



# Demographic Profile

# Santa Cruz County Demographic Profile

## Jurisdictional Population Distribution

Jurisdiction	1996	1997	1998	1999	2000	2001	2002	2003	2004	96-04 % Change
Capitola	10,100	10,000	10,050	10,050	10,000	10,100	10,100	10,150	10,050	-0.5
Santa Cruz	51,700	52,000	53,000	54,100	54,500	54,400	54,700	55,600	56,300	8.9
Scotts Valley	10,100	10,400	10,850	11,100	11,350	11,450	11,500	11,650	11,600	14.9
Watsonville	37,350	40,750	41,700	42,700	44,100	47,000	47,600	47,700	48,300	29.3
Unincorporated	133,000	132,000	132,800	133,700	135,100	134,100	134,500	134,700	134,000	0.8
<b>Santa Cruz County</b>	<b>242,300</b>	<b>245,200</b>	<b>248,400</b>	<b>251,600</b>	<b>255,100</b>	<b>257,100</b>	<b>258,400</b>	<b>259,800</b>	<b>260,200</b>	<b>7.4</b>
California	31,837,000	32,207,000	32,657,000	33,140,000	33,753,000	34,367,000	35,000,000	35,591,000	36,144,000	13.5

Source: *Population figures for 1996-2003*: State of California, Department of Finance, *Revised Historical City, County and State Population Estimates*, 1991-2000, with 1990 and 2000 Census Counts, Sacramento, California, March 2002. *Population figures for 2004*: State of California Department of Finance, *E-4 Population Estimates for Cities, Counties and the State*, 2001-2004, with 2000 DRU Benchmark, Sacramento, California, 2004.

## Ethnic Distribution

		Caucasian	Hispanic	Asian/ Pac. Island	African American	American Indian	Multi-Race	Total
<b>1997</b>	%	71.0	23.5	3.9	1.1	0.6		
	Num.	175,440	58,107	9,656	2,680	1,369	NA	247,252
<b>1998</b>	%	70.6	23.8	4.0	1.1	0.5		
	Num.	177,471	59,907	9,978	2,741	1,378	NA	251,475
<b>1999</b>	%	70.2	24.2	4.0	1.1	0.5		
	Num.	179,526	61,783	10,327	2,804	1,385	NA	255,825
<b>2000</b>	%	69.8	24.5	4.1	1.1	0.5		
	Num.	181,594	63,699	10,692	2,871	1,392	NA	260,248
<b>2001</b>	%	69.3	24.9	4.2	1.1	0.5		
	Num.	183,318	65,811	11,068	2,931	1,397	NA	264,525
<b>2002</b>	%	68.8	25.3	4.3	1.1	0.5		
	Num.	184,960	67,943	11,449	2,986	1,399	NA	268,737
<b>2003</b>	%	68.3	25.7	4.3	1.1	0.5		
	Num.	186,565	70,114	11,837	3,052	1,398	NA	272,966
<b>2004</b>	%	64.0	28.9	3.5	0.9	0.6	2.2	
	Num.	166,910	75,327	9,130	2,254	1,482	5,612	260,715

## Age Distribution, Children

Ages	1996	1997	1998	1999	2000	2001	2002	2003	2004	1996 – 2004 % Change
0-2	10,811	10,465	10,458	10,489	10,619	10,684	10,757	10,852	9,783	-9.5
3-5	12,265	11,863	11,287	10,988	10,656	10,655	10,689	10,818	9,606	-21.7
6-14	29,989	31,384	32,600	33,537	34,220	34,746	35,164	35,457	29,752	-0.8
<b>Total</b>	<b>53,065</b>	<b>53,712</b>	<b>54,345</b>	<b>55,014</b>	<b>55,495</b>	<b>56,085</b>	<b>56,610</b>	<b>57,127</b>	<b>49,141</b>	<b>-7.4</b>

Source: *Population figures for 1996-2003*: State of California, Department of Finance, *Race/Ethnic Population with Age and Sex Detail*, 1970-2040. Sacramento, CA, December 1998. *Population figures for 2004*: State of California, Department of Finance, *Race/Ethnic Population with Age and Sex Detail*, 2000-2050, Sacramento, California, May 2004.

