

Appendices

Appendix I Santa Cruz County Telephone Survey, 2003

1. Which of the following areas do you live closest to?

RESPONSE	FREQUENCY	PERCENT
City of Santa Cruz	222	31.6
City of Watsonville	116	16.5
Aptos	75	10.6
San Lorenzo Valley	64	9.0
Scotts Valley	61	8.7
Capitola	52	7.4
Live Oak	27	3.9
Freedom	21	3.0
Soquel	20	2.9
Corralitos	19	2.7
Davenport / Bonny Doon	16	2.3
La Selva	10	1.4
Total	703	100.0

2. Are you a parent of a child (or children) under the age of 14?

RESPONSE	FREQUENCY	PERCENT
Yes	195	27.8
No	508	72.2
Total	703	100.0

3. Does someone care for your children in order for you to work, go to school or be in a training?

RESPONSE	FREQUENCY	PERCENT
Yes	82	42.1
No	113	57.9
Total	195	100.0

3.1. How satisfied are you with this arrangement?

RESPONSE	FREQUENCY	PERCENT
Very satisfied	59	72.1
Somewhat satisfied	21	25.4
Not at all satisfied	2	2.4
Total	82	100.0

4. Do you currently have any children in local schools?

RESPONSE	FREQUENCY	PERCENT
Yes	173	24.5
No	530	75.5
Total	703	100.0

5. If you have children currently in local schools, are they in:

Elementary School		
RESPONSE	FREQUENCY	PERCENT
Yes	97	57.0
No	74	43.0
Total	171	100.0

Middle School		
RESPONSE	FREQUENCY	PERCENT
Yes	54	31.8
No	117	68.2
Total	171	100.0

High School		
RESPONSE	FREQUENCY	PERCENT
Yes	61	35.4
No	111	64.6
Total	172	100.0

6. How often do you participate in activities at your child (children)'s school(s)?

Elementary School		
RESPONSE	FREQUENCY	PERCENT
Often	44	45.4
Sometimes	45	46.6
Never	8	8.0
Total	97	100.0

Middle School		
RESPONSE	FREQUENCY	PERCENT
Often	14	25.5%
Sometimes	34	64.6%
Never	5	9.8%
Total	53	100.0%

High School		
RESPONSE	FREQUENCY	PERCENT
Often	22	37.1
Sometimes	25	41.9
Never	13	21.1
Total	60	100.0

7. Do (Does) your child (children)'s school provide a safe environment for learning?

Elementary School		
RESPONSE	FREQUENCY	PERCENT
Yes	97	100.0
No	0	0.0
Total	97	100.0

7. Do (Does) your child (children)'s school provide a safe environment for learning? (continued)

<i>Middle School</i>		
RESPONSE	FREQUENCY	PERCENT
Yes	46	83.8
No	9	16.2
Total	55	100.0

High School

RESPONSE	FREQUENCY	PERCENT
Yes	53	88.5
No	7	11.5
Total	60	100.0

8. How satisfied are you with the substance abuse prevention program at your child (children)'s school?

<i>Elementary School</i>		
RESPONSE	FREQUENCY	PERCENT
Very satisfied	36	37.6
Somewhat satisfied	30	31.1
Not at all satisfied	6	6.7
Don't know	24	24.6
Total	96	100.0

Middle School

RESPONSE	FREQUENCY	PERCENT
Very satisfied	18	32.5
Somewhat satisfied	19	34.4
Not at all satisfied	4	8.2
Don't know	14	24.9
Total	55	100.0

High School

RESPONSE	FREQUENCY	PERCENT
Very satisfied	24	42.5
Somewhat satisfied	16	27.3
Not at all satisfied	11	18.5
Don't know	7	11.7
Total	58	100.0

9. How satisfied are you with your child (children)'s education?

Elementary School

RESPONSE	FREQUENCY	PERCENT
Very satisfied	67	70.3
Somewhat satisfied	25	26.5
Not at all satisfied	3	3.2
Total	95	100.0

Middle School

RESPONSE	FREQUENCY	PERCENT
Very satisfied	34	62.8
Somewhat satisfied	17	31.1
Not at all satisfied	3	6.1
Total	54	100.0

High School

RESPONSE	FREQUENCY	PERCENT
Very satisfied	28	46.4
Somewhat satisfied	26	42.8
Not at all satisfied	7	10.8
Total	61	100.0

10. Does (Do) your child (children) have enough activities after school and on weekends?

RESPONSE	FREQUENCY	PERCENT
Yes	133	78.3
No	33	19.6
Don't know	3	2.0
Total	169	100.0

11. Do you use the library on a regular basis? (asked of all respondents)

RESPONSE	FREQUENCY	PERCENT
Yes	307	43.7
No	396	56.3
Total	703	100.0

12. Does at least one person in your household use computers at ANY location?

RESPONSE	FREQUENCY	PERCENT
Yes	589	83.7
No	114	16.3
Total	703	100.0

12.1. If yes, is the computer used at:

RESPONSE	FREQUENCY	PERCENT
Home	542	92.3
Work	338	57.6
School	191	32.6
Library	147	25.0
Coffee shop / internet cafe	5	0.9
Car / phone	4	0.6
Community center	4	0.6
Relative / friend's house	4	0.6
Other locations	6	1.0

Multiple response question with 587 respondents offering 1,240 responses.

12.2. Are you using the Internet? (asked of respondents who indicated "Yes" on question 12, that at least one person in their household was using a computer)

RESPONSE	FREQUENCY	PERCENT
Yes	541	91.9
No	48	8.1
Total	589	100.0

13. How important do you think bilingual education is?

RESPONSE	FREQUENCY	PERCENT
Very important	406	58.2
Somewhat important	195	27.9
Not at all important	87	12.4
Don't know	11	1.5
Total	698	100.0

14. Why do you feel this way? (Respondents who indicated that bilingual education was "Very important")

RESPONSE	FREQUENCY	PERCENT
Many Spanish-speaking people	106	26.2
Important to speak more than one language	99	24.6
Increases understanding / communication	80	19.7%
Diverse population	32	8.0
Increases career opportunities	26	6.4
Preserves other culture and languages	21	5.2
Equal opportunity to learn	14	3.5
Everyone should speak English	14	3.5
Not effective / learning suffers for English speakers	2	0.6
Only for transitional purposes	2	0.6
Other	7	1.7
Total	405	100.0

14. Why do you feel this way? (Respondents who indicated that bilingual education was "Somewhat important")

RESPONSE	FREQUENCY	PERCENT
Everyone should speak English	53	27.9
Important to speak more than one language	29	15.0
Many Spanish-speaking people	25	13.3
Increases understanding / communication	22	11.4
Not effective / learning suffers for English speakers	16	8.5
Equal opportunity to learn	13	7.0
Diverse population	8	4.0
Preserves other culture and languages	5	2.6
Money shouldn't be spent on it / should not be taught	3	1.5
Increases career opportunities	2	1.1
Only for transitional purposes	2	1.1
Other	5	2.9
Don't know	7	3.5
Total	191	100.0

14. Why do you feel this way? (Respondents who indicated that bilingual education was "Not at all important")

RESPONSE	FREQUENCY	PERCENT
Everyone should speak English	50	58.6
Money shouldn't be spent on it / should not be taught	9	10.6
Not effective / learning suffers for English speakers	9	10.6
Increases understanding / communication	3	3.2
Other	9	10.6
Don't know	6	6.6
Total	86	100.0

