

**Santa Cruz County Telephone Survey Results, 2007
Telephone Survey Results by Income**

1. Which of the following areas do you live closest to?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Aptos	12.9%	12.1%	23.6%
Capitola	7.3%	22.8%	10.5%
City of Santa Cruz	16.4%	13.9%	26.7%
City of Watsonville	33.2%	20.7%	8.1%
Corralitos	7.6%	2.0%	3.8%
Davenport / Bonny Doon	2.2%	1.8%	1.1%
Freedom	3.2%	2.5%	1.9%
La Selva	1.0%	1.7%	2.4%
Live Oak	3.4%	1.4%	1.4%
San Lorenzo Valley	4.6%	9.8%	10.8%
Scotts Valley	1.8%	3.9%	6.3%
Soquel	6.3%	7.2%	3.4%
Total	176	157	311

2. Are you a parent or guardian of a child (or children) under the age of 18?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	23.1%	25.7%	32.1%
No	76.9%	74.3%	67.9%
Total	176	157	311

3. Are you a parent or guardian of a child (or children) under the age of 6?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	56.3%	56.5%	46.9%
No	43.7%	43.5%	53.1%
Total	41	40	100

4. Do you currently have any children in local schools?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	63.4%	57.4%	71.6%
No	36.6%	42.6%	28.4%
Total	41	40	100

5a. Are they in Elementary School?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	59.6%	52.1%	29.3%
No	40.4%	47.9%	70.7%
Total	25	23	71

5b. Are they in Middle School?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	37.7%	23.8%	20.5%
No	62.3%	76.2%	79.5%
Total	25	23	71

5c. Are they in High School?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	31.5%	57.0%	49.7%
No	68.5%	43.0%	50.3%
Total	25	23	71

6a. Does (Do) your child (children)'s ELEMENTARY school(s) provide a safe environment for learning?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	100.0%	93.7%	95.3%
No	0.0%	6.3%	4.7%
Total	15	12	21

6b. Does (Do) your child (children)'s MIDDLE school(s) provide a safe environment for learning?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	100.0%	100.0%	93.6%
No	0.0%	0.0%	6.4%
Total	9	5	15

6c. Does (Do) your child (children)'s HIGH school(s) provide a safe environment for learning?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	100.0%	100.0%	97.3%
No	0.0%	0.0%	2.7%
Total	8	13	36

7a. How satisfied are you with your child (children)'s ELEMENTARY school education?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Very satisfied	75.5%	77.3%	51.9%
Somewhat satisfied	24.5%	22.7%	48.1%
Total	15	11	21

7b. How satisfied are you with your child (children)'s MIDDLE school education?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Very satisfied	56.5%	72.3%	48.5%
Somewhat satisfied	43.5%	27.7%	43.4%
Not at all satisfied	0.0%	0.0%	8.1%
Total	9	5	15

7c. How satisfied are you with your child (children)'s HIGH school education?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Very satisfied	80.7%	40.3%	20.0%
Somewhat satisfied	19.3%	47.6%	73.2%
Not at all satisfied	0.0%	12.1%	6.7%
Total	8	13	36

8. Does (Do) your child (children) have enough activities after school and on weekends?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	79.8%	78.4%	76.5%
No	20.2%	21.6%	23.5%
Total	24	23	71

9. How important do you think attending a quality preschool is to a child's success in school?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Very important	70.8%	70.8%	72.3%
Somewhat important	18.4%	21.8%	23.2%
Not at all important	10.8%	7.3%	4.5%
Total	165	149	307

10. Do you use a computer in your home?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	54.7%	74.5%	92.9%
No	45.3%	25.5%	7.1%
Total	176	157	311

11. How important do you think bilingual education is?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Very important	51.3%	51.7%	41.6%
Somewhat important	30.6%	35.8%	45.3%
Not at all important	18.0%	12.5%	13.1%
Total	169	147	301

11a. Why do you feel this way? Those indicating bilingual education is "Very important."

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Many Spanish-speaking people	20.8%	23.1%	19.8%
Everyone should speak English	10.1%	4.7%	4.0%
Important to speak more than one language	31.1%	23.4%	24.9%
Increases understanding / communication	18.9%	32.9%	19.3%
Increases career opportunities	10.0%	3.7%	4.5%
Equal opportunity to learn	1.7%	1.6%	1.6%
Diverse population	4.0%	8.5%	11.6%
Not effective / Learning suffers for English speakers	0.4%	0.0%	0.0%
Preserves other cultures and languages	3.0%	1.4%	3.1%
Other	0.0%	.8%	11.3%
Total	87	76	121

11b. Why do you feel this way? Those indicating bilingual education is "Somewhat important."

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Many Spanish-speaking people	13.2%	16.5%	10.5%
Everyone should speak English	31.5%	46.0%	12.3%
Important to speak more than one language	36.1%	10.0%	32.8%
Increases understanding / communication	6.0%	10.1%	21.8%
Increases career opportunities	1.6%	3.2%	2.2%
Equal opportunity to learn	0.5%	0.0%	0.2%
Diverse population	1.4%	11.3%	3.1%
Not effective / Learning suffers for English speakers	3.3%	0.6%	1.5%
Preserves other cultures and languages	1.4%	0.0%	0.0%
Only for transitional purposes	3.4%	0.0%	11.0%
Other	1.6%	2.2%	4.6%
Total	47	50	128

11c. Why do you feel this way? Those indicating bilingual education is "Not at all important."