Note: Although data were obtained from the same source (California Department of Finance) different tables were used causing variance between County and Ethnic population totals. 2004 data is updated to reflect the 2000 Census.

## Age and Gender Distribution

Age / Gender	1997		1998		1999		2000		2001		2002		2003		2004		97-04 %Change
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	
Age 0-2	10,465		10,458		10,489		10,619		10,684		10,757		10,852		9,783		-6.5
Male	5,205	49.7	5,208	49.8	5,242	50.0	5,307	50.0	5,341	50.0	5,376	50.0	5,424	50.0	4,991	51.0	-4.1
Female	5,260	50.3	5,250	50.2	5,247	50.0	5,312	50.0	5,343	50.0	5,381	50.0	5,428	50.0	4,792	49.0	-8.9
Age 3-5	11,863		11,287		10,988		10,656		10,655		10,689		10,818		9,606		-19.0
Male	6,128	51.7	5,696	50.5	5,503	50.1	5,310	49.8	5,317	49.9	5,353	50.0	5,417	50.1	4,967	51.7	-18.9
Female	5,735	48.3	5,591	49.5	5,485	49.9	5,346	50.2	5,338	50.1	5,336	50.0	5,401	49.9	4,639	48.3	-19.1
Age 6-14	31,384		32,600		33,537		34,220		34,746		35,164		35,457		29,752		-5.2
Male	16,100	51.3	16,803	51.5	17,246	51.4	17,601	51.4	17,824	51.3	18,006	51.2	18,125	51.1	15,266	51.3	-5.2
Female	15,284	48.7	15,797	48.5	16,291	48.6	16,619	48.6	16,922	48.7	17,158	48.8	17,332	48.9	14,486	48.7	-5.2
Age 15-24	31,201		31,868		32,859		34,082		35,144		36,135		37,133		39,964		28.1
Male	15,236	48.8	15,512	48.7	16,061	48.9	16,663	48.9	17,220	49.0	17,713	49.0	18,251	49.2	20,213	50.6	32.7
Female	15,965	51.2	16,356	51.3	16,798	51.1	17,419	51.1	17,924	51.0	18,422	51.0	18,882	50.8	19,751	49.4	23.7
Age 25-44	80,823		80,334		79,661		78,774		77,876		77,438		77,004		74,975		-7.2
Male	41,960	51.9	41,803	52.0	41,526	52.1	41,184	52.3	40,799	52.4	40,645	52.5	40,460	52.5	38,769	51.7	-7.6
Female	38,863	48.1	38,531	48.0	38,135	47.9	37,590	47.7	37,077	47.6	36,793	47.5	36,544	47.5	36,206	48.3	-6.8
Age 45-65	55,564		58,819		61,939		65,314		68,558		69,834		74,247		71,975		29.5
Male	28,250	50.8	29,888	50.8	31,399	50.7	33,063	50.6	34,651	50.5	35,211	50.4	37,357	50.3	36,104	50.2	27.8
Female	27,314	49.2	28,931	49.2	30,540	49.3	32,254	49.4	33,907	49.5	34,623	49.6	36,890	49.7	35,871	49.8	31.3
Age >65	25,952		26,109		26,352		26,580		26,862		28,720		27,455		26,319		1.4
Male	10,509	40.5	10,637	40.7	10,800	41.0	10,918	41.1	11,091	41.3	12,089	42.1	11,525	42.0	10,969	41.7	4.4
Female	15,443	59.5	15,472	59.3	15,552	59.0	15,662	58.9	15,771	58.7	16,631	57.9	15,930	58.0	15,350	58.3	-0.6

Source: *Population figures for 1997-2003*: State of California, Department of Finance, *Race/Ethnic Population with Age and Sex Detail, 1970-2040*, Sacramento, CA, December 1998. *Population figures for 2004*: State of California, Department of Finance, *Race/Ethnic Population with Age and Sex Detail, 2000-2050*, Sacramento, California, May 2004.