15. Overall, how satisfied are you with our local system of education?

RESPONSE	FREQUENCY	PERCENT
Very satisfied	139	20.5
Somewhat satisfied	311	45.7
Not at all satisfied	120	17.6
Don't know	110	16.2
Total	681	100.0

16. What are the most serious problems facing the local schools today?

RESPONSE	FREQUENCY	PERCENT
Funding	357	51.7
Overcrowded classes	95	13.8
Quality of teachers	39	5.7
Violence / crime	31	4.4
Drugs / alcohol	29	4.2
Administrative problems	28	4.0
Lack of parental involvement	28	4.0
Low teacher pay	28	4.0
Curriculum (subjects taught)	23	3.4
Poor quality education	23	3.4
Not enough art / music education	21	3.0
Gangs	20	2.9
Discipline	17	2.5
Insufficient staff	17	2.5
Bilingual education	16	2.4
Lack of respect	14	2.1
Transportation	11	1.6
Poor facilities	10	1.4
Government / bureaucracy	9	1.3
Decline in enrollment	8	1.1
School closures	8	1.1
Racial tension / racism	7	1.0
Standardized testing	6	0.8
Community involvement	4	0.6
Other	22	3.2
Don't know	60	8.6
Multiple response question with 690 respondents offering 930 responses.		

17. What are the best things happening in the local schools today?

RESPONSE	FREQUENCY	PERCENT
Good teachers	116	17.2
Extra curricular activities	59	8.9
More parent / community involvement	51	7.6
Art / Music programs	39	5.8
Bilingual education	36	5.4
Improved education	36	5.4
Better teaching methods	31	4.6
Innovative programs	29	4.4
Curriculum	28	4.1
Technology (computers)	28	4.1
More general awareness / communication	20	3.0
Class size reduction	16	2.4
Alternative school (private / charter / etc.)	15	2.3
Building new schools/improving facilities	11	1.6
The students	10	1.5
Multicultural activities	8	1.2
Other	17	2.6
Don't know	248	37.0
Multiple response question with 670 respondents offering 798 responses.		

18. How safe would you say you feel in your neighborhood?

RESPONSE	FREQUENCY	PERCENT
Very safe	534	76.1
Somewhat safe	146	20.7
Not at all safe	22	3.2
Total	702	100.0

19. Do you feel children have a safe place to play in your neighborhood?

RESPONSE	FREQUENCY	PERCENT
Yes	512	73.1
No	158	22.6
Don't know	30	4.4
Total	700	100.0

20. How concerned are you about crime in Santa Cruz County?

RESPONSE	FREQUENCY	PERCENT
Very concerned	239	34.2
Somewhat concerned	338	48.3
Not at all concerned	114	16.3
Don't know	9	1.3
Total	701	100.0

21. How effective do you think law enforcement is in our community?

RESPONSE	FREQUENCY	PERCENT
Very effective	284	40.7
Somewhat effective	357	51.1
Not at all effective	33	4.7
Don't know	25	3.5
Total	699	100.0

22. How concerned are you about family violence?

RESPONSE	FREQUENCY	PERCENT
Very concerned	384	54.8
Somewhat concerned	220	31.5
Not at all concerned	79	11.3
Don't know	17	2.4
Total	699	100.0

23. Do you feel you are better off this year than last year (economically)?

RESPONSE	FREQUENCY	PERCENT
Yes	189	27.5
No	479	69.6
Don't know	20	2.9
Total	688	100.0

23.1. If no, why do you feel this way?

RESPONSE	FREQUENCY	PERCENT
Cost of living increased	99	20.5
Less income	98	20.4
Overall economy has dropped / recession	87	18.0
Unemployed	64	13.2
On a fixed income (i.e., social security, welfare, student)	48	9.9
Wages stagnant	47	9.7
The same, doing OK	39	8.0
Stock market / investments	34	7.1
Additional expenses / debt	23	4.8
Change of job / job insecurity / less jobs available	22	4.5
Businesses are closing / layoffs	19	4.0
Governmental control / Republican control	13	2.7
War / 911 / global event	9	1.9
Gas prices	7	1.4
Cost of health care / lack of insurance	5	1.1
Computer/high tech industry has dropped	4	0.8
Divorce / single parent	4	0.8
Taxes	4	0.8
Utility costs / energy crisis	3	0.7
Other	9	1.9
Don't know	6	1.3

Multiple response question with 479 respondents offering 644 responses.

24. Do you feel you have opportunities to work in this area?

RESPONSE	FREQUENCY	PERCENT
Yes	421	61.5
No	237	34.7
Don't know	26	3.7
Total	684	100.0

24.1. If no, why do you feel this way?

RESPONSE	FREQUENCY	PERCENT
Not enough jobs	123	51.8
No jobs in my position	69	28.9
Low-paying jobs	28	12.0
Disabled / retired	19	8.0
Age	12	5.0
Cost of living increased	8	3.5
Need training / skills / education	4	1.6
Poor economy	4	1.6
Work over the hill	2	0.7
Other	4	1.6

Multiple response question with 237 respondents offering 273 responses.

25. Does one-half (50%) or more of your total household take-home pay (income after taxes) go to rent / housing costs?

RESPONSE	FREQUENCY	PERCENT
Yes	354	50.8
No	332	47.7
Don't know	10	1.5
Total	697	100.0

25.1. Does three-fourths (75%) or more of your total household take-home pay (income after taxes) go to rent / housing costs?

RESPONSE	FREQUENCY	PERCENT
Yes	140	20.3
No	540	78.7
Don't know	7	1.0
Total	686	100.0

25.2. Has the cost of housing caused you to: (asked of those who indicated that they spent 50% or more of their household take-home pay on rent / housing costs)

RESPONSE	FREQUENCY	PERCENT
Share housing with other families	120	52.1
Live temporarily with family/friends	107	46.4
Move when you didn't want to	51	21.9
Live in an overcrowded unit	46	19.9
Live in a housing unit without adequate plumbing, heat or electricity	34	14.6
Don't know	21	8.9
Other	8	3.5
Multiple response question with 231 respondents offering 387 responses.		

26. In any given month, do you find yourself having to go without basic needs such as childcare, healthcare, food or clothing?

RESPONSE	FREQUENCY	PERCENT
Yes	130	18.6
No	569	81.4
Total	700	100.0

26.1. If yes, what do you go without?

RESPONSE	FREQUENCY	PERCENT
Health care (including dental)	67	51.8
Food / limits food choices	60	46.2
Clothing	49	38.1
Entertainment	13	9.7
Childcare	9	7.2
Transportation	6	4.8
Rent / housing	3	2.7
Other	5	4.0
Multiple response question with 129 respondents offering 212 responses.		