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Everyone should speak English	84.5%	86.3%	61.2%
Important to speak more than one language	0.0%	1.8%	0.0%
Not effective / Learning suffers for English speakers	15.5%	11.9%	36.0%
Other	0.0%	0.0%	2.8%
Total	27	17	34

12. Overall, how satisfied are you with our local system of education?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Very satisfied	25.6%	27.8%	18.1%
Somewhat satisfied	50.5%	48.6%	61.6%
Not at all satisfied	23.8%	23.6%	20.4%
Total	143	126	262

13. What are the most serious problems facing the local schools today?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Funding	21.5%	31.7%	48.7%
Overcrowded classes	5.8%	8.6%	9.1%
Poor facilities	0.0%	0.7%	1.2%
Quality of teachers	11.0%	8.6%	14.7%
Low teacher pay	3.9%	8.0%	10.7%
Administrative problems	3.2%	3.3%	14.2%
Insufficient staff	0.8%	1.8%	0.3%
Gangs	13.1%	5.4%	5.7%
Drugs/ Alcohol	8.1%	1.5%	3.2%
Discipline	7.3%	5.8%	3.1%
Violence / Crime	7.5%	13.4%	4.2%
Racial tension / Racism	1.5%	3.2%	0.8%
Lack of parental involvement	4.4%	1.8%	3.6%
Poor quality education	9.5%	9.2%	8.1%
Curriculum (subjects taught	6.8%	6.1%	12.3%
Bilingual education	5.3%	13.6%	3.4%
Not enough art / music education	2.5%	1.0%	2.1%
Lack of respect	2.5%	3.6%	0.3%
Transportation	0.5%	0.3%	0.7%
Decline in enrollment	0.6%	0.9%	1.4%
Community involvement	0.0%	0.0%	2.0%
Other	2.5%	0.4%	0.8%
Don't know	19.4%	8.9%	7.0%
No child left behind law/testing	0.0%	2.4%	1.2%
Total Cases	174	156	305
Total Responses	239	219	484

14. What are the best things happening in the local schools today?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Good teachers	10.3%	7.2%	27.7%
More parent / community involvement	3.2%	1.8%	12.2%
Better teaching methods	2.9%	6.2%	2.8%
The students	1.5%	3.7%	1.6%
Bilingual education	0.5%	1.8%	6.0%
Curriculum	4.2%	5.4%	4.0%
Improved education	6.8%	5.9%	10.0%
Technology (computers)	4.5%	2.6%	1.6%
Innovative programs	7.3%	2.3%	3.6%
Extra curricular activities	10.7%	11.8%	9.1%
Art / Music programs	2.9%	5.0%	8.3%
Class size reduction	2.5%	0.0%	1.3%
More general awareness / communication	5.9%	1.1%	2.4%
Alternative school (private / charter / etc.)	6.0%	2.7%	2.4%
Multicultural activities	2.9%	1.7%	5.7%
Building new schools / Improving facilities	0.9%	0.2%	0.6%
Other	0.0%	0.7%	0.3%
Don't know	48.2%	55.9%	30.7%
Testing	0.0%	0.0%	0.9%
Math / Science classes / programs	0.7%	1.6%	0.9%
Total Cases	165	139	292
Total Responses	202	163	387

15. How safe would you say you feel in your neighborhood?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Very safe	56.2%	68.3%	66.9%
Somewhat safe	37.5%	31.4%	31.4%
Not at all safe	6.2%	0.3%	1.8%
Total	175	157	311

16. Do you feel children have a safe place to play in your neighborhood?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	69.2%	58.1%	69.0%
No	28.6%	38.8%	27.1%
Don't Know	2.2%	3.1%	3.9%
Total	170	153	310

17. How concerned are you about crime in Santa Cruz County?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Very concerned	50.1%	52.3%	34.7%
Somewhat concerned	44.7%	42.4%	54.7%
Not at all concerned	5.3%	5.3%	10.6%
Total	175	157	309

18. How effective do you think law enforcement is in our community?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Very effective	44.5%	30.2%	32.6%
Somewhat effective	50.9%	67.6%	64.4%
Not at all effective	4.6%	2.2%	3.0%
Total	173	149	300

19. How concerned are you about family violence?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Very concerned	59.2%	56.9%	44.3%
Somewhat concerned	31.5%	34.2%	44.8%
Not at all concerned	9.3%	8.9%	11.0%
Total	172	152	301

20. Do you or your family have a disaster preparedness plan or kit?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	41.6%	48.0%	51.4%
No	58.4%	52.0%	48.6%
Total	175	157	311

21. Do you feel you are better off this year than last year?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	37.7%	31.5%	47.9%
No	62.3%	68.5%	52.1%
Total	167	154	306

