorenzo
Alcohol / drug / counseling groups	2.8%	2.8%	.8%
Arts / Culture organizations	9.0%	3.7%	12.1%
Church	25.7%	29.2%	22.0%
Environmental organization / Activities	3.6%	18.6%	13.2%
Health organizations	9.4%	5.4%	7.1%
Library	0.0%	2.3%	1.5%
Political organizations	0.0%	5.7%	1.5%
Senior organizations	6.0%	7.1%	5.3%
Service organizations	17.4%	16.8%	13.8%
School	15.6%	46.0%	26.5%
Youth organizations	9.9%	3.8%	9.4%
Poverty / Homeless assistance	17.8%	3.6%	4.5%
Community Centers / Recreation Centers / Sports	12.1%	7.4%	17.5%
Fire/police dept.	0.0%	0.0%	4.8%
Other	1.8%	1.7%	.8%
Total Cases	89	100	99
Total Responses	117	154	139

49. Do you regularly contribute money to charitable organizations?

Response	North County	South County	San Lorenzo
Yes	73.7%	73.9%	78.2%
No	26.3%	26.1%	21.8%
Total	237	241	231

49a. Will you give...

Response	North County	South County	San Lorenzo
Less than last year	21.4%	25.0%	17.0%
More than last year	15.5%	19.1%	19.5%
About the same as last year	63.1%	55.9%	63.6%
Total	169	175	174

50. How often do you use community resources such as nonprofits or social service agencies to help you handle your family’s financial, educational or social needs?

Response	North County	South County	San Lorenzo
Always	1.8%	0.9%	1.0%
Frequently	3.6%	1.7%	4.4%
Sometimes	6.3%	5.7%	8.0%
Rarely	12.9%	23.9%	18.1%
Never	75.4%	67.8%	68.6%
Total	237	241	230

51. How often are you able to get help from family members or friends to handle emotionally difficult times such as a family crisis or parenting challenge?

Response	North County	South County	San Lorenzo
Always	51.0%	47.6%	50.3%
Frequently	11.9%	25.6%	19.8%
Sometimes	10.8%	8.4%	11.9%
Rarely	8.3%	10.7%	5.3%
Never	18.1%	7.7%	12.8%
Total	233	225	224

52. Have you felt discriminated against in Santa Cruz County in the last 12 months?

Response	North County	South County	San Lorenzo
Yes	21.1%	16.9%	11.1%
No	78.9%	83.1%	88.9%
Total	236	241	231

52a. For what reason have you felt discriminated against in Santa Cruz County in the last 12 months?

Response	North County	South County	San Lorenzo
Age	13.7%	8.9%	16.0%
Appearance	8.0%	4.5%	9.0%
Ethnicity / race	40.8%	66.4%	25.0%
Gender	0.0%	8.0%	12.1%
Language	18.6%	33.4%	5.9%
Religion	12.6%	1.1%	15.5%
Sexual preferences	0.0%	3.5%	2.6%
Socioeconomic status	12.6%	1.1%	26.3%
White race / Non-Hispanic	16.3%	9.1%	6.7%
A disability	5.7%	0.0%	0.0%
Other	6.7%	6.5%	35.0%
Total Cases	47	40	24
Total Responses	63	57	37

53. Do you think racism is a problem locally?

Response	North County	South County	San Lorenzo
Yes	57.6%	41.7%	48.8%
No	42.4%	58.3%	51.2%
Total	226	225	210

54. Have you been without housing in Santa Cruz County during the past year? (Homeless, in a shelter, on the street, or living in your vehicle)?

Response	North County	South County	San Lorenzo
Yes	1.7%	0.2%	1.2%
No	98.3%	99.8%	98.8%
Total	239	241	231

55. Have you or a member of your household, been diagnosed by a physician with a disability that significantly limits one or more major life activities?

Response	North County	South County	San Lorenzo
Yes	15.6%	18.4%	16.3%
No	84.4%	81.6%	83.7%
Total	237	239	231

55a. What are the age or ages of the person(s) diagnosed with a disability?

Response	North County	South County	San Lorenzo
0 to 5 years	0.9%	0.0%	0.0%
6 to 18 years	2.7%	2.3%	2.0%
19 or 24 years	0.0%	32.2%	7.1%
25 to 34 years	0.9%	3.3%	15.0%
35 to 44 years	24.0%	2.1%	8.4%
45 to 54 years	5.5%	16.6%	24.2%
55 to 64 years	18.1%	13.0%	37.8%
65 to 74 years	11.1%	9.5%	10.1%
75 to 84 years	32.6%	26.2%	20.4%
85 years and over	16.0%	1.0%	2.0%
Total Cases	34	42	37
Total Responses	38	45	47

56. Is the person(s) with a disability participating in community life at the levels he or she desires?

Response	North County	South County	San Lorenzo
Yes	55.3%	72.5%	59.8%
No	44.7%	27.5%	40.2%
Total	33	42	37

56a. If no, in what areas would you /they like to increase their involvement?