27. Have you needed health care (including alternative health care) in the past year and been unable to receive it?

RESPONSE	FREQUENCY	PERCENT
Yes	85	12.1
No	618	87.9
Total	703	100.0

27.1 If yes, why couldn't you receive it?

RESPONSE	FREQUENCY	PERCENT
Couldn't afford it	30	35.5
No insurance	26	30.4
Insurance wouldn't cover it	18	21.2
Medi-cal (problems)	4	4.9
Other	7	8.0
Total	84	100.0

28. Do you have health insurance?

RESPONSE	FREQUENCY	PERCENT
Yes	569	81.1
No	133	18.9
Total	702	100.0

29. If yes, does your health insurance cover:

RESPONSE	FREQUENCY	PERCENT
<i>Medical care (office visits)</i>		
Yes	543	95.4
No	22	3.8
Don't know	4	0.8
Total	569	100.0

Prescriptions

RESPONSE	FREQUENCY	PERCENT
Yes	474	83.3
No	84	14.8
Don't know	11	2.0
Total	569	100.0

Substance abuse

RESPONSE	FREQUENCY	PERCENT
Yes	214	37.7
No	79	13.9
Don't know	275	48.4
Total	568	100.0

Your dependents

RESPONSE	FREQUENCY	PERCENT
Yes	338	64.6
No	141	27.0
Don't know	44	8.4
Total	523	100.0

30. Do you also have additional health insurance coverage for:

RESPONSE	FREQUENCY	PERCENT
<i>Long-term care</i>		
Yes	150	26.4
No	364	63.9
Don't know	55	9.7
Total	569	100.0

Dental care

RESPONSE	FREQUENCY	PERCENT
Yes	406	71.6
No	161	28.4
Total	568	100.0

31. Do you have a regular source of health care?

RESPONSE	FREQUENCY	PERCENT
Yes	593	84.6
No	105	15.0
Don't know	3	0.5
Total	702	100.0

31.1. If yes, where do you go?

RESPONSE	FREQUENCY	PERCENT
Private doctor	300	50.8
Medical clinics (e.g., Santa Cruz Medical Clinic)	246	41.6
HMO	47	7.9
Urgent care clinics (Doctors on Duty, 24 hour urgent car	39	6.7
Community clinic (Salud Para La Gente, Planned Parenthood)	38	6.4
Emergency room	32	5.4
Alternative care practices	23	3.9
Outside of Santa Cruz County	16	2.7
Other	2	0.4
Multiple response question with 590 respondents offering 742 responses.		

32. How long has it been since you last visited a dentist, hygienist or orthodontist?

RESPONSE	FREQUENCY	PERCENT
1 to 6 months ago	427	60.7
7 to 12 months ago	79	11.3
More than one year, up to two years ago	75	10.7
More than two years, up to five years ago	76	10.8
More than five years ago	41	5.8
Have never visited	3	0.5
Don't know	2	0.3
Total	703	100.0

32.1. Did you go for a routine check-up or cleaning or was it for a specific problem?

RESPONSE	FREQUENCY	PERCENT
Routine check-up / cleaning	432	66.1
Had a dental problem	153	23.5
Both a routine check-up / cleaning, and a problem	52	7.9
Other	17	2.6
Total	653	100.0

33. Would you say that in general, your physical health (including physical illness and injury) is:

RESPONSE	FREQUENCY	PERCENT
Excellent	181	25.7
Very good	287	41.0
Good	142	20.2
Fair	75	10.8
Poor	16	2.3
Total	702	100.0

34. Would you say that in general, your mental health (which includes stress, depression and problems with emotions) is:

RESPONSE	FREQUENCY	PERCENT
Excellent	233	33.3
Very good	241	34.4
Good	148	21.1
Fair	66	9.4
Poor	10	1.4
Don't know	3	0.5
Total	700	100.0

35. How many days per week do you engage in physical activity (such as brisk walking or gardening) for a combined total of 30 minutes or more?

RESPONSE	FREQUENCY	PERCENT
None	62	8.9
1-2 days	96	13.7
3-4 days	226	32.4
5 or more days	315	45.1
Total	699	100.0

36. Do you now smoke cigarettes every day, some days or not at all?

RESPONSE	FREQUENCY	PERCENT
Every day	133	18.9
Some days	44	6.2
Not at all	526	74.8
Total	703	100.0

37. How many times per week do you drink more than 2 alcoholic drinks in one sitting?

RESPONSE	FREQUENCY	PERCENT
Never	420	59.9
1	104	14.8
2	65	9.3
3	30	4.2
4	15	2.2
5	27	3.8
6	7	0.9
7	30	4.2
Don't know	4	0.5
Total	700	100.0

38. How acceptable do you find the use of marijuana for recreational or non-medical use?

RESPONSE	FREQUENCY	PERCENT
Acceptable	232	33.5
Somewhat acceptable	150	21.6
Not at all acceptable	289	41.6
Don't know	23	3.3
Total	693	100.0

39. How acceptable do you think our community finds the use of marijuana for recreational or non-medical use?

RESPONSE	FREQUENCY	PERCENT
Acceptable	232	33.2
Somewhat acceptable	305	43.6
Not at all acceptable	116	16.6
Don't know	46	6.6
Total	698	100.0

40. Why do you think that our community feels this way? (respondents who indicated that they thought our community finds the use of marijuana for recreational or non-medical use to be "Acceptable")

RESPONSE	FREQUENCY	PERCENT
Liberal / tolerant	82	35.3
Acceptable	44	19.2
Many people use it	39	16.7
OK for medical use	20	8.7
Hippies	18	8.0
Harmless / similar to alcohol	16	7.0
College students / reputation of UCSC	14	5.9
Young people use it	9	3.8
Should be legal	8	3.5
People should have choice	6	2.6
No education / not enough education	3	1.1
Availability	2	0.9
Other	8	3.5
Don't know	16	7.0

Multiple response question with 231 respondents offering 285 responses.

40. Why do you think that our community feels this way? (respondents who indicated that they thought our community finds the use of marijuana for recreational or non-medical use to be "Somewhat acceptable")

RESPONSE	FREQUENCY	PERCENT
Liberal / tolerant	101	33.1
Many people use it	44	14.6
OK for medical use	44	14.5
Acceptable	29	9.6
Harmless / similar to alcohol	28	9.1
Hippies	22	7.1
Young people use it	18	5.8
People should have choice	17	5.7
College students / reputation of UCSC	13	4.3
No education / not enough education	11	3.6
Not acceptable	11	3.6
Illegal / bad for health	6	2.1
Should be legal	4	1.2
Leads to other drugs	3	0.9
Availability	2	0.7
Other	7	2.4
Don't know	21	6.8

Multiple response question with 305 respondents offering 381 responses.

40. Why do you think that our community feels this way? (respondents who indicated that they thought our community finds the use of marijuana for recreational or non-medical use to be "Not at all acceptable")

RESPONSE	FREQUENCY	PERCENT
Illegal / bad for health	37	32.8
Not acceptable	18	16.1
OK for medical use	8	7.2
Leads to other drugs	7	6.5
Should not be legal	7	6.5
Leads to crime	5	4.7
No education / not enough education	5	4.7
Addicted to it	4	3.6
Liberal / tolerant	3	2.5
People should have choice	3	2.5
Young people use it	3	2.5
Other	14	12.2
Don't know	19	17.1

Multiple response question with 113 respondents offering 135 responses.