Note: 2004 data is updated to reflect the 2000 Census.

## 2000 Census Profile

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
<b>Total population</b>	229,734	255,602	100.0	100.0
<b>Sex and Age</b>				
Male	114,205	127,579	49.9	49.8
Female	115,529	128,023	50.1	50.2
Under 5 years	16,456	15,544	6.1	7.3
5 to 9 years	1	17,077	6.7	8.0
10 to 14 years	1	17,630	6.9	7.6
15 to 19 years	1	19,939	7.8	7.2
20 to 24 years	1	20,948	8.2	7.0
25 to 34 years	1	36,728	14.4	15.4
35 to 44 years	1	42,087	16.5	16.2
45 to 54 years	22,223	40,673	15.9	12.8
55 to 59 years	7,556	11,669	4.6	4.3
60 to 64 years	7,562	7,820	3.1	3.4
65 to 74 years	13,913	12,347	4.8	5.6
75 to 84 years	8,894	9,295	3.6	3.8
85 years and over	3,059	3,845	1.5	1.3
<b>Median age (years)</b>	1	35.0		
18 years and over	175,030	194,861	76.2	72.7
Male	1	96,358	37.7	35.8
Female	1	98,503	38.5	36.9
21 years and over	162,081	180,520	70.6	68.3
62 years and over	1	29,805	11.7	12.6
65 years and over	25,866	25,487	10.0	10.6
Male	1	10,255	4.0	4.5
Female	1	15,232	6.0	6.1

Source: U.S. Bureau of the Census, *Factfinder Quick Tables: Profile of Demographic Characteristics*, 2001.

<sup>1</sup>Many Census categories changed in 2000 and are not comparable to 1990 Census data; also, 1990 Census data does not reflect percent of total.



**New data not available**

## 2000 Census Profile

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
<b>Race</b>				
One race	1	244,431	95.6	95.3
White	192,849	191,931	75.1	59.5
Black or African American	2,632	2,477	1.0	6.7
American Indian and Alaska Native	1,821	2,461	1.0	1.0
Asian	1	8,789	3.4	10.9
Asian Indian	1	925	0.4	0.9
Chinese	1	1,969	0.8	2.9
Filipino	1	2,272	0.9	2.7
Japanese	1	1,897	0.7	0.9
Korean	1	662	0.3	1.0
Vietnamese	1	360	0.1	1.3
Other Asian	1	704	0.3	1.2
Native Hawaiian and Other Pacific Islander	1	382	0.1	0.3
Native Hawaiian	1	165	0.1	0.1
Guamanian or Chamorro	1	8	-	0.1
Samoan	1	70	-	0.1
Other Pacific Islander	1	99	-	0.1
Some other race	1	38,391	15.0	16.8
Two or more races	1	11,171	4.4	4.7
<b>Race alone or in combination with one or more other races</b>				
White	1	201,777	78.9	63.4
Black or African American	1	3,771	1.5	7.4
American Indian and Alaska Native	1	5,296	2.1	1.9
Asian	1	11,916	4.7	12.3
Native Hawaiian and Other Pacific Islander	1	1,054	0.4	0.7
Some other race	1	43,921	17.2	19.4

Source: U.S. Bureau of the Census, *Factfinder Quick Tables: Profile of Demographic Characteristics*, 2001.

<sup>1</sup>Many Census categories changed in 2000 and are not comparable to 1990 Census data; also, 1990 Census data does not reflect percent of total.



**New data not available**

## 2000 Census Profile

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
<b>Hispanic or Latino, and Race</b>				
Total population	229,734	255,602	100.0	100.0
Hispanic or Latino (of any race)	46,797	68,486	26.8	32.4
Mexican	1	58,290	22.8	25.0
Puerto Rican	1	572	0.2	0.4
Cuban	1	232	0.1	0.2
Other Hispanic or Latino	1	9,392	3.7	6.8
Not Hispanic or Latino	1	187,116	73.2	67.6
White alone	1	167,464	65.5	46.7
<b>Language Spoken at Home (5 years and over)</b>				
English only	1	173,472	72.2	60.5
Language other than English	45,208	66,761	27.8	39.5
Speak English less than "very well"	23,348	34,399	14.3	20.0
Spanish	33,281	53,314	22.2	25.8
Speak English less than "very well"	19,234	30,251	12.6	13.7
Other Indo-European languages	1	7,914	3.3	4.3
Speak English less than "very well"	1	1,827	0.8	1.4
Asian and Pacific Island languages	4,053	4,850	2.0	8.6
Speak English less than "very well"	2,038	2,128	0.9	4.6