21a. If you feel you are not better off this year than last year (economically), why do you feel this way?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Cost of living increased	44.3%	34.4%	45.1%
Additional expenses / Debt	5.6%	13.5%	5.0%
Less income	9.1%	10.1%	17.0%
On a fixed income (i.e., social security, welfare, student)	23.1%	7.8%	6.8%
Unemployed	10.5%	3.3%	10.6%
Wages stagnant	8.3%	9.0%	26.9%
The same, doing OK	10.0%	4.5%	5.7%
Stock market / Investments	2.6%	13.0%	1.2%
Overall economy has dropped / Recession	7.9%	3.8%	5.4%
Utility costs / Energy crisis	4.8%	3.1%	2.8%
Gas prices	13.0%	30.4%	13.2%
Governmental control	4.4%	3.4%	2.4%
Businesses are closing / Lay offs	3.0%	2.0%	0.0%
Divorce / Single parent	4.7%	1.5%	0.0%
Other	3.8%	0.0%	2.0%
No jobs	2.9%	2.2%	1.7%
Taxes	0.0%	2.6%	0.0%
Disabled	1.6%	0.0%	0.6%
Real estate	0.0%	2.0%	1.7%
Health Care	1.0%	0.0%	0.0%
Total Cases	100	104	158
Total Responses	161	152	235

21b. Are you building assets (saving money for the future) through any of the following savings options?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Savings Account	53.9%	68.5%	77.8%
IRA	18.4%	34.2%	55.2%
Roth IRA	5.5%	8.3%	12.0%
401K	7.5%	23.9%	41.2%
403 B7	0.8%	5.1%	10.7%
457	0.0%	1.7%	5.9%
SEP	0.6%	2.1%	5.6%
Other	0.4%	0.0%	0.0%
Not building assets	36.8%	12.1%	7.2%
Real estate	1.4%	1.5%	4.6%
Retirement through Employer	0.9%	2.0%	4.3%
Funds through employer but individual contributes	0.0%	0.2%	5.6%
Stocks	6.1%	11.0%	8.4%
Annuities	0.8%	0.6%	1.6%
Total Cases	164	156	305
Total Responses	219	268	733

22. Do you feel you have opportunities to work in this area?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	57.7%	65.8%	77.0%
No	35.1%	20.0%	16.5%
Don't Know	7.2%	14.2%	6.4%
Total	164	147	309

22a. If you feel you do not have opportunities to work in this area, why do you feel this way?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Cost of living increased	0.0%	4.6%	7.8%
Not enough jobs	36.3%	26.3%	34.7%
Disabled / Retired	36.1%	25.8%	5.4%
Low-paying jobs	10.7%	13.1%	14.0%
Need training / skills / education	7.6%	8.9%	6.6%
Child care expensive / Better off to stay at home	0.5%	0.0%	1.9%
Age	29.8%	9.4%	5.6%
Work over the hill	6.9%	3.2%	10.8%
No jobs in my position	8.8%	21.5%	36.6%
Other	4.1%	0.0%	0.5%
Total Cases	57	29	50
Total Responses	80	33	62

23. How much of your total household take-home pay (income after taxes) goes to rent or housing costs? Housing costs are considered any type of payment having to do with housing, such as rent or mortgage payments.

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
30% or less	42.0%	45.3%	52.8%
Between 31% and 49%	27.5%	28.0%	24.5%
Between 50% and 74%	15.1%	23.1%	22.4%
75% or more	15.5%	3.6%	0.3%
Total	151	150	297

23a. Has the cost of housing caused you to (those spending one-half or more of their income on rent / housing):

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Share housing with other families?	64.1%	86.1%	20.1%
Live temporarily with family / friends?	50.5%	14.9%	88.5%
Live in an overcrowded unit?	31.4%	6.5%	1.5%
Live in a housing unit without adequate plumbing, heat, or e	11.1%	6.5%	5.3%
Move when you didn't want to?	30.7%	17.4%	17.1%
Other	6.2%	1.0%	3.2%
Total Cases	32	22	21
Total Responses	63	30	28

24. In any given month in the last 12 months, did you find yourself having to go without basic needs such as child care, health care, food, or housing?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	15.9%	5.4%	1.2%
No	84.1%	94.6%	98.8%
Total	176	157	311

24a. If you found yourself having to go without basic needs in the last 12 months, what did you go without?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Health care (including dental)	61.3%	94.4%	69.1%
Food / Limited food choices	28.5%	5.6%	8.3%
Child care	11.6%	0.0%	30.9%
Rent / housing	11.2%	0.0%	12.9%
Entertainment	3.7%	0.0%	21.3%
Other	5.7%	0.0%	12.9%
Total Cases	28	9	4
Total Responses	34	9	6

25. Have you needed health care (including alternative health care) in the past year and been unable to receive it?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	12.5%	13.1%	1.9%
No	87.5%	86.9%	98.1%
Total	174	156	311

25a. Why couldn't you receive it?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Couldn't afford it	68.2%	9.1%	16.4%
Insurance wouldn't cover it	6.4%	71.9%	18.7%
No insurance	25.4%	12.9%	18.2%
Medi-Cal (problems)	0.0%	2.3%	0.0%
Other	0.0%	3.7%	46.7%
Total	20	20	6

26. Do you have health insurance?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	78.0%	81.7%	99.1%
No	22.0%	18.3%	0.9%
Total	176	156	311

27a. Does your health insurance cover prescriptions?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	82.3%	84.4%	95.5%
No	17.7%	15.6%	4.5%
	132	126	301

27b. Does your health insurance cover mental health?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	69.1%	74.2%	89.3%
No	30.9%	25.8%	10.7%
Total	84	101	245