41. How often do you or your family members use neighborhood parks?

RESPONSE	FREQUENCY	PERCENT
Frequently	296	42.2
Sometimes	287	41.0
Never	117	16.7
Total	700	100.0

42. How are we doing as a County to address drinking water quality?

RESPONSE	FREQUENCY	PERCENT
Getting better	100	14.5
Getting worse	82	11.8
Staying the same	368	53.4
Don't know	140	20.3
Total	691	100.0

43. How are we doing as a County to preserve open space?

RESPONSE	FREQUENCY	PERCENT
Getting better	179	25.6
Getting worse	144	20.5
Staying the same	313	44.6
Don't know	65	9.3
Total	701	100.0

44. How often do you use transportation other than your own car (rideshare, bus, bicycle, etc.)?

RESPONSE	FREQUENCY	PERCENT
Frequently	137	19.5
Sometimes	206	29.3
Never	359	51.1
Total	702	100.0

45. *What would encourage you to use alternative forms of transportation?*

RESPONSE	FREQUENCY	PERCENT
Nothing / wouldn't use it / not now / have children	113	16.3
More frequent bus schedule / convenience	110	15.9
Already use it	94	13.5
Easier access	41	5.9
Unable to drive / lost drivers license	40	5.9
If car broke down	31	4.5
Public transportation in certain areas	29	4.2
Expense of gasoline	23	3.4
More bus stops	23	3.4
More / safer / better bike paths	21	3.0
More efficient / time-dependable conscience system /	20	2.8
Occasionally use it	20	2.8
Light rail / train	16	2.3
Good urban transportation	13	1.9
Different work schedule / commuting over the hill	8	1.2
Free transit	7	1.0
Cheaper / lower cost	6	0.8
Electric bike / car / hybrid car	5	0.7
Knowing it was good for the environment	5	0.7
Rapid transit	4	0.5
Government incentives / tax credits	2	0.2
Other	20	2.8
Don't know	41	5.9
Total	691	100.0

46. *What one thing concerns you the most about the natural environment?*

RESPONSE	FREQUENCY	PERCENT
Pollution	110	16.1
Water pollution (ocean / river / bay)	100	14.7
Air pollution (primarily car emissions)	89	13.0
No preservation of natural environment / wildlife	70	10.2
Development of open space / agricultural land	63	9.3
Overpopulation	58	8.5
Traffic / too many cars	43	6.3
Pesticides / herbicides	36	5.2
Litter	32	4.7
Water quality	32	4.7
Government control / Republicans	31	4.5
Cutting down trees / commercial logging	22	3.2
Water availability / salt water intrusion	10	1.5
Global warming	7	1.0
Not enough recycling	6	0.9
Fire hazard / danger	3	0.4
Too many environmental groups / extremists	3	0.4
Green belt	2	0.3
Noise pollution	2	0.3
Other	34	5.0
Don't know	68	9.9
Multiple response question with 682 respondents offering 820 responses.		

47. *Do you regularly do volunteer work in the community?*

RESPONSE	FREQUENCY	PERCENT
Yes	248	35.5
No	451	64.5
Total	698	100.0

47.1. *If yes, where do you volunteer?*

RESPONSE	FREQUENCY	PERCENT
Church	55	22.6
School	55	22.6
Community centers / recreation centers / sports	32	13.0
Youth organizations	25	10.2
Health organizations	24	9.7
Poverty / homeless assistance	22	9.2
Service organizations	20	8.3
Senior organizations	18	7.5
Arts / culture organizations	12	5.0
Alcohol / drug / counseling groups	11	4.5
Environmental organization / activities	10	4.1
Political organizations	9	3.5
Sheriff's Dept. / Fire Dept.	6	2.3
One-on-one volunteer	5	2.0
Library	4	1.8
Other	5	2.0

Multiple response question with 245 respondents offering 314 responses.

48. Do you regularly contribute money to charitable organizations?

RESPONSE	FREQUENCY	PERCENT
Yes	460	65.6
No	241	34.4
Total	701	100.0

48.1. If yes, will you give:

RESPONSE	FREQUENCY	PERCENT
Less than last year	111	24.2
More than last year	75	16.4
About the same as last year	265	57.8
Don't know	7	1.6
Total	458	100.0

49. Have you felt discriminated against in Santa Cruz County in the last three years?

RESPONSE	FREQUENCY	PERCENT
Yes	129	18.4
No	572	81.6
Total	701	100.0

49.1. If yes, for what reason?

RESPONSE	FREQUENCY	PERCENT
Ethnicity / race	44	33.9
Language	21	16.4
Appearance	18	14.3
Socioeconomic status	17	12.9
White race / non-Hispanic	13	9.9
Age	12	9.0
Gender	8	6.0
Sexual preferences	8	6.0
Disability	7	5.3
Political views	3	2.3
Religion	3	2.3
Other	10	7.7

Multiple response question with 129 respondents offering 163 responses.

50. Do you think racism is a problem locally?

RESPONSE	FREQUENCY	PERCENT
Yes	329	47.3
No	317	45.5
Don't know	50	7.2
Total	696	100.0

51. How prepared are you for a natural disaster?

RESPONSE	FREQUENCY	PERCENT
Very prepared	120	17.2
Somewhat prepared	396	56.6
Not at all prepared	179	25.7
Don't know	4	0.6
Total	699	100.0

52. How prepared are you for a personal emergency such as a medical emergency or a fire?

RESPONSE	FREQUENCY	PERCENT
Very prepared	195	27.8
Somewhat prepared	410	58.3
Not at all prepared	91	12.9
Don't know	7	1.0
Total	703	100.0

53. Do you vote in every election?

RESPONSE	FREQUENCY	PERCENT
Yes	475	67.6
No	228	32.4
Total	703	100.0

53.1. If no, why don't you vote in every election?

RESPONSE	FREQUENCY	PERCENT
Not a citizen	79	35.0
Not registered / not registered locally	24	10.7
Apathy / lack of interest / laziness	23	10.1
No time	23	10.1
Poor quality of candidates / parties	18	8.1
Voting has no effect	18	8.1
Not informed about issues	13	5.8
Don't want to vote	8	3.6
Vote major elections / important issues only	8	3.6
Forget	2	0.8
Other	6	2.6
Don't know	3	1.3
Total	226	100.0

54. In your opinion, how important is voting?

RESPONSE	FREQUENCY	PERCENT
Very important	583	83.2
Somewhat important	85	12.2
Not at all important	31	4.4
Don't know	2	0.2
Total	701	100.0

55. Have you been without a home in Santa Cruz County during the past year? (homeless, in a shelter, on the street, or living in your vehicle)

RESPONSE	FREQUENCY	PERCENT
Yes	21	3.0
No	681	97.0
Total	702	100.0

55.1. If yes, why did you become homeless?

RESPONSE	FREQUENCY	PERCENT
Could not find housing	4	21.1
Evicted / lost home	4	21.1
Unemployed / lost job	4	21.1
No money	3	15.8
Abandoned	1	5.3
Marriage or family crisis	1	5.3
Other	2	10.6
Multiple response question with 19 respondents offering 20 responses.		

55.2. If responding "Yes" to question 55, has the lack of housing caused you or your family to:

RESPONSE	FREQUENCY	PERCENT
Lose a job	6	40.0
Miss school	4	26.7
Develop emotional / stress-related problems	3	20.0
Develop health problems	2	13.3
Don't know	3	20.0
None of the above	3	20.0
Multiple response question with 15 respondents offering 20 responses.		