Response	North County	South County	San Lorenzo
Work/Donate Time	11.5%	17.0%	23.2%
Social Events/ Activities	42.4%	37.2%	0.0%
Continued Education	0.0%	8.5%	14.7%
Limited Ability to get around/get out more	31.3%	20.9%	39.0%
All aspects of life	0.0%	7.8%	15.8%
Other	14.8%	8.5%	7.3%
Total	9	11	10

56b. For the areas of involvement you just identified, what types of additional services are needed to allow you/ them to increase involvement?

Response	North County	South County	San Lorenzo
Academic Counseling / Tutoring	28.1%	33.6%	8.7%
Personal Attendants	45.9%	18.7%	27.5%
Specialized transportation/ mobility device	48.7%	19.4%	36.2%
Social/recreational services or supports	38.0%	37.3%	26.1%
Job development / employment training / coaching	31.0%	42.5%	27.5%
Financial planning / management	28.1%	38.0%	17.4%
Don't know	0.0%	33.6%	27.5%
Total Cases	10	10	9
Total Responses	23	22	15

57. Generally speaking, what contributes most to your quality of life in Santa Cruz County?

Response	North County	South County	San Lorenzo
Clean air	9.5%	8.4%	5.4%
Church	0.0%	0.8%	1.7%
Close to everything	3.4%	2.8%	2.4%
Community / Low population / Slow pace	5.7%	5.5%	10.1%
Cultural activities / Entertainment	4.4%	3.6%	4.8%
Diversity of people	9.4%	16.8%	9.7%
Family / Friends / Friendly people	12.5%	20.2%	11.3%
Job / Economic opportunity	3.0%	1.2%	0.7%
Many different things	2.8%	1.5%	2.0%
Outdoor recreation	5.4%	11.0%	9.8%
Quiet / Peaceful	5.7%	12.2%	7.8%
Scenery / Geography / Climate	74.9%	71.4%	70.3%
Social climate	6.9%	6.2%	8.1%
Lived here all my life	3.7%	4.0%	0.7%
Safe / Low crime	1.2%	0.6%	1.0%
Tolerant community/liberal	1.3%	1.5%	2.6%
Other	0.5%	0.2%	0.3%
Total Cases	230	239	228
Total Responses	346	402	339

58. What do you think takes away from your quality of life?

Response	North County	South County	San Lorenzo
Cost of living / Housing	14.9%	25.1%	23.6%
Overcrowding	13.7%	6.2%	13.5%
Homeless	6.3%	14.3%	5.7%
Low wage / Poor economic opportunities	2.3%	1.4%	1.2%
Road conditions	1.7%	3.4%	7.6%
Traffic	32.2%	29.6%	31.3%
Gangs / Crime	12.4%	9.3%	1.2%
Lack of safety / Violence	3.0%	8.2%	2.3%
Politics / Too liberal	8.2%	5.0%	6.1%
Unplanned growth	1.5%	1.7%	2.4%
Government (city/council)	4.2%	5.0%	7.0%
Quality of educational system environment	1.2%	0.4%	2.0%
Nothing for youth to do	0.8%	0.0%	0.4%
Drug and alcohol use	2.4%	2.0%	2.2%
Not enough shopping / Too few services	1.8%	1.8%	2.2%
Lack of culture	2.4%	0.4%	1.2%
Lack of diversity	0.3%	0.6%	1.9%
Racial / Class segregation	5.0%	7.4%	0.7%
Tourists	1.6%	6.7%	4.9%
Disregard of the natural	1.9%	.4%	2.1%
Nothing takes away from quality of life	3.2%	2.7%	2.8%
Development / Environmental abuse	3.8%	1.3%	1.9%
Overcast weather (fog/rain	1.1%	0.6%	1.2%
Lack of transportation	1.1%	0.4%	2.9%
Law Enforcement / Police	2.2%	0.0%	0.0%
Immigration / Illegal Immigrants	4.4%	0.6%	0.4%
Total Cases	199	227	190
Total Responses	266	305	245