27c. Does your health insurance cover your dependents?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	25.0%	44.5%	59.6%
No	26.5%	19.0%	4.7%
Don't Know	48.5%	36.5%	35.8%
Total	137	128	302

27d. Does your health insurance cover dental care?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	46.9%	67.1%	79.0%
No	53.1%	32.9%	21.0%
Total	136	128	308

28. Do you have a regular source of health care? (Regular source of health care is where you usually go when you need to see a doctor)

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	83.1%	91.3%	94.8%
No	16.9%	8.7%	5.2%
Total	174	157	311

28a. If yes, where do you go?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Private doctor	50.8%	64.6%	50.5%
Medical clinics (e.g., Santa Cruz Medical Clinic)	45.7%	38.9%	58.7%
Urgent care clinics (Doctors on Duty, 24 hour urgent care)	9.8%	9.5%	12.3%
Emergency room	16.9%	12.1%	9.6%
Community clinic (Salud Para La Gente, Planned Parenthood)	12.8%	10.8%	1.0%
HMO / Kaiser	3.7%	17.0%	9.0%
Alternative care practices	4.4%	4.2%	10.1%
Other	1.0%	0.3%	0.2%
VA Hospital	1.2%	0.8%	0.0%
Total Cases	144	142	292
Total Responses	210	225	442

29. People are able to write down what kind of medical treatment they want if they can no longer speak for themselves, using a form like a living will or advance directive. Do you have your end-of-life wishes for medical treatment in a written document?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	42.4%	34.2%	45.9%
No	57.6%	65.8%	54.1%
Total	171	153	308

30. How long has it been since you last visited a dentist, hygienist, or orthodontist?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Have never visited	0.8%	0.0%	0.2%
1 to 6 months ago	54.6%	79.8%	79.8%
7 to 12 months ago	9.3%	6.2%	4.0%
More than one year, up to 2 years ago	15.3%	4.5%	4.3%
More than 2 years, up to 5 years ago	12.8%	5.5%	6.5%
More than 5 years ago	7.3%	3.9%	5.2%
Total	175	157	310

31. Would you say that in general your mental health, which includes stress, depression and problems with emotions is:

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Excellent	31.4%	27.5%	41.0%
Very good	20.0%	39.8%	42.6%
Good	27.6%	24.3%	9.9%
Fair	13.8%	7.4%	4.7%
Poor	7.2%	1.0%	1.8%
Total	172	157	309

32. How many days per week do you engage in physical activity (such as brisk walking or gardening) for a combined total of 30 minutes or more?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
None	13.3%	9.6%	4.0%
1 - 2 days	12.3%	19.9%	8.6%
3 - 4 days	25.6%	21.4%	36.8%
5 or more days	48.8%	49.2%	50.6%
Total	176	157	311

33. Other than during pregnancy, has a doctor ever told you that you have diabetes or pre- diabetes?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	13.2%	10.5%	6.2%
No	86.8%	89.5%	93.8%
Total	175	152	307

33a. Were you told it was:

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Diabetes	51.4%	55.4%	17.9%
Pre-diabetes	48.6%	44.6%	82.1%
Total	23	15	19

34. Do you now smoke cigarettes every day, some days, or not at all?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Every day	14.2%	7.8%	3.8%
Some days	2.7%	3.9%	1.4%
Not at all	83.0%	88.3%	94.8%
Total	176	157	311

35. Considering all types of alcoholic beverages, during the past 30 days about how many times did you have 5 or more drinks on an occasion? An occasion is considered about 2 hours.

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
None	91.9%	91.3%	87.3%
One time	1.2%	3.7%	9.6%
2 times	2.5%	0.4%	1.1%
3 or more times	4.4%	4.6%	2.0%
Total	174	156	311

36. How acceptable do you think it is for adults to provide alcohol in their home to youth?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Acceptable	5.7%	3.9%	5.7%
Somewhat acceptable	16.8%	16.7%	36.3%
Not at all acceptable	77.4%	79.4%	58.0%
Total	165	151	302

37. How acceptable do YOU find the use of marijuana for recreational or non-medicinal use?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Acceptable	17.5%	18.9%	16.9%
Somewhat acceptable	23.2%	21.8%	31.9%
Not at all acceptable	59.2%	59.3%	51.3%
Total	173	153	299

38a. Why do you feel this way? Those indicating "Acceptable"

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
O.K. for medical use	36.9%	6.7%	14.0%
Acceptable	18.9%	31.2%	30.5%
People should have choice	12.2%	36.2%	41.1%
Should be legal	5.2%	4.8%	8.9%
Liberal / Tolerant	10.5%	2.5%	1.0%
Many people use it	4.6%	0.0%	5.5%
Harmless / Similar to alcohol	47.1%	52.4%	52.1%
Other	2.3%	6.9%	0.0%
Growers here/ readily available	0.0%	0.0%	1.2%
Total Cases	30	27	50
Total Responses	41	38	77

38b. Why do you feel this way? Those indicating "Somewhat acceptable"