56. Is there someone in your household with a disability?

RESPONSE	FREQUENCY	PERCENT
Yes	100	14.2
No	602	85.8
Total	702	100.0

56.1. How disrupted would you say your family is by the need to care for a family member who has a disability?

RESPONSE	FREQUENCY	PERCENT
Very disrupted	26	30.0
Somewhat disrupted	31	35.3
Not at all disrupted	28	31.8
Don't know	3	3.0
Total	88	100.0

56.2. How has your ability to care for your family member with a disability changed in the past year?

RESPONSE	FREQUENCY	PERCENT
Gotten easier	14	17.4
No change	33	40.3
Gotten harder	32	40.0
Don't know	2	2.3
Total	81	100.0

57. Generally speaking, what contributes most to your quality of life in Santa Cruz County?

RESPONSE	FREQUENCY	PERCENT
Scenery / geography / climate	433	61.6
Family / friends / friendly people	90	12.8
Social climate	72	10.2
Community / low population / slow pace	61	8.7
Quiet / peaceful	54	7.7
Diversity of people	46	6.6
Outdoor recreation	42	5.9
Cultural activities / entertainment	34	4.9
Clean air	32	4.5
Many different things	24	3.4
Safe / low crime	24	3.4
Lived here all my life	19	2.8
Close to everything	16	2.3
Job / economic opportunity	14	2.0
Church	4	0.6
Other	11	1.6
Don't know	8	1.2

Multiple response question with 703 respondents offering 985 responses.

58. *What do you think takes away from your quality of life?*

RESPONSE	FREQUENCY	PERCENT
Cost of living / housing	180	26.9
Traffic	156	23.3
Overcrowding	62	9.2
Nothing takes away from quality of life	46	6.8
Low wages / poor economic opportunities	43	6.4
Government (city / council)	35	5.3
Homeless	33	4.9
Gangs / crime	28	4.2
Racial / class segregation	21	3.1
Politics / too liberal	18	2.8
Road conditions	16	2.4
Development / environmental abuse	15	2.2
Tourists	15	2.2
Overcast weather (fog / rain)	9	1.3
Drug and alcohol use	7	1.1
Lack of safety / violence	7	1.1
Not enough shopping / too few services	7	1.1
Unplanned growth	7	1.1
Quality of educational system	5	0.7
Lack of culture	4	0.6
Lack of diversity	4	0.6
Language barrier / people need to speak English	3	0.4
Nothing for youth to do	3	0.4
Downtown	2	0.3
Lack of transportation	2	0.3
Motorcycle noise / racing	2	0.3
Other	46	6.9
Don't know	41	6.2

Multiple response question with 669 respondents offering 815 responses.

59. *Now thinking about all the issues we have talked about, if you could make a major change locally, what would it be?*

RESPONSE	FREQUENCY	PERCENT
Affordable housing	118	17.2
Improve schools	101	14.6
Improve local government / government officials	46	6.7
Traffic	46	6.7
Jobs / job training	45	6.6
Higher wages / lower cost of living	41	5.9
Improve highways 1 and 17	34	4.9
Any homeless issue	33	4.7
No violence / drugs / gangs	32	4.6
Clean up pollution / land / water	24	3.5
More recreational facilities	22	3.2
Stop / slow growth	18	2.6
Better planned development	17	2.5
Health care availability	14	2.1
More bike / pedestrian friendly	13	1.9
Increase funding for social services	12	1.7
Crime	10	1.4
Alternative transportation	9	1.3
Encourage business / larger businesses	9	1.3
Improve roads	9	1.3
Increase / improve law enforcement	8	1.2
Eliminate racism / discrimination	6	0.9
More activities for youth	4	0.6
Tolerance / equality	2	0.2
Other	84	12.2
Don't know	70	10.1

Multiple response question with 686 respondents offering 825 responses.

60. *Which of the following age groups are you in?*

RESPONSE	FREQUENCY	PERCENT
18 years or less	8	1.1
19 or 24 years	101	14.4
25 to 34 years	114	16.2
35 to 44 years	115	16.4
45 to 54 years	159	22.6
55 to 64 years	93	13.3
65 to 74 years	52	7.4
75 to 84 years	46	6.6
85 years and over	15	2.1
Total	703	100.0

61. *Which of the following best describes your ethnic group?*

RESPONSE	FREQUENCY	PERCENT
Caucasian	491	69.8
Latino / Hispanic	158	22.5
Asian	13	1.9
Native American	7	1.0
Filipino	5	0.7
African American	3	0.5
Pacific Islander	2	0.3
Multi-ethnic	23	3.3
Total	703	100.0

62. Which income range best describes your household income?

RESPONSE	FREQUENCY	PERCENT
Less than \$14,999 per year	125	18.7
\$15,000 - \$24,999 per year	97	14.6
\$25,000 - \$34,999 per year	88	13.2
\$35,000 - \$49,999 per year	86	12.8
\$50,000 - \$65,499 per year	78	11.7
\$65,500 - \$99,999 per year	82	12.2
\$100,000 to 149,999 per year	66	9.9
Over \$150,000	29	4.3
Don't know	16	2.4
Total	667	100.0

63. What is the highest level of education you have completed?

RESPONSE	FREQUENCY	PERCENT
Less than 9th grade	47	6.8
9th grade to 12th grade (no diploma)	43	6.2
High school diploma	103	14.6
Some college, no degree	166	23.7
AA degree	53	7.6
BA / BS degree	172	24.5
Graduate or professional degree	117	16.6
Total	701	100.0

64. Do you own or rent your home?

RESPONSE	FREQUENCY	PERCENT
Own	372	53.5
Rent	324	46.5
Total	695	100.0

65. How long have you lived in Santa Cruz County?

RESPONSE	FREQUENCY	PERCENT
Under 1 year	26	3.8
1 - 2 years	58	8.2
3 - 5 years	92	13.1
6 - 10 years	106	15.2
11 - 15 years	81	11.5
16 - 20 years	52	7.4
Over 20 years	286	40.8
Total	701	100.0

66. What is your employment status?

RESPONSE	FREQUENCY	PERCENT
Employed full-time	311	44.5
Employed part-time	107	15.3
Self-employed	48	6.8
Homemaker, parent or caregiver	37	5.3
Student	36	5.2
Unemployed	48	6.8
Retired	113	16.2
Total	700	100.0

67. Where do you work?

RESPONSE	FREQUENCY	PERCENT
Santa Cruz County	316	68.1
Santa Clara County	54	11.6
Monterey County	27	5.9
San Mateo County	11	2.5
Alameda County	1	0.3
San Benito County	1	0.3
Multiple counties	28	6.1
Other county	6	1.2
At home	48	10.4
Other	4	0.9

Multiple response question with 464 respondents offering 497 responses.

68. Gender of respondent

RESPONSE	FREQUENCY	PERCENT
Male	348	49.5
Female	355	50.5
Total	703	100.0

69. Language of survey

RESPONSE	FREQUENCY	PERCENT
English	621	88.4
Spanish	82	11.6
Total	703	100.0

Place of residence (determined by census tract)

RESPONSE	FREQUENCY	PERCENT
North County	347	49.4
South County	261	37.2
San Lorenzo Valley	94	13.4
Total	703	100.0

Appendix II Significance Testing

Economy

Do you feel you are better off this year rather than last year? (economically)

Overall, respondents were significantly more likely to respond "No", that they did not feel they were better off economically this year than last year.