59. Now thinking about all the issues we have talked about, if you could make a major change locally, what would it be?

Response	North County	South County	San Lorenzo
Affordable housing	10.5%	8.8%	14.0%
Any homeless issue	4.4%	4.2%	4.9%
Traffic	6.9%	12.1%	7.7%
Improve highways 1 & 17	10.8%	3.3%	7.0%
Better planned development	5.7%	3.9%	4.6%
Stop growth / Slow growth	9.1%	3.4%	6.2%
More bike and pedestrian trails	0.0%	1.3%	3.9%
Alternative transportation	8.3%	15.6%	4.6%
Higher wages / Lower cost of living	3.1%	3.1%	4.3%
Jobs / Job training	3.3%	1.2%	0.4%
Improve schools	7.9%	20.6%	13.8%
Crime	7.9%	13.2%	1.2%
No violence / drugs / gangs	10.0%	7.6%	4.8%
Eliminate chain businesses / Support small business	0.0%	0.9%	1.8%
Improve local government / Government officials	9.9%	9.4%	9.7%
Clean up pollution, land and water	7.1%	3.6%	8.8%
Tolerance / Equality	6.4%	2.2%	4.7%
Eliminate racism / Discrimination	6.3%	0.4%	1.3%
More recreational facilities	3.1%	2.0%	4.8%
More street lights/ road maintenance	0.5%	0.6%	4.8%
Limit UCSC growth	0.9%	2.0%	2.0%
More health care	1.8%	1.2%	2.5%
Other	0.5%	1.2%	1.8%
Total Cases	197	205	178
Total Responses	246	250	213

60. We are almost finished. I just have some demographic questions for statistical purposes. Which of the following age groups are you in?

Response	North County	South County	San Lorenzo
18 years or less	4.2%	0.4%	1.4%
19 or 24 years	4.0%	0.5%	3.6%
25 to 34 years	7.9%	8.7%	7.8%
35 to 44 years	11.7%	19.5%	15.1%
45 to 54 years	15.2%	24.3%	22.6%
55 to 64 years	23.4%	13.1%	31.6%
65 to 74 years	13.8%	21.5%	12.6%
75 to 84 years	17.2%	9.6%	4.0%
85 years and over	2.6%	2.4%	1.2%
Total	235	239	231

61. Which of the following best describes your racial/ethnic group?

Response	North County	South County	San Lorenzo
Caucasian	80.5%	53.8%	89.3%
Latino / Hispanic	13.5%	41.8%	5.6%
Native American	1.8%	0.4%	1.8%
African American	0.0%	0.3%	0.2%
Filipino	0.4%	0.0%	0.0%
Pacific Islander	0.0%	0.6%	0.5%
Asian	1.4%	1.3%	0.5%
Multi-racial / multi-ethnic	2.3%	1.9%	2.1%
Total	233	239	229

62. Which income range best describes your household income? Stop me when I get to the correct amount.

Response	North County	South County	San Lorenzo
Less than \$15,000 per year	13.7%	4.8%	6.4%
\$15,000 - \$24,999 per year	14.7%	5.1%	3.6%
\$25,000 - \$34,999 per year	9.7%	7.0%	8.8%
\$35,000 - \$49,999 per year	10.7%	17.5%	10.3%
\$50,000 - \$65,499 per year	12.3%	7.7%	16.6%
\$65,500 - \$99,999 per year	13.2%	36.8%	24.4%
\$100,000 to \$149,999 per year	20.0%	10.6%	20.3%
Over \$150,000	5.8%	10.6%	9.6%
Total	210	224	215

63. Do you own or rent your home?

Response	North County	South County	San Lorenzo
Own	75.9%	76.0%	81.1%
Rent	24.1%	24.0%	18.9%
Total	233	239	229

64. How long have you lived in Santa Cruz County?

Response	North County	South County	San Lorenzo
Under 1 year	0.7%	0.4%	1.1%
1 – 2 years	3.1%	1.5%	5.4%
3 – 5 years	5.7%	11.0%	7.8%
6 – 10 years	12.4%	14.4%	15.5%
11 – 15 years	11.6%	13.9%	12.5%
16 – 20 years	10.6%	16.0%	9.1%
Over 20 years	55.8%	42.9%	48.6%
Total	236	240	231

65. What is your employment status?

Response	North County	South County	San Lorenzo
Employed full-time	29.4%	36.2%	41.1%
Employed part-time	11.8%	7.2%	10.8%
Unemployed	4.5%	7.7%	5.3%
Retired	36.9%	33.5%	24.2%
Student	4.6%	.8%	1.6%
Homemaker, parent or caregiver	3.6%	8.8%	4.2%
Self-employed	9.2%	5.8%	12.9%
Total	234	240	229

66. Respondent's gender.

Response	North County	South County	San Lorenzo
Male	49.0%	49.5%	50.9%
Female	51.0%	50.5%	49.1%
Total	239	241	231