Source: U.S. Bureau of the Census, *Factfinder Quick Tables: Profile of Demographic Characteristics*, 2001.

<sup>1</sup>Many Census categories changed in 2000 and are not comparable to 1990 Census data; also, 1990 Census data does not reflect percent of total.



**New data not available**

## 2000 Census Profile

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
<b>Relationship</b>				
Total population	229,734	255,602	100.0	100.0
In households	222,196	246,574	96.5	97.6
Householder <sup>2</sup>	1	91,139	35.7	34.0
Spouse	1	43,790	17.1	17.4
Child	1	68,922	27.0	31.1
Own child under 18 years	1	53,633	21.0	23.7
Other relatives	1	15,729	6.2	8.4
Under 18 years	1	5,132	2.0	2.8
Nonrelatives	1	26,994	10.6	6.8
Unmarried partner	1	7,062	2.8	2.0
In group quarters	7,538	9,028	3.5	2.4
Institutionalized population	1,643	2,174	0.9	1.2
Noninstitutionalized population	5,895	6,854	2.7	1.2
<b>Grandparents as Caregivers</b>				
Grandparent responsible for grandchildren 18 years and under living in household	1	1,463	29.8	31.8
<b>Housing Tenure</b>				
Occupied housing units	83,566	91,139	100.0	100.0
Owner-occupied housing units	50,052	54,681	60.0	56.9
Renter-occupied housing units	33,514	36,458	40.0	43.1
Average household size of owner-occupied unit	2.63	2.71	-	-
Average household size of renter-occupied unit	2.70	2.70	-	-

Source: U.S. Bureau of the Census, *Factfinder Quick Tables: Profile of Demographic Characteristics*, 2001.

<sup>1</sup>Many Census categories changed in 2000 and are not comparable to 1990 Census data; also, 1990 Census data does not reflect percent of total.

<sup>2</sup>Householder refers to the person (or one of the people) in whose name the housing unit is owned or rented (maintained) or, if there is no such person, any adult member, excluding roomers, boarders, or paid employees. If the house is owned or rented jointly by a married couple, the householder may be either the husband or the wife. The person designated as the householder is the "reference person" to whom the relationship of all other household members, if any, is recorded. The number of householders is equal to the number of households. Also, the number of family householders is equal to the number of families.



**New data not available**

## 2000 Census Profile

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
<b>Households by Type</b>				
Total households	83,566	91,139	100.0	100.0
Family households (families) <sup>2</sup>	53,752	57,132	62.7	68.9
With own children under 18 years	1	29,111	31.9	35.8
Married-couple family	42,245	43,790	48.0	51.1
With own children under 18 years	1	21,174	23.2	26.0
Female householder, no husband present	1	9,270	10.2	12.6
With own children under 18 years	1	5,605	6.1	7.3
Nonfamily households	29,814	34,007	37.3	31.1
Householder living alone	20,137	22,905	25.1	23.5
Householder 65 years and over	7,705	7,449	8.2	7.8
Households with individuals under 18 years	1	31,665	34.7	39.7
Households with individuals 65 years and over	1	18,173	19.9	22.3
Average household size	2.66	2.71	-	-
Average family size	1	3.25	-	-
<b>Housing Occupancy</b>				
Total housing units	91,878	98,873	100.0	100.0
Occupied housing units	83,566	91,139	92.2	94.2
Vacant housing units	8,312	7,734	7.8	5.8
For seasonal, recreational, or occasional use	3,659	5,051	5.1	1.9
Homeowner vacancy rate (percent)	2.4	0.8	-	-
Rental vacancy rate (percent)	4.3	2.5	-	-

Source: U.S. Bureau of the Census, *Factfinder Quick Tables: Profile of Demographic Characteristics*, 2001.