Group Comparisons

Ethnicity: No significant difference.
Region: No significant differences.
Age: 25-44 year olds were significantly more likely to respond "Yes" than were those 65 and older.
Gender: No significant difference.
Income: Those earning \$35,000 to \$65,499 were significantly more likely to respond "Yes" than were those earning \$34,999 or less; those earning \$65,500 or more were significantly more likely to respond "Yes" than were those earning \$34,999 or less.

Do you feel you have opportunities to work in this area?

Overall, respondents were significantly more likely to respond "Yes", that they did feel they had opportunities to work in this area.

Group Comparisons

Ethnicity: No significant difference.
Region: No significant differences.
Age: No significant differences.
Gender: No significant difference.
Income: Those earning \$35,000 to \$65,499 were significantly more likely to respond "Yes" than were those earning \$34,999 or less.

Does one-half (50%) of your total household take-home pay (income after taxes) go to rent/housing costs?

Overall, no significant finding for this question.

Group Comparisons

Ethnicity: Latinos were significantly more likely to respond "Yes" than were Caucasians.
Region: No significant differences.
Age: 18-24 year olds were significantly more likely to respond "Yes" than were 45-64 year olds or those 65 and older; 25-44 year olds were significantly more likely to respond "Yes" than were 45-64 year olds or those 65 and older; 45-65 year olds were significantly more likely to respond "Yes" than were those 65 and older.
Gender: No significant difference.
Income: Those earning \$34,999 or less were significantly more likely to respond "Yes" than were those earning \$35,000 to \$65,499 or those earning \$65,500 or more.

Does three-fourths (75%) of your total household take home pay (income after taxes) go to rent/housing cost?

Overall, respondents were significantly more likely to respond "No", that they did not pay three-fourths of their total household take-home pay to rent/housing costs.

Group Comparisons

Ethnicity: Latinos were significantly more likely to respond "Yes" than were Caucasians.
Region: Residents of the South County were significantly more likely to respond "Yes" than were residents of the San Lorenzo Valley.
Age: 18-24 year olds were significantly more likely to respond "Yes" than were 45-64 year olds or those 65 and older; 25-44 year olds were significantly more likely to respond "Yes" than were 45-64 year olds or those 65 and older.
Gender: No significant difference.
Income: Those earning \$34,999 or less were significantly more likely to respond "Yes" than were those earning \$35,000 to \$65,499 or those earning \$65,500 or more.

Education

How important do you think bilingual education is?

Overall, respondents were significantly more likely to respond that they thought bilingual education was "Very Important," and were significantly more likely to respond that they thought it was "Somewhat important" rather than "Not at all important."

How satisfied are you with your child (children)'s education?

Elementary School: Overall, respondents were significantly more likely to respond that they were "Very satisfied" with their child (children)'s elementary school education, and were significantly more likely to respond that they were "Somewhat satisfied" rather than "Not at all satisfied."

Middle School: Overall, respondents were significantly more likely to respond that they were "Very satisfied" with their child (children)'s elementary school education, and were significantly more likely to respond that they were "Somewhat satisfied" rather than "Not at all satisfied."

High School: Overall, respondents were significantly more likely to respond that they were "Very satisfied" rather than "Not at all satisfied" with their child (children)'s high school education, and were also significantly more likely to respond that they were "Somewhat satisfied" rather than "Not at all satisfied."

Group Comparisons: (High School)

Ethnicity: No significant difference.
Region: No significant differences.
Age: No significant differences.
Gender: No significant difference.
Income: No significant differences.

Overall, how satisfied are you with our local system of education?

Overall, respondents were significantly more likely to respond that they were "Somewhat satisfied" with our local system of education, rather than "Very satisfied" or "Not at all satisfied."

group comparisons

Ethnicity: Latinos were significantly more likely to respond "Very satisfied" than were Caucasians.

Region: No significant differences.

Age: No significant differences.

Gender: No significant difference.

Income: No significant differences.

How satisfied are you with the substance abuse prevention program at your child (children)'s school?

Elementary School: Overall, respondents were significantly more likely to respond that they were "Very satisfied" rather than "Not at all satisfied" with the substance abuse prevention program at their child (children)'s elementary school, and were also significantly more likely to respond that they were "Somewhat satisfied" rather than "Not at all satisfied."

Middle School: Overall, respondents were significantly more likely to respond that they were "Very satisfied" rather than "Not at all satisfied" with the substance abuse prevention program at their child (children)'s middle school, and were also significantly more likely to respond that they were "Somewhat satisfied" rather than "Not at all satisfied."

High School: Overall, respondents were significantly more likely to respond that they were "Very satisfied" rather than "Not at all satisfied" with the substance abuse prevention program at their child (children)'s high school.

Do (Does) your child (children)'s school provide a safe environment for learning?

Elementary School: Overall, respondents were significantly more likely to respond "Yes" that their child (children)'s elementary school provided a safe environment for learning.

Middle School: Overall, respondents were significantly more likely to respond "Yes" that their child (children)'s middle school provided a safe environment for learning.

High School: Overall, respondents were significantly more likely to respond "Yes" that their child (children)'s high school provided a safe environment for learning.

How often do you participate in activities at your child (children)'s school(s)?

Elementary School: Overall, respondents were significantly more likely to respond that they "Often" participated in activities at their child (children)'s elementary school(s) rather than "Never," and were also significantly more likely to respond that they "Sometimes" participated rather than "Never."

Middle School: Overall, respondents were significantly more likely to respond that they "Sometimes" participated in activities at their child (children)'s middle school(s) rather than "Often" or "Never."

High School: Overall, no significant finding for this question.

Does someone care for your children in order for you to work, go to school or be in a training?

Overall, respondents were significantly more likely to respond "No" that someone did not care for their children in order for them to work, got to school or be in a training.

Group Comparisons:

Ethnicity: No significant difference.
Region: No significant differences.
Age: No significant differences.
Gender: No significant difference.
Income: No significant differences.

Health

31. Do you have a regular source of health care?

Overall, respondents were significantly more likely to respond "Yes," that they did have a regular source of health care.

Group Comparisons:

Ethnicity: No significant difference.
Region: No significant differences.
Age: Those 65 and older were significantly more likely to respond "Yes" than were 18-24 year olds, 25-44 year olds or 45-64 year olds.
Gender: Females were significantly more likely to respond "Yes" than were males.
Income: Those earning \$65,500 or more were significantly more likely to respond "Yes" than were those earning \$34,999 or less or those earning \$35,000 to \$65,499.

Have you needed health care (including alternative health care) in the past year and been unable to receive it?

Overall, respondents were significantly more likely to respond "No," that they had not needed health care (including alternative health care) in the last year and been unable to receive it.

If someone cares for your children in order for you to work, go to school or be in a training, how satisfied are you with this arrangement?

Overall, respondents were significantly most likely to respond that they were "Very satisfied" with their childcare arrangement, and were significantly more likely to respond that they were "Somewhat satisfied" rather than "Not at all satisfied."

Do you use the library on a regular basis? (asked of all respondents)

Overall, respondents were significantly more likely to respond "No," that they did not use the library on a regular basis.

Do you have health insurance?

Overall, respondents were significantly more likely to respond "Yes," that they did have health insurance.