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
O.K. for medical use	39.0%	15.1%	14.9%
Acceptable	3.0%	3.3%	3.0%
People should have choice	14.8%	20.0%	36.1%
Should be legal	0.8%	12.3%	4.9%
Liberal / Tolerant	16.5%	3.2%	5.7%
Young people use it	0.0%	0.0%	1.6%
Hippies	0.0%	0.0%	14.3%
Many people use it	4.0%	16.4%	0.5%
Harmless / Similar to alcohol	31.3%	58.8%	28.8%
Not acceptable	4.0%	0.0%	2.2%
Illegal	0.0%	0.0%	2.0%
Addicted to it	0.0%	0.0%	0.9%
Leads to other drugs	7.3%	0.0%	0.7%
Other	1.3%	0.0%	0.3%
Growers here/ readily available	0.0%	1.8%	0.0%
Total Cases	38	33	94
Total Responses	46	44	109

38c. Why do you feel this way? Those indicating "Not at all acceptable"

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
O.K. for medical use	7.5%	3.0%	4.1%
Acceptable	0.0%	0.0%	0.8%
People should have choice	0.0%	1.1%	0.6%
Should be legal	0.3%	0.8%	0.0%
Liberal / Tolerant	0.0%	0.0%	0.6%
Young people use it	0.8%	0.6%	0.0%
Hippies	1.6%	0.0%	0.0%
Many people use it	0.8%	0.0%	0.5%
Harmless / Similar to alcohol	0.8%	3.7%	.7%
Not acceptable	21.1%	15.3%	21.8%
Should not be legal	3.2%	0.0%	3.6%
Illegal	14.5%	31.8%	28.4%
Bad for health	40.5%	61.0%	33.1%
Addicted to it	11.2%	8.7%	3.2%
Leads to other drugs	13.4%	6.3%	20.6%
Leads to crime	5.0%	3.7%	2.8%
Upbringing/religious reasons	3.2%	1.5%	1.1%
Other	1.8%	1.1%	4.2%
Total Cases	98	85	132
Total Responses	124	117	166

39. How big of a problem do you consider methamphetamine drug use to be in our community?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
A big problem	68.6%	77.5%	70.9%
Somewhat of a problem	27.6%	19.9%	27.9%
Not at all a problem	3.8%	2.6%	1.2%
Total	148	124	275

40. Do you eat 5 or more servings of fruits and vegetables a day? A serving is 1 medium apple or a cereal bowl full of salad. Fresh, frozen, canned, or 100% juice or dried fruits or vegetables all count.

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	64.9%	47.3%	53.0%
No	35.1%	52.7%	47.0%
Total	175	154	306

41. Body Mass Index in adults.

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Low BMI (Less than 18.5)	2.2%	0.5%	4.9%
Normal BMI (18.5 -24.9)	44.1%	41.2%	50.3%
Overweight (BMI 25.0 -29.9)	38.4%	48.0%	32.6%
Obese (BMI 30.0 or more)	15.3%	10.3%	12.3%
Total	164	150	303

42. How satisfied are you with what is being done in Santa Cruz County to preserve open space such as wildlife habitat and farmland?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Very satisfied	41.0%	30.0%	46.3%
Somewhat satisfied	49.2%	61.0%	46.9%
Not at all satisfied	9.7%	9.0%	6.8%
Total	161	152	292

43. Are you taking steps to reduce your household water consumption?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	87.1%	87.6%	87.5%
No	12.9%	12.4%	12.5%
Total	174	156	311

43a. If yes, have you done any of the following:

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Installed a low-flow toilet	56.3%	66.5%	82.2%
Installed a low-flow showerhead	65.1%	54.2%	67.7%
Use a hose end nozzle or use timers to water	61.0%	68.7%	80.7%
Upgraded appliances to low-flow (washing machines and dishwasher)	39.9%	55.1%	51.7%
Planted low- water landscaping	50.8%	51.5%	54.5%
Other	6.1%	6.6%	5.3%
Always turn off the water /always conserve	13.4%	6.8%	5.4%
Use gray water to water garden	1.0%	1.4%	1.0%
Water in evening or early morning	0.0%	1.4%	0.6%
Have own well	0.5%	1.2%	1.3%
Take shorter showers.	3.9%	1.3%	6.8%
Don't wash car as often	2.4%	5.4%	2.4%
Only run fill load in washing machines	.2%	0.2%	0.1%
Don't flush the toilets as often	2.4%	0.6%	1.0%
Drip irrigation system	4.0%	0.0%	2.1%
Total Cases	147	135	272
Total Responses	453	434	985

44. Do you take steps to reduce water pollution in your daily activities?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	66.0%	75.0%	83.5%
No	34.0%	25.0%	16.5%
Total	145	135	272

44a. How?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Recycle	10.5%	5.7%	6.8%
Use biodegradable products	10.1%	13.5%	12.9%
Eliminate pesticides	5.4%	4.4%	1.6%
Don't put chemicals in the water/drain	30.8%	28.0%	37.8%
Pick up litter	6.8%	0.8%	0.3%
Have a septic system	0.0%	2.3%	2.8%
Don't wash cars/ don't let anything down street drains	7.2%	25.0%	19.8%
Generally, try not to pollute	17.9%	13.2%	7.7%
Recycle Oil	11.2%	6.7%	4.1%
Use car wash	0.0%	0.4%	4.9%
Other	0.0%	0.0%	1.3%
Total	78	87	215

45. How often do you use transportation other than your own car (rideshare, bus, bicycle, etc.)?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Frequently	24.5%	9.4%	9.0%
Sometimes	29.7%	37.7%	19.3%
Never	45.7%	52.9%	71.7%
Total	176	156	310