<sup>1</sup>Many Census categories changed in 2000 and are not comparable to 1990 Census data; also, 1990 Census data does not reflect percent of total.

<sup>2</sup>A family is a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family. Beginning with the 1980 Current Population Survey, unrelated subfamilies (referred to in the past as secondary families) are no longer included in the count of families, nor are the members of unrelated subfamilies included in the count of family members. The number of families is equal to the number of family household; however, the count of family members differs from the count of family household members because family household members include any non-relatives living in the household.




**New data not available**

## 2000 Census Profile

Subject	1990 Number	2000 Number	2000 Percent	Calif. 2000 Percent
<b>Veteran Status</b>				
Civilian veterans (18 years and over)	1	19,210	9.8	10.5
<b>Disability of Civilian Non-institutionalized Persons</b>				
With a disability (5 to 20 years)	1	4,302	7.3	7.5
With a disability (21 to 64 years)	1	24,161	15.6	20.0
No disability (21 to 64 years)	1	130,714	84.4	80.0
With a disability (65 years and over)	9,922	9,432	39.2	42.2
<b>Commuting to Work (workers 16 years and over)</b>				
Car, truck, or van – drive alone	81,112	87,690	69.5	71.8
Car, truck, or van – carpooled	16,702	17,910	14.2	14.5
Public transportation (including taxicab)	3,782	4,159	3.3	5.1
Walked	1	5,599	4.4	2.9
Other means	3,775	4,003	3.2	1.9
Worked at home	1	6,745	5.3	3.8
Mean travel time to work (in minutes)	1	27.8	-	27.7

Source: U.S. Bureau of the Census, *Factfinder Quick Tables: Profile of Demographic Characteristics*, 2001.

<sup>1</sup>Many Census categories changed in 2000 and are not comparable to 1990 Census data; also, 1990 Census data does not reflect percent of total.

 **New data not available**

## Net Migration 2002 – 2003

### Population Change, Components of Change

Area	July 1, 2002	July 1, 2003	Number	Percent	Births	Deaths	Natural Increase	Net Migration
Santa Cruz	259,100	259,200	100	0.04	3,313	1,733	1,579	-1,479
California	35,336,000	35,934,000	598,000	1.69	539,731	237,818	301,913	296,087

Source: State of California, Department of Finance, *E-2 County Population Estimates and Components of Change, Revised July 1, 2002 and Provisional July 1, 2003, 2004.*

Note: Births minus deaths equals the natural increase. Natural increase plus net migration equals the net change. These figures exclude estimated undercount.

## How long have you lived in Santa Cruz County?

Years	Overall	Caucasian	Latino	San Lorenzo Valley	North County	South County	\$34,999 per year or less	\$35,000 – \$65,499	\$65,000 or More
Under 1 Year	3.8	4.6	0.4	5.3	4.2	2.6	4.1	3.5	4.5
1 – 2 Years	8.2	8.4	9.1	10.9	8.6	6.7	8.6	9.1	8.3
3 – 5 Years	13.1	10.6	18.2	13.6	15.6	9.7	16.1	11.2	10.4
6 – 10 Years	15.2	14.0	23.0	10.2	14.8	17.4	17.0	10.6	18.2
11 – 15 Years	11.5	11.2	11.3	14.3	11.8	10.1	9.1	12.5	13.6
16 – 20 Years	7.4	6.8	10.7	8.6	6.0	8.8	6.7	5.7	10.4
Over 20 years	40.8	44.4	27.2	37.1	39.0	44.7	38.4	47.4	34.6
<b>Total respondents</b>	<b>701</b>	<b>491</b>	<b>158</b>	<b>225</b>	<b>235</b>	<b>242</b>	<b>311</b>	<b>162</b>	<b>177</b>

Source: Santa Cruz Community Assessment Project, *Telephone Survey*, 2003.

 **New data not available**