Group Comparisons:

Ethnicity: Caucasians were significantly more likely to respond "Yes" than were Latinos.
Region: Residents of the San Lorenzo Valley were significantly more likely to respond "Yes" than were residents of the South County.
Age: Those 65 and older were significantly more likely to respond "Yes" than were 18-24 year olds or 25-44 year olds.
Gender: No significant difference.
Income: Those earning \$35,000 to \$65,499 were significantly more likely to respond "Yes" than were those earning 34,999 or less; those earning \$65,500 or more were significantly more likely to respond "Yes" than were those earning \$34,999 or less.

Does at least one person in your household use computers?

Overall, respondents were significantly more likely to respond "Yes," that at least one person in their household used computers.

If someone in your household is using computers, are you using the Internet?

Overall, respondents were significantly more likely to respond "Yes," that they were using the Internet.

How long has it been since you last visited a dentist, hygienist, or orthodontist?

Overall, respondents were significantly most likely to respond that they had visited a dentist, hygienist, or orthodontist within the last 1 to 6 months.

Group Comparisons:

Ethnicity: Caucasians were significantly more likely to respond that they had visited a dentist, hygienist, or orthodontist within the last 1 to 6 months than were Latinos.
Region: Residents of the San Lorenzo Valley were significantly more likely to respond that they had visited a dentist, hygienist, or orthodontist within the last 1 to 6 months than were residents of the North County.
Age: Those 65 and older were significantly more likely to respond that they had visited a dentist, hygienist, or orthodontist within the last 1 to 6 months than were 18-24 year olds or 25-44 year olds; 45-64 year olds were significantly more likely to respond that they had visited a dentist, hygienist, or orthodontist within the last 1 to 6 months than were 18-24 year olds or 25-44 year olds.

Gender: No significant difference.
Income: Those earning \$65,500 or more were significantly more likely to respond that they had visited a dentist, hygienist, or orthodontist within the last 1 to 6 months than were those earning \$34,999 or less or those earning \$35,000 to \$65,499; those earning \$35,000 to \$65,499 were significantly more likely to respond that they had visited a dentist, hygienist, or orthodontist within the last 1 to 6 months than were those earning \$34,999 or less.

How many times per week do you drink more than 2 alcoholic drinks in one sitting?

Overall, respondents were significantly more likely to respond that they "Never" drink more than two alcoholic drinks in one sitting.

Natural Environment

How are we doing as a County to preserve open space?

Overall, respondents were significantly most likely to respond that they thought that we as a County were "Staying the Same" in preserving open space.

Group Comparisons:

Ethnicity: Latinos were significantly more likely to respond "Getting better" than were Caucasians.

Region: No significant differences.

Age: No significant differences.

Gender: No significant difference.

Income: No significant differences.

How often do you or your family members use neighborhood parks?

Overall, respondents were significantly more likely to respond that they or their family members used neighborhood parks "Frequently" rather than "Never," and were also significantly more likely to respond "Sometimes" rather than "Never."

How acceptable do you think our community finds the use of marijuana for recreational or non-medical use?

Overall, respondents were significantly most likely to respond that they thought that our community finds the use of marijuana for recreational or non-medical use to be "Somewhat acceptable," and were significantly more likely to respond that they thought that the community finds it "Acceptable" rather than "Not at all acceptable."

How acceptable do you find the use of marijuana for recreational or non-medical use?

Overall, respondents were significantly most likely to respond that they found the use of marijuana for recreational or non-medical use to be "Not at all acceptable," and were significantly more likely to respond that they found it "Acceptable" rather than "Somewhat acceptable."

Do you now smoke cigarettes every day, some days, or not at all?

Overall, respondents were significantly most likely to respond that they smoke "Not at all," and were significantly more likely to respond that they smoke "Every day" rather than "Some days."

Is there someone in your household with a disability?

Overall, respondents were significantly more likely to respond "No," that there was not someone in their household with a disability.

Group Comparisons:

Ethnicity: Latinos were significantly more likely to respond "Getting better" than were Caucasians.

Region: No significant differences.

Age: No significant differences.

Gender: No significant difference.

Income: No significant differences.

How often do you use transportation other than your own car (rideshare, bus, bicycle, etc.)?

Overall, respondents were significantly most likely to respond that they "Never" use transportation other than their own car (rideshare, bus, bicycle, etc.), and were also significantly more likely to respond "Sometimes" rather than "Frequently."

How are we doing as a County to address drinking water quality?

Overall, respondents were significantly most likely to respond that they thought that we as a County were "Staying the same" in addressing water quality.

Public Safety

How concerned are you about crime in Santa Cruz County?

Overall, respondents were significantly most likely to respond that they were “Somewhat concerned” about crime in Santa Cruz County, and were significantly more likely to respond that they were “Very concerned” rather than “Not at all concerned” about crime.

Group Comparisons:

Ethnicity: *Latinos* were significantly more likely to respond that they were “Very concerned” about crime than were *Caucasians*.
Region: Residents of the *South County* were significantly more likely to respond they were “Very concerned” about crime than were residents of the *San Lorenzo Valley*.
Age: Those *65 or older* were significantly more likely to respond that they were “Very concerned” about crime in Santa Cruz than were *18-24 year olds*.

Gender: No significant difference.

Income: Those earning *\$34,999 or less* were significantly more likely to respond that they were “Very concerned” about crime than were those earning *\$65,500 or more*.

How safe would you say you feel in your neighborhood?

Overall, respondents were significantly most likely to respond that they felt “Very safe” in their neighborhood, and were also significantly more likely to respond that they felt “Somewhat safe” rather than “Not at all safe.”

Group Comparisons:

Ethnicity: *Caucasians* were significantly more likely to respond that they felt “Very safe” in their neighborhood than were *Latinos*.

Region: Residents of the *San Lorenzo Valley* were significantly more likely to respond that they felt “Very safe” in their neighborhood than were residents of the *South County* or residents of the *North County*.

Age: *45-64 year olds* were significantly more likely to respond that they felt “Very safe” in their neighborhood than were *25-44 year olds*.

Gender: No significant difference.

Income: Those earning *\$65,500 or more* were significantly more likely to respond that they felt “Very safe” in their neighborhood than were those earning *\$34,999 or less*.

Do you feel children have a safe place to play in your neighborhood?

Overall, respondents were significantly more likely to respond “Yes,” they felt that children had a safe place to play in their neighborhood.

Group Comparisons:

Ethnicity: No significant difference.

Region: No significant differences.

Age: No significant differences.

Gender: *Males* were significantly more likely to respond “Yes” than were *females*.

Income: Those earning *\$65,500 or more* were significantly more likely to respond “Yes” than were those earning *\$34,999 or less*.

How effective do you think law enforcement is in our community?

Overall, respondents were significantly most likely to respond that they thought law enforcement in our community was “Somewhat effective,” and were significantly more likely to respond that they thought it was “Very effective” rather than “Not at all effective.”

Group Comparisons:

Ethnicity: No significant difference.

Region: No significant differences.

Age: No significant differences.

Gender: No significant difference.

Income: No significant differences.

22. *How concerned are you about family violence? (includes domestic violence, child abuse, and senior abuse)*

Overall, respondents were significantly most likely to respond that they were “Very concerned” about family violence, and were significantly more likely to respond that they were “Somewhat concerned” rather than “Not at all concerned” about family violence.