46. What would encourage you to use alternative forms of transportation?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Nothing / wouldn't use it	17.4%	14.4%	11.6%
Too difficult to use with children	0.0%	0.0%	1.3%
Already use it	8.3%	3.1%	2.3%
Occasionally use it	1.0%	1.2%	2.1%
If car broke down	6.1%	4.3%	1.7%
Free transit	1.9%	2.1%	0.1%
Rapid transit	0.7%	0.3%	0.3%
Light rail / Train	1.5%	2.5%	4.2%
More bus stops	3.0%	2.0%	2.2%
More frequent bus schedule / Convenience	15.4%	10.7%	15.5%
Different work schedule / Commuting over the hill	1.3%	5.0%	18.5%
Good urban transportation	4.0%	3.9%	1.3%
Easier access	3.2%	7.7%	13.7%
Public transportation in certain areas	5.5%	11.3%	7.0%
Expense of gasoline	8.0%	4.2%	5.7%
More / safer / better bike paths	1.9%	2.8%	2.6%
Knowing it was good for the environment	0.6%	3.1%	0.2%
Unable to drive / Lost drivers license	10.2%	2.2%	2.8%
More efficient / Time conscience system / Dependable	3.4%	2.7%	3.3%
Other	1.1%	12.7%	0.1%
Disabled	2.3%	1.2%	1.1%
High gas prices / Cost of transportation	3.4%	2.6%	2.4%
Total	142	122	259

47. What one thing concerns you the most about the natural environment in Santa Cruz County?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Water pollution (ocean/river/bay)	15.5%	15.4%	29.6%
Air pollution (car emissions)	18.8%	22.9%	9.2%
General pollution	10.0%	6.8%	11.4%
Noise pollution	2.0%	0.0%	0.8%
Water quality	4.6%	0.7%	3.4%
Water availability / Salt water intrusion	3.7%	7.1%	7.9%
Litter	6.5%	9.6%	7.8%
Traffic / Too many cars	14.2%	14.2%	12.2%
Development of open space / Agricultural land	17.0%	10.1%	13.0%
No preservation of natural environment / wildlife	4.8%	8.1%	7.5%
Pesticides / Herbicides	3.8%	4.7%	4.0%
Cutting down trees / Commercial logging	3.3%	2.4%	2.5%
Overpopulation	12.6%	12.8%	6.1%
Global warming	3.5%	6.4%	3.3%
Government control / Politicians	2.8%	1.0%	0.3%
Not enough recycling	0.0%	0.2%	0.1%
Green belt	0.6%	0.0%	0.6%
Fire/ fire hazards with brush	0.9%	1.0%	1.4%
Total Cases	114	107	262
Total Responses	142	132	316

48. Do you regularly do volunteer work in the community?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	33.0%	35.6%	44.8%
No	67.0%	64.4%	55.2%
Total	174	157	311

48a. If yes, where do you volunteer?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Alcohol / drug / counseling groups	5.0%	1.9%	1.2%
Arts / Culture organizations	3.9%	10.8%	5.6%
Church	18.7%	42.8%	25.0%
Environmental organization / Activities	8.7%	3.6%	16.1%
Health organizations	2.5%	9.0%	5.9%
Library	0.0%	1.4%	1.7%
Political organizations	8.2%	2.1%	0.8%
Senior organizations	19.7%	0.6%	1.3%
Service organizations	8.0%	15.6%	19.6%
School	9.1%	26.0%	41.0%
Youth organizations	2.6%	6.4%	11.0%
Poverty / Homeless assistance	20.2%	13.8%	3.7%
Community Centers / Recreation Centers / Sports	19.2%	7.1%	8.3%
Other	2.8%	3.4%	0.2%
Fire/police dept.	0.5%	1.2%	0.7%
Total Cases	57	56	138
Total Responses	73	81	197

49. Do you regularly contribute money to charitable organizations?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	62.5%	71.4%	80.7%
No	37.5%	28.6%	19.3%
Total	176	153	310

49a. Will you give...

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Less than last year	26.1%	32.2%	15.0%
More than last year	12.0%	10.7%	22.8%
About the same as last year	61.9%	57.1%	62.2%
Total	102	108	248

50. How often do you use community resources such as nonprofits or social service agencies to help you handle your family’s financial, educational or social needs?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Always	4.2%	0.7%	0.4%
Frequently	6.8%	4.5%	0.6%
Sometimes	11.9%	4.5%	4.3%
Rarely	19.3%	23.6%	14.3%
Never	57.8%	66.8%	80.5%
Total	172	156	311

51. How often are you able to get help from family members or friends to handle emotionally difficult times such as a family crisis or parenting challenge?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Always	39.7%	44.8%	55.0%
Frequently	13.5%	13.7%	24.6%
Sometimes	15.9%	9.2%	8.0%
Rarely	9.8%	17.9%	4.9%
Never	21.0%	14.4%	7.4%
Total	174	142	300

52. Have you felt discriminated against in Santa Cruz County in the last 12 months?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	18.6%	15.8%	18.5%
No	81.4%	84.2%	81.5%
Total	174	157	309

52a. For what reason have you felt discriminated against in Santa Cruz County in the last 12 months?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Age	21.5%	12.9%	8.1%
Appearance	20.2%	7.8%	0.0%
Ethnicity / race	32.0%	42.2%	62.0%
Gender	5.8%	4.1%	3.7%
Language	5.4%	17.2%	33.4%
Religion	2.1%	6.4%	10.7%
Sexual preferences	1.6%	4.2%	0.5%
Socioeconomic status	15.8%	22.2%	2.1%
White race / Non-Hispanic	19.8%	17.5%	3.7%
A disability	10.7%	3.1%	0.0%
Other	8.4%	7.7%	12.1%
Total Cases	30	25	54
Total Responses	42	36	74

53. Do you think racism is a problem locally?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	56.2%	50.9%	46.8%
No	43.8%	49.1%	53.2%
Total	168	143	292

54. Have you been without housing in Santa Cruz County during the past year? (Homeless, in a shelter, on the street, or living in your vehicle)?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	4.0%	0.0%	0.2%
No	96.0%	100.0%	99.8%
Total	176	157	311

55. Have you or a member of your household, been diagnosed by a physician with a disability that significantly limits one or more major life activities?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	22.6%	28.6%	6.4%
No	77.4%	71.4%	93.6%
Total	172	157	310

55a. What are the age or ages of the person(s) diagnosed with a disability?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
0 to 5 years	1.2%	0.0%	0.0%
6 to 18 years	5.8%	0.0%	2.3%
19 or 24 years	0.8%	33.8%	7.2%
25 to 34 years	4.0%	4.6%	2.3%
35 to 44 years	19.2%	9.1%	6.3%
45 to 54 years	15.6%	4.9%	26.0%
55 to 64 years	25.9%	6.5%	35.9%
65 to 74 years	10.2%	9.9%	11.7%
75 to 84 years	20.5%	31.0%	23.6%
85 years and over	13.5%	0.7%	15.9%
Total Cases	39	42	20
Total Responses	45	42	26

56. Is the person(s) with a disability participating in community life at the levels he or she desires?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Yes	53.5%	70.3%	62.1%
No	46.5%	29.7%	37.9%
Total	35	42	20

56a. If no, in what areas would you /they like to increase their involvement?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Work/Donate Time	24.0%	6.4%	20.6%
Social Events/ Activities	38.0%	50.8%	9.5%
Continued Education	13.5%	0.0%	0.0%
Limited Ability to get around/get out more	3.9%	42.8%	50.6%
All aspects of life	3.9%	0.0%	13.2%
Other	16.7%	0.0%	6.1%
Total	12	10	5

56b. For the areas of involvement you just identified, what types of additional services are needed to allow you/ them to increase involvement?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Academic Counseling / Tutoring	30.8%	26.7%	34.6%
Personal Attendants	26.5%	53.3%	26.1%
Specialized transportation/ mobility device	30.8%	42.1%	58.4%
Social/recreational services or supports	26.0%	51.4%	48.7%
Job development / employment training / coaching	22.0%	57.9%	34.6%
Financial planning / management	18.5%	51.4%	30.7%
Don't know	19.3%	0.0%	0.0%
Total Cases	13	10	4
Total Responses	22	29	10

57. Generally speaking, what contributes most to your quality of life in Santa Cruz County?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Clean air	8.5%	8.2%	8.2%
Church	1.0%	1.0%	0.1%
Close to everything	2.6%	2.4%	3.3%
Community / Low population / Slow pace	5.6%	5.6%	6.1%
Cultural activities / Entertainment	4.7%	4.1%	3.6%
Diversity of people	7.7%	14.3%	15.5%
Family / Friends / Friendly people	10.5%	12.8%	19.1%
Job / Economic opportunity	4.5%	1.7%	0.8%
Many different things	4.4%	4.4%	0.2%
Outdoor recreation	6.8%	16.0%	5.8%
Quiet / Peaceful	5.5%	12.9%	8.5%
Scenery / Geography / Climate	70.8%	70.4%	75.7%
Social climate	8.8%	6.9%	6.1%
Lived here all my life	5.1%	4.0%	1.0%
Safe / Low crime	1.9%	1.3%	0.4%
Other	0.0%	0.3%	0.1%
Tolerant community/liberal	1.4%	0.6%	2.2%
Total Cases	165	156	310
Total Responses	247	261	486

58. What do you think takes away from your quality of life?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Cost of living / Housing	19.2%	19.8%	21.7%
Overcrowding	11.2%	10.4%	7.4%
Homeless	5.4%	24.0%	4.6%
Low wage / Poor economic opportunities	1.4%	2.7%	2.0%
Road conditions	2.3%	1.5%	3.3%
Traffic	21.9%	32.7%	37.0%
Gangs / Crime	14.2%	10.7%	7.2%
Lack of safety / Violence	3.2%	0.9%	7.8%
Politics / Too liberal	9.8%	1.0%	5.9%
Unplanned growth	2.7%	3.4%	0.6%
Government (city/council)	3.9%	2.6%	6.1%
Quality of educational system environment	1.5%	0.2%	1.3%
Nothing for youth to do	1.7%	0.0%	0.1%
Drug and alcohol use	4.2%	0.5%	2.4%
Not enough shopping / Too few services	1.8%	1.9%	1.3%
Lack of culture	0.7%	0.0%	2.2%
Lack of diversity	0.5%	2.0%	0.2%
Racial / Class segregation	4.9%	4.4%	7.1%
Tourists	2.5%	1.6%	6.7%
Disregard of the natural	3.0%	0.7%	0.9%
Nothing takes away from quality of life	5.3%	3.7%	0.8%
Development / Environmental abuse	1.8%	4.5%	2.3%
Overcast weather (fog/rain	2.5%	0.0%	0.7%
Lack of transportation	1.1%	0.0%	1.7%
Law Enforcement / Police	3.1%	0.0%	0.3%
Immigration / Illegal Immigrants	7.7%	0.8%	0.9%
Total Cases	139	132	289
Total Responses	191	172	383