Group Comparisons:

Ethnicity: No significant difference.

Region: Residents of the *South County* were significantly more likely to respond that they were “Very concerned” about family violence than were residents of the *San Lorenzo Valley*.

Age: No significant differences.

Gender: No significant difference.

Income: Those earning *\$34,999 or less* were significantly more likely to respond “Very concerned” than were those earning *\$65,500 or more*.

Social Environment

Do you vote in every election?

Overall, respondents were significantly more likely to respond "Yes," that they vote in every election.

Group Comparisons:

Ethnicity: Caucasians were significantly more likely to respond "Yes" than were Latinos.

Region: Residents of the San Lorenzo Valley were significantly more likely to respond "Yes" than were residents of the South County, residents of the North County were significantly more likely to respond "Yes" than were residents of the South County.

Age: Those 65 and older were significantly more likely to respond "Yes" than were 18-24 year olds, 25-44 year olds or 45-64 year olds; 45-64 year olds were significantly more likely to respond "Yes" than were 18-24 year olds or 25-44 year olds.

Gender: Females were significantly more likely to respond "Yes" than were males.

Income: Those earning \$35,000 to \$65,499 were significantly more likely to respond "Yes" than were those earning \$34,999 or less; those earning \$65,500 or more were significantly more likely to respond "Yes" than were those earning \$34,999 or less.

In your opinion, how important is voting?

Overall, respondents were significantly most likely to respond that they thought that voting was "Very important," and were significantly more likely to respond that they thought it was "Somewhat important" rather than "Not at all important."

Group Comparisons:

Ethnicity: No significant difference.

Region: No significant differences.

Age: No significant differences.

Gender: Females were significantly more likely to respond "Very important" than were males.

Income: No significant differences.

Do you think racism is a problem locally?

Overall, no significant finding for this question.

Group Comparisons:

Ethnicity: Latinos were significantly more likely to respond "Yes" than were Caucasians.

Region: Residents of the South County were significantly more likely to respond "Yes" than were residents of the San Lorenzo Valley.

Age: No significant differences.

Gender: No significant difference.

Income: Those earning \$34,999 or less were significantly more likely to respond "Yes" than were those earning \$65,500 or more.

Have you felt discriminated against in Santa Cruz County in the last three years?

Overall, respondents were significantly more likely to respond "No," that they have not felt discriminated against in Santa Cruz County in the last three years.

Group Comparisons:

Ethnicity: Latinos were significantly more likely to respond "Yes" than were Caucasians.

Region: No significant differences.

Age: 18-24 year olds were significantly more likely to respond "Yes" than were those 65 and older; 45-64 year olds were significantly more likely to respond "Yes" than were those 65 and older.

Gender: No significant difference.

Income: Those earning \$34,999 or less were significantly more likely to respond "Yes" than were those earning \$65,500 or more.

In any given month, do you find yourself having to go without basic needs such as childcare, healthcare, food or clothing?

Overall, respondents were significantly more likely to respond "No," that in any given month, they had not found themselves having to go without basic needs such as childcare, healthcare, food or clothing.

Have you been without a home in Santa Cruz County during the past year? (homeless, in a shelter, on the street, or living in your vehicle)?

Overall, respondents were significantly more likely to respond "No," that they had not gone without a home in Santa Cruz County during the past year.

Group Comparisons:

- Ethnicity:** No significant difference.
- Region:** No significant differences.
- Age:** 25-44 year olds were significantly more likely to respond "Yes" than were 45-64 year olds.
- Gender:** No significant difference.
- Income:** Those earning \$34,999 or less were significantly more likely to respond "Yes" than were those earning \$65,500 or more.

Do you regularly do volunteer work in the community?

Overall, respondents were significantly more likely to respond "No," that they do not regularly do volunteer work in the community.

Group Comparisons:

- Ethnicity:** Caucasians were significant more likely to respond "Yes" than were Latinos.
- Region:** Residents of the San Lorenzo Valley were significantly more likely to respond "Yes" than were residents of the South County.
- Age:** Those 65 and older were significantly more likely to respond "Yes" than were 18-24 year olds; 45-64 year olds were significantly more likely to respond "Yes" than were 18-24 year olds.
- Gender:** Females were significantly more likely to respond "Yes" than were males.
- Income:** No significant differences.

Do you regularly contribute money to charitable organizations?

Overall, respondents were significantly more likely to respond "Yes," that they do regularly contribute money to charitable organizations.

Group Comparisons:

- Ethnicity:** Caucasians were significant more likely to respond "Yes" than were Latinos.
- Region:** No significant differences.
- Age:** Those 65 and older were significantly more likely to respond "Yes" than were 18-24 year olds or 25-44 year olds; 45-64 year olds were significantly more likely to respond "Yes" than were 18-24 year olds or 25-44 year olds; 25-44 year olds were significantly more likely to respond "Yes" than were 18-24 year olds.
- Gender:** Females were significantly more likely to respond "Yes" than were males.
- Income:** Those earning \$65,500 or more were significantly more likely to respond "Yes" than were those earning \$34,999 or less; those earning \$35,000 to \$65,499 were significantly more likely to respond "Yes" than were those earning \$34,999 or less.

Do (Does) your child (children) have enough activities after school and on weekends?

Overall, respondents were significantly more likely to respond "Yes," that their child (children) have enough activities after school and on weekends.

Group Comparisons:

- Ethnicity:** No significant difference.
- Region:** No significant differences.
- Age:** No significant differences.
- Gender:** No significant difference.
- Income:** No significant differences.

How prepared are you for a natural disaster?

Overall, respondents were significantly most likely to respond that they were "Somewhat prepared" for a natural disaster, and were significantly more likely to respond that they were "Not at all prepared" rather than "Very prepared" for a natural disaster.

Group Comparisons:

- Ethnicity:** Latinos were significantly more likely to respond that they were "Not at all prepared" than were Caucasians.
- Region:** Residents of the North County were significantly more likely to respond that they were "Not at all prepared" than were residents of the San Lorenzo Valley; residents of the South County were significantly more likely to respond that they were "Not at all prepared" than were residents of the San Lorenzo Valley.
- Age:** 18-24 year olds were significantly more likely to respond that they were "Not at all prepared" than were 45-64 year olds or those 65 and older; 25-44 year olds were significantly more likely to respond that they were "Not at all prepared" than were 45-64 year olds or those 65 and older.
- Gender:** No significant difference.
- Income:** Those earning \$34,999 or less were significantly more likely to respond "Not at all prepared" than were those earning \$35,000 to \$65,499 or those earning \$65,500 or more.

How prepared are you for a personal emergency such as a medical emergency or fire?

Overall, respondents were significantly most likely to respond that they were "Somewhat prepared" for a personal emergency, and were significantly more likely to respond that they were "Very prepared" rather than "Not at all prepared" for a personal emergency.

Group Comparisons:

Ethnicity: *Latinos* were significantly more likely to respond that they were "Not at all prepared" than were *Caucasians*.

Region: No significant differences.
Age: 18-24 year olds were significantly more likely to respond that they were "Not at all prepared" than were 45-64 year olds or those 65 and older.

Gender: No significant difference.

Income: Those earning \$34,999 or less were significantly more likely to respond "Not at all prepared" than were those earning \$35,000 to \$65,499 or those earning \$65,500 or more.