59. Now thinking about all the issues we have talked about, if you could make a major change locally, what would it be?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Affordable housing	12.4%	9.3%	10.8%
Any homeless issue	4.1%	1.6%	6.1%
Traffic	3.0%	9.9%	12.1%
Improve highways 1 & 17	3.1%	6.7%	9.3%
Better planned development	3.4%	5.3%	5.1%
Stop growth / Slow growth	10.0%	4.9%	5.5%
More bike and pedestrian trails	0.6%	0.6%	1.6%
Alternative transportation	4.9%	4.6%	16.1%
Higher wages / Lower cost of living	7.8%	1.6%	1.9%
Jobs / Job training	4.5%	1.6%	0.7%
Improve schools	6.5%	11.6%	20.4%
Crime	5.9%	26.3%	2.1%
No violence / drugs / gangs	10.7%	5.1%	9.5%
Eliminate chain businesses / Support small business	0.6%	1.5%	0.3%
Improve local government / Government officials	9.9%	6.5%	9.5%
Clean up pollution, land and water	4.7%	5.4%	6.2%
Tolerance / Equality	12.6%	1.9%	2.5%
Eliminate racism / Discrimination	7.6%	3.7%	1.8%
More recreational facilities	4.3%	3.2%	1.8%
Other	0.7%	0.5%	0.6%
More street lights/ road maintenance	1.8%	0.7%	0.9%
Limit UCSC growth	1.3%	3.0%	1.0%
More health care	0.8%	3.1%	1.5%
Total Cases	141	130	263
Total Responses	170	154	335

60. We are almost finished. I just have some demographic questions for statistical purposes. Which of the following age groups are you in?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
18 years or less	1.6%	1.5%	1.7%
19 or 24 years	6.7%	1.5%	0.9%
25 to 34 years	11.2%	12.5%	4.9%
35 to 44 years	11.0%	15.9%	18.9%
45 to 54 years	8.4%	21.0%	27.0%
55 to 64 years	16.9%	20.4%	23.3%
65 to 74 years	12.5%	11.5%	21.1%
75 to 84 years	25.1%	14.5%	2.3%
85 years and over	6.5%	1.1%	0.0%
Total	176	156	311

61. Which of the following best describes your racial/ethnic group?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Caucasian	74.5%	74.9%	66.4%
Latino / Hispanic	19.7%	21.3%	28.8%
Native American	2.7%	1.5%	0.7%
African American	0.4%	0.0%	0.1%
Filipino	0.0%	0.0%	0.5%
Pacific Islander	0.0%	0.8%	0.1%
Asian	1.8%	0.6%	0.7%
Multi-racial / multi-ethnic	1.0%	0.9%	2.8%
Total	174	156	309

62. Which income range best describes your household income? Stop me when I get to the correct amount.

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Less than \$15,000 per year	34.0%	0.0%	0.0%
\$15,000 - \$24,999 per year	34.7%	0.0%	0.0%
\$25,000 - \$34,999 per year	31.3%	0.0%	0.0%
\$35,000 - \$49,999 per year	0.0%	54.4%	0.0%
\$50,000 - \$65,499 per year	0.0%	45.6%	0.0%
\$65,500 - \$99,999 per year	0.0%	0.0%	49.1%
\$100,000 to \$149,999 per year	0.0%	0.0%	34.0%
Over \$150,000	0.0%	0.0%	16.8%
Total	176	157	311

63. Do you own or rent your home?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Own	57.4%	72.2%	87.4%
Rent	42.6%	27.8%	12.6%
Total	174	156	310

64. How long have you lived in Santa Cruz County?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Under 1 year	0.0%	1.0%	0.8%
1 – 2 years	3.0%	3.8%	2.3%
3 – 5 years	8.2%	3.3%	9.8%
6 – 10 years	14.9%	16.7%	11.2%
11 – 15 years	9.2%	8.9%	18.5%
16 – 20 years	11.4%	17.9%	10.9%
Over 20 years	53.3%	48.4%	46.5%
Total	176	157	311

65. What is your employment status?

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Employed full-time	15.1%	44.8%	42.2%
Employed part-time	15.3%	8.6%	6.8%
Unemployed	5.6%	6.0%	6.5%
Retired	49.3%	29.9%	24.9%
Student	2.4%	1.7%	1.2%
Homemaker, parent or caregiver	6.1%	1.8%	8.3%
Self-employed	6.1%	7.3%	10.0%
Total	172	157	311

66. Respondent's gender.

Response	\$34,999 or less	\$35,000 to \$65,499	\$65,500 or more
Male	39.3%	54.3%	53.3%
Female	60.7%	45.7%	46.7%
Total	176	157	311